



Aleph Zachary Micah Parks



Caucused for the high and honorable position of your

19th Regional Mazkir

QUALIFICATIONS:

Outside of BBYO

- ☐ Will attend JCC Camp Chi for the 9th year
 - ❖ First year as a counselor this year
- ☐ **Honor student** at Evanston Township High School
- ☐ **Performance program** member at School of Rock Evanston
- ☐ Member of ETHS table tennis club
- ☐ **Staff in Training** at Mayer Kaplan JCC in 2017
- ☐ World ranked pinball player

Haganah AZA

- ☐ **Mazkir** - Spring '17 & Fall '17
 - ❖ Grew Haganah's communications by sending out chapter emails, remind101 messages, and GroupMe notifications
 - ❖ Created flyers to advertise events
- ☐ **Gizbor** - Spring '18
 - ❖ Ran a successful fundraiser
 - ❖ Helped use chapter funds to run successful chapter programs
- ☐ **S'gan** - Fall '18
 - ❖ Planned the majority of chapter events
 - ❖ Planned more meaningful events for the chapter such as good and welfares while still planning wow events great for prospects
- ☐ **Godol** - Spring '19 - Present
 - ❖ Planned chapter events
 - ❖ Set up board calls for the chapter
 - ❖ Posted events to MyBBYO
 - ❖ Sent out countless parent emails
 - ❖ Grew membership at chapter events

GMR #61

- ☐ **Member since 10/9/2016**

EVENTS ATTENDED:

- ☐ **Leadership Shabbaton** '16
- ☐ **Fall Kickoff** '17, '18, '19
- ☐ **Invite Convention** '17, '18 pt. 1^, '18 pt. 2, '20*
- ☐ **Spring Convention** '17, '18, '19, ☹
- ☐ **Winter Kickoff** '18, '19,
- ☐ **Fall Convention** '19*

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- ☐ **Godol of the Year**, '18

International Order

- ☐ Attended CLTC 3 '18
- ☐ International Convention '19, '20

^ - denotes steerer

* - denotes coordinator



GLOBALIZATION!!!



GMR is already one of the best regions in the order when it comes to globalization, but a goal of mine is to further enhance GMR's globalization initiatives by making globalization more exciting in the region. This can be done by having an interactive regional globalization program or by hosting teens from Ukraine at one of our regional conventions.

Building on what's GREAT

GMR Website

- ❑ Having a website is an outstanding resource to have, but much can be done to improve it
 - ❖ I will work with the regional Mazkirah to ensure the GMR website is elevated to its fullest potential

GMR facebook

- ❑ Facebook is a great social media platform for the region to have but it is under utilized
 - ❖ Posting more frequently and giving updates in the region are 2 ways in which we can better utilize Facebook

Big / Little

- ❑ Now that GMR has bigs and littles, this is a great way for members to communicate within the region
 - ❖ Big / Little communication can be used as a great platform to get more younger members to events, and also give older members not on chapter or regional board a way to be involved at the regional and chapter level

Enhancing communication

Regional board

- ❑ My job will be making sure communication is effective within the region as well as with everyone on regional board
 - ❖ When everyone is educated on what is going on, regional board can operate on a higher level

A goal of mine is to be a **direct link** from members to regional board and staff to make **improvements** in the region that otherwise wouldn't happen

Regional Newsletter Every Month

- ❑ Communication is the most **effective** when people know that it is coming
 - ❖ By sending out an email to the entire region on the 1st of every month, parents and teens will know when to check their inboxes, making access to information more **efficient**
- ❑ Whether it is getting ready for a regional convention or kickoff, promoting summer experiences, or advertising for a chapter event, there is always something exciting going on in the region

Counterpart Goals

Discuss effective communication efforts throughout the term

- ❑ Having calls with all of the chapter mazkir would quickly build the connected GMR community

Target communication differently to different chapters

- ❑ Being able to talk with chapter counterparts about which communication platforms will work best for their chapter will ensure effective communication

My Brother Alephs,

When I joined BBYO in 8th grade, I was awkward and not very outgoing. But when I went to my first regional convention in 8th grade, I met a regional board member in Ometz named Jake Davis. He took the time to get to know myself and a couple of other younger alephs throughout the weekend. He was one of the first people that welcomed me into something greater than just myself. A **brotherhood**.

People like Jake Davis have inspired me to make positive impacts on everyone around me. And having been on Haganah's chapter board for seven terms and having helped coordinate Fall and Invite convention, the next step for me to make positive impacts within BBYO would be on regional board.

It would be my honor to use all of my experiences and large aspirations for the region to continue to grow GMR into the dynasty it is becoming as your 19th Regional Mazkir.

"Be a voice, not an echo." - Albert Einstein

Fraternally submitted with undying love for: The Great Midwest Region #61, Melech Godol AZA #1994, and my heart and home Haganah AZA #2379, I forever remain, Aleph Zachary Micah Parks

Zachary Micah Parks