



Aleph Matthew Lane Speer

Candidate for the Honorable Position of Regional Aleph Mazkir

Qualifications:



Cyrus Adler AZA #434

- 99% Active
 - Attended Chapter Meetings, Projects, Athletics, Fundraisers, and Elections
- Aleph S' gan
 - Spring 2012
- Aleph S' gan Shanee
 - Spring 2011
 - Fall 2011
- Assisted in planning countless CA programs
 - Mystery Date
- Award Winning Regional Scrapbook (2010, 2011)
- Designed Chapter T-Shirts
- Designed and executed a new chapter website

* Denotes Pending, Underline Denotes Current Position.

Lonestar Region #73

- Regional Convention 2010, 2011, 2012
 - Steering Committee 2011 and 2012
- MIT/AIT 2012
 - Steering Committee
- Lonestar Priority Chair Committee
 - Program Excellence Spring 2012
 - BBYO Connect Fall 2012
- J-Serve 2011, 2012, 2013*
- Walkdowns 2011, 2012, 2013*
- Attends Regional Fundraisers
- Attends Regional Events
 - Mr. AZA and Miss BBG
 - Regional Talent Show
 - White Out Parties

International Order

- AZA/BBG Shabbat 2012
 - Steering Committee
- International Convention 2013*
- ILTC 2013*

Miscellaneous

- Episcopal High School
 - Diversity In Action
 - Student Diversity Leadership Conference 2010, 2011, 2012, 2013*
 - HDC Liaison 2011, 2012, 2013*
- Students of Service
 - Project Sponsor
- Website Design Course
- JSU
- Interact Club
- Camp Sweeney
 - KPFC FM (Radio Broadcasting)
 - Internet Publishing
 - Camper Mentor Program
 - Moderator of camper groups and forums
- Community Service
 - JDRF Walk (15 Years)
 - Walk team raises \$2000+ through fundraising emails and letters.
 - Susan B. Komen Race for The Cure

"The art of communication is the language of leadership." - James Humes
Charity Conduct Filial Love Fraternity Judaism Patriotism Purity



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Goals

- Unify all chapters and help them to create a clear path for communications.
- Ensure that b-linked is used by all chapters to keep all information up to date, as well as to keep the regional website current.
- Ensure that communication with all of the 29th Regional Board is cohesive and moves smoothly to the region
- Take thorough minutes in meetings and make sure that they are received well by all.
- Promote Summer Programs to the best of my ability.
- Create an Award Winning, well designed, regional yearbook, and work with the chapters to make sure their scrapbooks look as good as possible.
- Make sure that each chapter's Mazkir remain active board and chapter members who work to the best of their ability, while enjoying what they do.
- Ensure that each chapter's Mazkir knows that they have a resource to turn to.

Ideas

- Maintain contact with whomever writes the notifications in each chapter, whether it be the Mazkir or the S'gan Shanees.
- Create templates for taking minutes at all chapter meetings, as well as design templates for formatting notifications to allow for an easier path of communication.
- Have workshop days for chapters to come and spend time to create their scrapbooks.
- Work with the Regional Board as well as each chapter's Mazkir and S'gan Shanees know their role in affective communication.
- Hold a social media workshop to teach how to best utilize social media to confer with other members.
- Ensure that all notifications are edited and well presented before they are sent.
- Have each chapter create an e-blast to parents and alumni once a month to keep everyone up to date on chapter news and to maintain an invested interest in the chapter.
- Grow BBYO involvement in Houston Connect 68

My Brother Alephs:

I stand here before you, with the fervent hope and desire to serve as Lonestar Region's twenty-ninth Regional Mazkir. Since my freshmen year, I have had the strong desire to serve not only in my chapter, Cyrus Adler AZA #434, but to serve the entire region. As Mazkir, I will do my best to ensure that communication will go smoothly throughout Lonestar Region #73. The goals that I have mentioned above, are my priority and if I win this election I will do my best to move forward with each and every one of them. I will give my all to the regional board, and be hardworking and be present at all regional and chapter events. If elected I will remain active in my home chapter, yet I will ensure that I do not neglect any of my responsibilities to the region. My passion for this region is indescribable, and I would be honored if you all would allow for me to serve in this highly-esteemed position.

Fraternaly submitted with undying love for the red and blue shields of Cyrus Adler AZA #434, the red, white, and blue Armadillos of Lonestar Region #73 (the greatest region in all of BBYO), and all of my brother Alephs in the International Order of the Aleph Tzadik Aleph.

*I Remain,
Aleph Matthew Lane Speer*

"Communication leads to community, that is, to understanding ... and mutual valuing." – Rollo May
Charity Conduct Filial Love Fraternity Judaism Patriotism Purity