

# MY SISTER B'NAI BRITH GIRLS

We only have one life in BBYO. Only one chance to make a difference. So in your last few years of BBG, what do you want to do?

I challenge each of you to take a risk and try something new! Try a new fundraiser, take the forms of communication you use to a new level, and educate in new ways about Stand-Up! Together as one, I know we can improve this order and make it reach new heights!

As your 67<sup>th</sup> International Mazkirah I promise to devote my heart and soul into BBG and do everything within my power to help each of you. This year we will be taking risks together and trying new things. This year, **together as one**, forever united, we will improve our order!

Submitted with undying love for the  
International Order of the B'nai Brith Girls  
and taking risks

I remain,

*Jaimie Pauline Maxwell*

Jaimie Pauline Maxwell

Candidate for your 67<sup>th</sup> International Mazkirah

# JAIMIE

# PAULINE

# MAXWELL

Candidate for your 67<sup>th</sup>  
International Mazkirah



YOU'LL ALWAYS MISS 100% OF THE SHOTS YOU DON'T TAKE.

WAYNE GRIETZKY

Mazkirah of the year 2009  
Summer Programs Chair 2010  
Kallah 2009/2010  
Regionals 2008/2009  
AIT/MIT 2008/2009/2010  
Spirit Convention 2010  
Fall Kickoff 2009  
Basketball Tournament 2010  
Beau 2008/2009/2010  
Neon Night 2009  
TOGA 2009/2010  
Regional Mazkirah 2011  
Ner Tamid B'G #2490  
MIT Board Mazkirah 2008  
Mazkirah Winter/Spring 2009  
N'siah Winter/Spring 2010  
MS. AZA Pageant 2009  
Ner Tamid/Hatikvah Sleep 2009  
Miriam Albert Award (White N'siah)  
Wrote Chapter Constitution  
Creator of chapter website

Denotes committee member  
Denotes year term  
Denotes 6 month term  
Denotes coordinating

International Order  
CLTC 5, 2009  
- L'itschok B'yachad BBG chairwoman  
ILTC 2010  
Kallah 2010  
IC 2010  
February Execs 2011  
IC 2011  
International P.R. Team 2010-11  
Silver Star of Deborah  
85/65 Anniversary Award  
Gold Star of Deborah (pending)  
ILSI 2011 (pending)

# QUALIFICATIONS

Progress always involves risks. You can't steal second base and keep

your foot on first. ~Frederick B. Wilcox



## GOALS AND IDEAS

### 67<sup>th</sup> International Board

- Serve as a role model to the entire International Order while carrying out my business with respect and dignity
- Work consistently with the 67<sup>th</sup> and 87<sup>th</sup> boards
- Attend all retreats, XX's, IC, and ILTC
- Work consistently with the staff
- Remain dedicated to my chapter, region, and the International Order of the B'nai B'rith Girls

### Marketing and Publicity

- Continue the Global Awareness of BBYO in the United States and worldwide
- Work closely with the P.R. Team on all assignments and be on all conference calls
- Encourage all regions to publicize

### Shofar

- Work with the P.R. Team to ensure the success of the Shofar
- Hold a writing contest to have your article appear in the Shofar
- Create an online newspaper that would be updated bi-weekly

### Mazkirot

- Supply a guide on how to work with chapter Mazkirot
- Compile all releases, flyers, etc. made by my counterparts into one handbook of amazing examples
- Encourage all forms of communication, including regional websites
- Work with Mazkirot to create successful RLTis

### Katvaniot

- Create templates to take minutes for all types of meetings
- Help with the creation of creative calendars
- Encourage all Katvaniot to send me dates of their major events in order to create an International calendar

### ILTC 2012

- Promote! Use videos, wall posts, tweets, phone calls, etc. to have the largest ILTC ever!
- Use past ILTC participants to find out how to improve the programming
- Provide a leadership experience where all participants can take their skills back home to their regions/councils
- Make sure that each BBG has the best experience possible

### Stand-Up

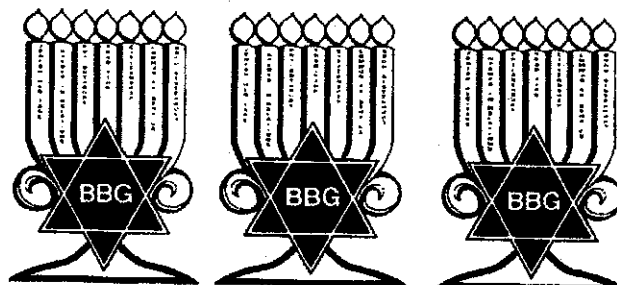
- Create a release explaining Stand-Up to all members
- Have each region set goals for their Stand-Up cause
- Start a competition between all regional and councils to see who can raise the most money by IC 2012
- Promote Stand-Up throughout all communities in the International Order

### International Fundraising

- Explain the importance of fundraising by educating all members
- Work to create an International fundraising initiative for scholarships
- Continually send out new ideas of ways to fundraise

### Counterpart Communication

- Keep up with all alternating counterparts from Spring and Winter regions
- Hold conference calls to discuss ideas and past projects for each position
- Send e-mails at least once a month to each position about ideas and what is happening throughout the International Order
- Encourage all counterparts to talk to each other as resources
- Send out monthly releases about new fundraising and communicating ideas



### B-linked

- Work with marketing department to promote B-linked
- Work with regional and council leaders to make B-linked more than just a place to "sign up"
- Create a release about how to use B-linked for regional and council leaders, as well as the average member

### Dashboard

- Constantly update my page with new releases made by myself and regional/council leaders
- Promote the use of dashboard for all members
- Have a counterpart of the month to recognize all my counterparts hard work

### Gizbariot

- Work with counterparts to establish a regional budget
- Keep an updated list of fundraising ideas available
- Encourage creative fundraising, such as corporate sponsorship
- Set individual fundraising goals with each region/council

### Orechot and Safraniot

- Educate all counterparts on useful techniques to make a newsletter
- Make all newsletters available to all members through my Dashboard page
- Encourage submissions for the online newspaper