

Qualifications

Damn proud member of the
B'nai B'rith Girls since
February 16, 2010

Scranton BBYO #5348

- 🏆 Attended 99.9% of Chapter meetings and events
- 🏆 Chapter Photographer 2010-2011 (year term)
- 🏆 Tournies Convention Organization Chair 2010, 2011 (6 month terms)
- 🏆 Battle of the Bands, Stand Up Fundraiser Committee 2010-2011 (7 month term)
- 🏆 9/11 Bonfire Program 2011
- 🏆 Chapter Morah 2011-2012 (year term)
 - 37.5% Chapter Membership Increase
 - Parents In Training Program
 - BBG Founder's day Program
 - Inductions 2012
- 🏆 Stand Up 2012
- 🏆 Inter Chapter Kallah 2013
 - Cheetah Girls Program

Central Region East #34

- 🏆 RLTI: '10, '11, '12
- 🏆 Tournies: '10, '11, '12
- 🏆 IT: '10, '12, '13
- 🏆 WOW: '10, '11, '12, '13
- 🏆 Spring: '10, '11, '12, '13
 - Co-coordinated and ran a WOW/ MBA regional program at WOW Weekend 2011
 - Coordinated and ran ISF, Globalization, and Speak Up program at RLTI 2012
 - CLTC Promotion Program at IT Convention 2013
- 🏆 Allentown's Up All Night 2011
- 🏆 BBYO International Experiences Chair 2012-2013
 - 77% growth in Summer Program attendance
- 🏆 IC Social Media and Moral Committee 2012-2013

The International Order

- 🏆 CLTC 7 2011
 - Chapter T-shirt and Song Committees
- 🏆 East Coast Kallah 2012
 - First CRE member to attend ECK
- 🏆 Silver Star of Deborah Award
- 🏆 ILTC 2012
 - Evening Programing Committee
 - Sweatshirt design committee
- 🏆 Int. Kallah 2012
 - Sweatshirt design committee
- 🏆 International Leadership Network
 - AZAA/BBGG Chair
 - Successfully produced the first ever AZAA/BBGG Illustrated
- 🏆 AZA/BBG Shabbat Committee 2012
 - Theme Extraction in Programing Committee
- 🏆 Feb XX 2013
- 🏆 IC 2013
 - Helped create the AZAA/BBGG event held on Sunday
- 🏆 Gold Star of Deborah Award
- 🏆 East Coast Kallah 2013
 - Head Coordinator:
 - Planned, Organized, and Created a fun filled and meaningful weekend for over 550 members of BBYO.
 - Headed the ISF Fundraising Committee
 - Facilitated and Organized the ISF Globe Change Wars competition, where as a whole ECK raised over \$7,500 for ISF
- 🏆 WILL BE ATTENDING:
 - Ambassador to Bulgaria 2013
 - ILSI 2013

My Sister B'nai B'rith Girls,

69 years ago, a group of women came together to form an organization that would bond Jewish girls from all over the world.

This weekend, Jewish girls from Binghamton to Bucks County, from Harrisburg to Haverford, from Wilmington to Willow Grove have come together to unite as one.

Ladies,

This weekend, we make history.

This weekend, we write our future.

This weekend, we decide what our *new* powerhouse region will look like.

We are the founders of Liberty, ensuring the bonds for the future BBGs to come in the next 69 years.

"Birds of a feather flock together."

*"B'nai B'rith Girls,
We're standing here as one!*

*B'nai B'rith Girls,
For sisterhood and fun!
Together as one, forever united,
B'nai B'rith Girls!"*

Submitted with undying love for, growing our region together, and each and every one of you, I remain

Alexandra Leigh Epstein,

Proud Candidate for the high and honorable position of your 1st Regional N'siah

BIRDS OF A
FEATHER..

**Alexandra
Leigh Epstein**

**Proud Candidate
For Your 1st
Regional N'siah**

..FLOCK
TOGETHER



♥ Each B'nai B'rith Girl ♥

- Each BBG has an important role in this region
- YOU are the reason why our region is so prosperous
- Be a sister, friend, teacher, and role model, to every BBG at all times
- Provide each BBG with tools to make the 2013-2014 programming year, the best year ever

N'siah Network

- Bi-weekly e-mails, and Google+ hangouts
- Weekly personalized counterpart calls
- Always available for support
- Strengthening our region from the inside out by offering resources to the Chapter N'siot (i.e. monthly releases)
- Create individualized road maps to success, with each chapter
- Utilize a Facebook sharing space

Regional Pride

- Create a Social Media Committee to facilitate our Facebook, Twitter, Instagram, and Website to show the order why we are the Powerhouse Region
- Create regional apparel committee
- Create new traditions while also keeping old ones
- Form a cheer committee to create new regional songs and cheers for Friendship Circles and at IC
- Work with the region to create a community, a home, traditions, and a safe haven

Summer Programs / International Presence

- Increase: CLTC, ILTC, Kallah, Impact, Passport, Panim el Panim, IC, and ECK attendance by 20%
- Release promo videos
- Have Summer Programs night in each chapter for both parents and members to learn more about the summer experiences that BBYO has to offer

**LET'S
BUILD OUR
REGION
TOGETHER**

The 1st Board

- Be a team player and work closely with Staff, AZA Co and the BBG board
- Will respond to all forms of communication within 24 hours
- Put my heart and soul into N'siah to grow our region and come together as one
- S'ganit
- Bring back original and creative programming, MBA, and BBGG initiatives
- Morah
- Help keep retention at an all-time high while bringing new members in as well
- Mazkirah
- Utilize Social Media to promote what Liberty is doing and keep the region/ regional parents updated
- Set up accounts for regional convention scholarships, international event scholarships, Summer Program scholarships, and ISF donations
- Sh'l'icha
- Strengthen Speak UP, Stand UP, and J-Serve within the region and chapters
- Increase the usage of Judaic values in all programming

Incorporating Initiatives

- MBA weekends within each chapter
- BBGG throughout the year, not just at tournies
- Founders Day Carnivals
- Utilize the Membership Mile to grow larger than we ever have before
- Bring in BBYO Connect to ensure that we keep growing
- Globalization: Partner up with an overseas region so we can grow together
- Speak UP all the time
- Stand UP races: Competition between the chapters on how much volunteering they can do throughout the year. Winner announced at Spring Fling 2014

♥ Liberty Region ♥

- It's not about Philly, It's not about CRE, It's about the Ultimate Region!
- Create a new Constitution
- Will work with each chapter to ensure they are having a smooth and successful year
- More leader (non-Regional Board member) run programs at Conventions
- Visit every chapter
- Strengthen the chapters to enrich the region
- Inter-Region pen pals
- Chapter Kickoff: A fun filled program beginning the year. Chapters can do what ever they want. It can be anything from a water balloon fight to a sleepover.
- Grade Night Outs: Have each grade be recognized within the chapter and region to show that everyone is a curtail member of their chapter and this region

♥ = Top Priority