


ALEPH ZACHARY EDWARD LEIBOVIT-REIBEN

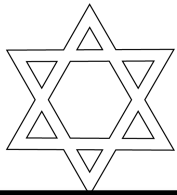
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CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF 66TH REGIONAL ALEPH MAZGIZ

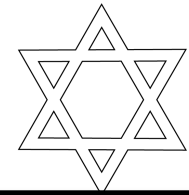
<h3>Qualifications</h3> <ul style="list-style-type: none"> ◆ Aleph in Good Standing Since January 2012 ◆ Eligible for the Tree of Life Recruitment Award ◆ Raised "\$" dollars as MazGiz so far <p><u>Salk AZA #2357:</u></p> <ul style="list-style-type: none"> ◆ Aleph Moreh (6th Term) ◆ Aleph S'gan (6th Term) ◆ Aleph MazGiz (7th Term) ◆ Aleph of the month <p><u>Mountain Region #47:</u></p> <ul style="list-style-type: none"> ◆ Inducted in 2012 ◆ Most Improved Chapter Award 2012 	<h3>Events Attended</h3> <p><u>Regional:</u></p> <ul style="list-style-type: none"> ◆ Conclave 2012 ◆ Fall Convention 2012 ◆ Spirit Convention 2013 ◆ Conclave 2013 ◆ J-Serve 2012 ◆ Sweetheart 2013 <p><u>International:</u></p> <ul style="list-style-type: none"> ◆ CLTC 2013 (to be attended) <h3>Events Planned</h3> <ul style="list-style-type: none"> ◆ Chapter Inductions ◆ Mid-State ◆ Chapter Sleepover ◆ Shapiro/Salk Speed Dating ◆ Hanukkah Night ◆ Miniature Golf Night ◆ Restaurant Night ◆ Baked Goods Fundraiser ◆ Carwash Fundraiser ◆ "Blessed Taxes" fundraiser 	 <h3>Other</h3> <ul style="list-style-type: none"> ◆ JSU member 2012 ◆ Entrepreneurs Club Member 2012 ◆ Freshman Football 2012 ◆ JV Tennis 2012 ◆ C.I.T at Seth Korey Tennis Camp 2012-2013 ◆ Hebrew High ◆ Involved with Economic Inequality Summit ◆ Niceness Club Member 2012 ◆ St. Vincent de PAUL volunteer to feed the homeless
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My brother Alephs,

I cannot express the amount of love and affection I have for this brotherhood that we call AZA. AZA gives us the chance to be ourselves. It is a place where we develop leadership, maturity, growth, and learn who and what we are. When I look back when I first had joined BBYO, I notice the extensive improvement between my leadership, maturity and growth. AZA gives us an opportunity to be open to growth, or step out of your comfort level. That is what I am doing today. I am letting myself grow more by taking on the responsibility with the position of MazGiz. I want to be the position of MazGiz because I know that I am ready to put my hard work and passion into it. I know I can help and improve this region with its communication, marketing, and fundraising. I will be creative, original, and effective so that I can expand the aspects of fundraising with MazGiz. I will be responsible and make sure I am on top of my tasks when it comes to my communication and marketing. I will work with my counterparts, and make sure that I am connecting to them monthly. I will make sure that my marketing strategies are successful by making them interesting and entertaining.. I am willing to put in the time and effort because I love and care about AZA with all my heart. Fraternally submitted with undying love for Jonas Salk #2357, Mountain Region #47, and the Grand order of the Aleph Zadik Aleph, and all the Alephs in the past, present, and future; I forever Remain, Aleph Zachary Edward Leibovit-Reiben. _____



Goals and Ideas as 66TH Regional Aleph MazGiz



Fundraisers

- ◆ Hanukah Party
- ◆ Purim Carnival
- ◆ Sweet Heart '14
- ◆ Fantasy Football/ March Madness
- ◆ Basketball/ Football Chapter Tournament
- ◆ Marathon/ Walk for good cause (Stand up cause or tbd)
- ◆ Fashion Catalog – magazine on what clothes will be sold
- ◆ Apparel (Socks, underwear...)
- ◆ Accessories (phone cases, backpacks...)
- ◆ Coffee House
- ◆ Cactus Park Kick Off 14'
- ◆ Regional Calendar
- ◆ Restaurant Percentage Nights

How Will We Do It?

- ◆ Develop a plan
- ◆ The Cause and brainstorming Ideas
- ◆ Getting help from the chapter's Gizbor/MazGiz
- ◆ Set a date
- ◆ Set the Budget and market the fundraiser
- ◆ Execute

What's the Money for?

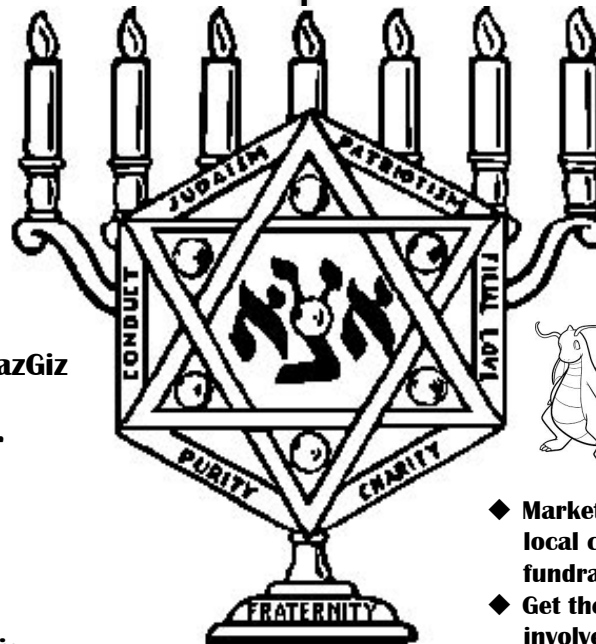
- ◆ Raise money for local charities
- ◆ Money for International Service Fund
- ◆ Raise money for more regional scholarships
- ◆ Raise money for fun events like Sweet Heart 14'
- ◆ Awesome Apparel and Accessories

Mission

- ◆ Raise \$500.00 for ISF
- ◆ Have at least five of these fundraisers executed
- ◆ Donate to local charities – at least \$200.00
- ◆ Make the most awesome Apparel and Accessories
- ◆ Get the chapter's Gizbor/MazGiz involved in planning Regional fundraisers
- ◆ Fun and fantastic Sweet Heart Dance 14'
- ◆ Fundraisers to be fun and effective

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Communication

- ◆ Monthly calls to chapter Gizbor and Mazkir
- ◆ Have a group chat or event on Facebook for chapter Gizbor and Mazkir
- ◆ Remain reachable and respond quickly to all counterparts
- ◆ Reach out and be helpful to counterparts
- ◆ Teach about ISF, encourage chapters to do fundraisers for ISF
- ◆ E-mail chapter Gizbor and Mazkir monthly on how their doing
- ◆ Create pod casts to counterparts on the e-mails or Facebook event to make it more entertaining for counterparts
- ◆ Keep in contact with regional staff
- ◆ Take full, accurate minutes and role call for the business meetings



Marketing

- ◆ Market ISF donations and local charity donation fundraisers
- ◆ Get the chapter Mazkir involved when marketing Regional events
- ◆ Market Regional conventions by showing an edited video of the convention a year before
- ◆ Encourage and market summer programs
- ◆ Establish an advocacy for the stand UP! Campaign
- ◆ Market Regional fundraisers and events in a fun and creative way - includes videos, power points, etc..
- ◆ Send out emails, Facebook posts to everybody in the region about upcoming regional events
- ◆ Publish a funny, and entertaining Newspaper