

ALPEH ZACH KAUFMAN IS CAUCUSED FOR THE HIGHLY ESTEEMED POSITION OF ALEPH MAZKIR

PLANNED/ORGANIZED= *		STEERED= ^	UPCOMING= #
QUALIFICATIONS	<u>MAX COWAN AZA #2552</u> 7 th Aleph Gizbor (Fall 2014) <ul style="list-style-type: none">o Raised \$310o Subway Fundraiser*o Anthony's Fundraiser*o Wizards Game Fundraiser*o Family Game Day*o Donated \$175 to the I\$F Fundraising Chair (Spring 2014) <ul style="list-style-type: none">o Talent Show*o Assisted Gizbor with Various Tasks Member since December of 2012 Attends all Programs When Possible Attends all Meetings When Possible Chapter Convention 14 ^ The League Program*	<u>NRE: DC COUNCIL #54</u> Council Convention 13, 14 Kickoff Dance FT 13, ST 14, FT 14 New Member Weekend 13 Regional Convention 14, 15#	
		<u>INTERNATIONAL ORDER</u> CLTC 7 2014 <ul style="list-style-type: none">• Aleph Shaliach of Chai V'kayam AZA #890<ul style="list-style-type: none">o Assisted S'gan in Planning 3 Unique Judaic Programs International Kallah 15# International Convention 15#	
	"ANY PROBLEM, BIG OR SMALL, ALWAYS SEEMS TO START WITH BAD COMMUNICATION" EMMA THOMPSON	"YOU CAN HAVE BRILLIANT IDEAS, BUT IF YOU CAN'T GET THEM ACROSS, YOUR IDEAS WON'T GET YOU ANYWHERE" LEE IACocca	

My Brother Alephs, "Perfection is not attainable, but if we chase perfection we can catch excellence."- Vince Lombardi. Our communication will never be perfect, but does that mean we should stop looking for ways to improve? Since I've been in the chapter, every candidate for every board has had at least one new idea of how they could improve their position. Almost. The candidates for Mazkir have been pretty unimaginative. Our style of communication has remained the same since I joined the chapter and it's about time that we had a Mazkir that takes the initiative to improve. I have many new ideas on how I can improve the chapter through my position. Some will work. Some may not. But as we continue to grow in membership we have to consider new ways to improve our communication. We have to take that next step toward perfection.

Fraternally Submitted with undying love for Camp Airy, Baltimore Sports, CLTC 7 2014, Northern Virginia Council #50, Chai V'kayam AZA #890, International Kallah 2015, DC Council #54, and my heart and home Max Cowan AZA #2552 I forever remain Aleph Zachary David Kaufman

COMMS

Calls Out by Tuesday Before the Meeting

Emails by Monday Afternoon

Include a Summary of the Past Week

-What Happened at the Meeting/Program

-AZAA Score/Standings

Include the Chapter Calendar

Include Some Photos of Last Program

Send Out Updates When Necessary

Utilize Comms Cowch/Calling Committee

At Least One Video Comms

MINUTES

Funny and Informative

Highlight Main Points of the Meeting

ATTENDANCE

Average of 20-25 People per Program

Keep Attendance Consistent Throughout the Term

At least 25 Registered for Council Convention 2015

GLOBALIZATION

Work with Council Counterpart to Communicate and Possibly Program with a Chapter Outside of NRE.

Work with their Mazkir(ah) to Determine How They Program and How We Can Best Program Together

Have some sort of program about Globalization, maybe incorporating a Skype call with them.

Develop this Relationship Going Forward so we can Program with them again in the Future.

GOALS AND IDEAS

PROMO VIDEOS

Work With the Sopher to Create Promo Videos for Events Such As...

-AZAA Basketball

-Brotherhoods

-Multi Chapter Events

-Summer Programs

COWCHES

Comms/Calling Committee

- Rotate Who Calls Who

- Make Sure They Are Actually Calling People

Statistics

- Take Attendance at Meetings and Programs

- Keep Track of Who Comes to What

- Create and Analyze Charts and Graphs

- Keep Score and Statistics of AZAA

Be in Constant Communication with S'gan and Both Cowches.

CARPOOLS

Sign up's for Drivers in the Beginning of the Term

Organized by 4 Days Before the Event

Create Facebook events for each carpool

Reminder Emails to Parent Drivers

Post Spreadsheets in the Facebook Group

GOING FORWARD

Archive all Statistics so Future Mazkirim can Track our Chapter's Progress and Learn.