

lauren hayley safra is caucused for the highly  
esteemed position of *mazkirah* for the Fall Term of 2019

*my sister binai brith girls.*

Communication has changed so much over the past few years. With a growing chapter like Ahavah, communication just becomes more and more important each and every day. The future of our chapter relies on one major thing - keeping everyone informed in the present. I have many new ideas for this term, like creating a chapter newspaper and completely revamping our website, to make sure Ahavah is always able to stay present and be ready for the future.

With undying love for the present, something, something, and each  
and everyone of you,  
I forever remain

*lauren hayley safra*

A DAMN PROUD candidate for your Fall Term 2019 Mazkirah

*qualifications*

*chapter*

- Active member since FT '18
- Parliamentarian ST '19
  - Made many creative Quandles for those who were respectful at meetings and programs
  - Made a new quiet cheer
- AUTS '19
- Food Chair ST '19
  - Brought different snacks to almost every program throughout the term
- Kickoff Sleepover ST '19
- \*Chapcon '19
- CLTI FT '18
- Battle of the Bake Sales ST '19

*council ~~and~~ regional*

- NMW ST '19
  - Learned about leadership
- Kickoff Dance FT '18, ST '19
  - Council Convention '19

Key:

\*: denotes steered

"The best way to *solve* problems and to *fight* against war is through *dialogue*."

-Malala Yousafzai

## promo videos

- Create fun and exciting promo videos for all council, regional, and big chapter events (including Kickoff Dance/Sleepover, etc.)
- Send out a committee sign up early in the term
- Create an end of term slideshow and get everyone from the chapter to send pictures from the term

## globalization

- Keep up with our pen pal program
- Try and send at least one letter bi-monthly

## minutes

- Take attendance at every meeting
- Offer rewards to people with high attendance
- Send out Remind texts for every meeting and program
  - Will have the theme of the meeting and any information about the program

## social media

- Post on the Instagram at least twice a month
- Create a chapter YouTube channel
- In addition to the Facebook group, bring back the Ahavah BBG Facebook page as well as Ahavah BBG compliments Facebook page
- Add highlights bubbles to the Instagram
  - Include things like "Member of the Week" and "Compliments"
- Do Instagram "takeovers" at least once a month
- Post Instagram stories at least three times a month
- Create videos/slideshows from all council/regional events (eg. conventions, Kickoff Dance, etc.)

## goals and ideas

## garfie grapevine

- Create a new issue every month
- Give different members chances to write for the newspaper each month
- Create a space on our website for the newspaper
- Send out a Google Form each month for people to sign up to write

## website

- Enhance the website with new pictures from the term
- Create a space for old Ahavah platforms for people to look at
- Communicate with the Gizborit to create a space with all of the available wearables and how/where to purchase them
- Upload new and old Garfie Grapevine issues to the website
- Update our constitution to include any motions that have been passed but not added
- Make the website even more mobile friendly