



# **Aleph Ziv Isaac Lotzky**

## **Aspiring for the High and Honorable Position of the 23<sup>rd</sup> Grand Aleph Moreh**

### **Exodus AZA #2260**

- Chapter Moreh (12 months)
  - Worked on retaining a chapter of ~45 members
  - Consistent Programming with ~20 members each meeting
  - Every convention, we have one of the largest percentage attendance at regional events/conventions
- Chapter Gizbor(12 months)
  - Helped Collect and Donate approximately \$600 to American Cancer Society (started this chapter tradition that will continue for years)
  - Raised hundreds of dollars for ISF (International Service Fund)
- Dedicated Member and Attended virtually every event since January '11

### **Nassau-Suffolk Region #19**

- S'gan Programming Chair (12 months)
  - Helped the Regional S'gan with Regional Programming Ideas and New Events
- NSR 1<sup>st</sup> Chapter Relations Committee (12 months)
  - Work with chapters in NSR to fix problems (currently, this has not had much activity)
- Attended:
  - Almost every event since '11
  - Spring Convention ('11, '12, '13)
  - Winter Convention ('11, '12, '13)
  - RLTI (Regional Leadership Training Institute) ('11, '12, '13)

### **International Order of the Aleph Zadik Aleph**

- I.L.N. Morim Committee
  - (12 months)
  - Reach out to regions on behalf of the Mekasher Committee and improve on the integration between BBYO Connect and BBYO
- International Convention 2014 Steering Committee (12 months)
  - Came up with ideas for creative programming
  - Led Friday Night Shabbat Services
- Attended/Attending:
  - East Coast Kallah 2011
  - CLTC 2 2013
  - CLES(Connect Leadership Education Summit) 2014
  - International Convention 2014
  - ILTC 2014

## **BBYO Connect & 8<sup>th</sup> Grade Recruitment**

- Increase the variety of BBYO Connect events
- Work with the S'gan to create a Connect program bank
- Work with Regional Morim to effectively reach out to temples, JCCs, and speak to parents

## **Chapter-Level Emphasis**

- In my vision of the order, a region is only as strong as their weakest chapter
- I will focus mainly on helping chapters not fold or have more actual members come to meetings than board members.
- There will be frequent emails to check on chapters. These will include future goals and ideas to promote members to come to events

## **The Three 'R' s of Membership**

For every third of the year, each region will be given a focus on membership for the year.

### **Recruitment:**

- Start regional recruitment in the summertime
- Each region will create an excel sheet for temples to reach out to for new members

### **Retention:**

- Promote brotherhood in each region to give all members a special connection to keep them in this organization
- Ensure that chapters are having consistent programming through monthly regional "check-ups"

### **Re-Education:**

- Alephs must know not just about what makes BBYO. I want to instruct regions on teaching their AITs what their purpose in AZA and work on having every chapter having a meaningful induction ceremony.
- I will create a series of private Youtube videos for the purpose of BBYO education only available to members

## **Chapter Leadership Training Conference (CLTC)**

- Along with coordinating one of these sessions, I want to make these 12 day experiences more specialized to certain issues among chapters and regions.
- The Seven Habits of Highly Effective Teens will not only be taught about, but they will mainly be taught how to implement them in each type of chapter
- Combining members in chapters with similar issues will create efficient ways of solving chapter problems
- Have interactive electives for "how-to's" in home chapters

## **ILN Morim Committee**

- Continue with the Mekasher Committee:
  - I want to use this committee to not just try to promote the use of this position in regions and chapters, but also to work on improving BBYO Connect
- Create a network of past and present Morim whose purpose is to help educate chapter Morim around the order

My brother alephs,

The order as we know it is ever-changing. It is become more widespread every day. We need to realize that an organization this large can be controlled by strengthening the bonds of our order. As an order, together we can improve the level of each of the seven cardinal principles of each chapter. I want to encourage other alephs to find their home in both their region and chapter and make it a real brotherhood. Fraternity is the most important cardinal principle of making Aleph Zadik Aleph truly meaningful. With fraternity, we have MEANINGFUL Jewish experiences. AZA has progressed much from when it started 90 years ago by Sam Beber and 15 Jewish Boys. We must continue this progression to increase the quality and quantity of Alephs and their experiences.

Fraternally submitted with an undying love for every aleph past, present, and future, being a part of the world's largest Jewish youth organization, Nassau-Suffolk #19, and my heart and my home, Exodus AZA #2260

I forever remain,

Aleph Ziv Isaac Lotzky