Reaching For The Peak

My Sister B'nai Brith Girls,

Did you know the Great Pyramid is the only one of the Seven Wonders of the World still standing today? The pyramid has lasted for thousands of years and its design truly represents its strength. A pyramid has a base where it all begins and then leads to the peak. The communication in BBYO is formatted in a similar shape. Beginning with the base representing board communications, and following with chapter, regional, and finally the peak with international communications and globalization. This year, GMR, we will be reaching for the peak and climbing the pyramid of communication, one step at a time.

As your 14th regional **mazkirah,** I promise to enhance the communication and globalization of GMR and help all chapters reach the peak of communication.

With undying love for field hockey, lacrosse, my dog coco, rarely wearing my hair down, SNL, IC 2015, the GNC, Ukraine, Ahavah BBG #2414, GMR #61, and

CANDIDATE FOR GMR'S 14th MAZKIRAH

Lauren Heiss

QUALIFICATIONS

Ahavah BBG #2414:

- Katvanit Fall '13
- Mekasheret Fall '14
- S'ganit Spring '15
- Chapcon '13 '14 '15*
- Inducted '13
- Chocolate Seder '13 '14 '15
- Lox Box (Host) '13 '14
- BBQ '14
- Programming Committee Spring '14
- Welcoming Committee Spring '14
- Communication Committee Spring '15

GMR #61:

- Spring '13 '14 '15
  - Service Committee '14
- Inducted '13
- YLTC '13
- Formal '13 '14 '15
- Invite '14 '15
  - Programming Committee '15
- Bro/Sis '14
- Execs '14
- Kickoff '14
- Jserve '14
- Leadership Boot Camp
- Freshman of the Year '14

International:

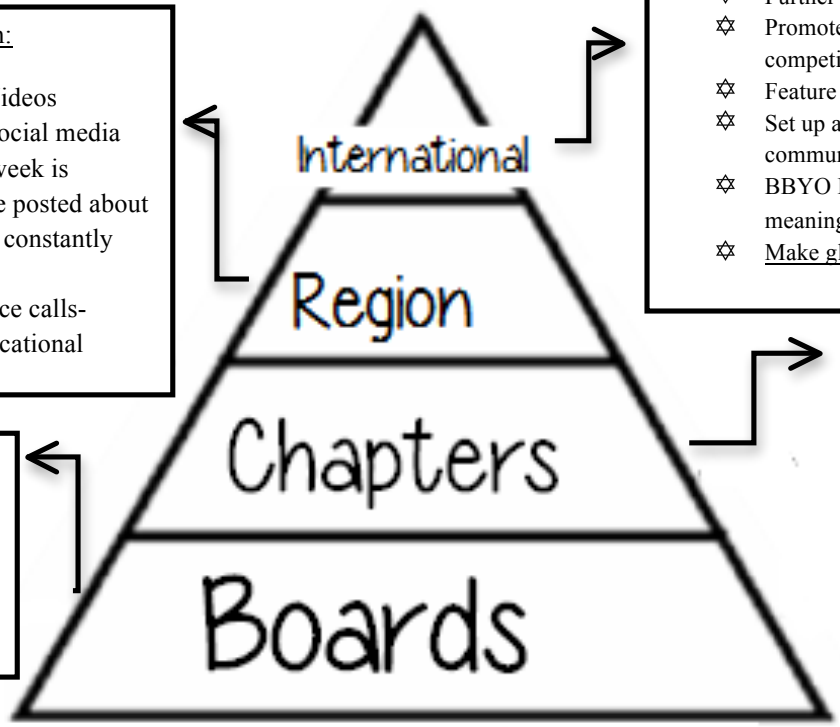
- Stand UP Resource Committee '14
- Silver Star of Deborah Award
- IC '15
  - GPS '15 (Global Partners Summit)
- Global Networking Committee '14-'15
  - Judaic Programming Committee
  - Global Shabbat project
  - Georgia project
  - World Jewry and Globalization calls
  - Globalization is… motion
  - Google globe editor
- ILTC '15*

Outside:

- Varsity Field Hockey
- Student Ambassadors
- Student Congress
- Freshman Mentor Leader
- Give-a-thon leader '13 '14
- Science Peer Tutor

*denotes will attend in future

PYRAMID OF



From The Region:

- Convention Promo Videos
- Promotion Weeks--Social media pushes, each day of week is themed and should be posted about
- Public calendar to be constantly updated
- Informative conference calls- preconvention or educational

Global:

- Further our relationship with Ukraine
- Promote chapter global programs through competitions and awards
- Feature international teens in emails
- Set up a pen pal and call system to communicate regularly with other countries
- BBYO Live GMR Edition- having meaningful conversations with teens
- Make globalization a priority

Between Chapter Boards:

- Utilizing Group Me
- G+ Board Meetings
- Google shared folders for all information

Chapters:

- Encourage use of Remind 101 for quick reminders
- Use pictures from programs to promote BBYO
- Use new interactive features on chapter websites

COUNTERPA

Katvanit:

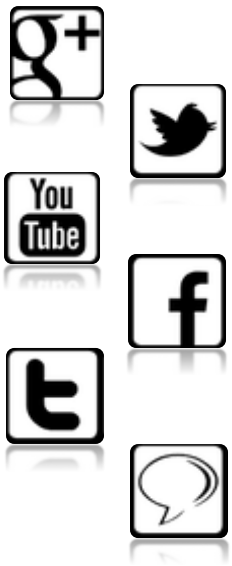
- End of year scrapbook-finding ways to document the term creatively
- Allow for great potential and development for the position

Mazkirah:

- Keeping to a communication schedule
- Use multiple forms of communication
- Creating flyers to promote all events
- Working towards having all chapters sending out weekly

Both:

- Monthly calls
- Set up goals and plans for the term
- Training Sessions-- bond as a group
- Create a shared Google folder for resources
- Be a trusted resource for advice



"Skill in the art of communication is crucial to a leader's success. She can accomplish nothing unless she can communicate effectively." -anonymous

bbyo

GOALS AND

- Public calendars for all event information
- Create email and minute templates for anyone to use
- Keep the chapters up-to-date with regional info
- Chapter highlights in emails
- Promote through ALL types of communication-- FB, Instagram, twitter, websites, and more!
- Regional calendar that includes all chapter calendars
- Videos-- convention promotion, globalization efforts
- Parent call conferences--inform about upcoming conventions
- New forms of communication-- blogs, databases