



## Goals:

- Post on all social media outlets at least once per every project
- Post on at least Instagram and Snapchat to remind fellow turtles of upcoming project w/ info
- Make sure everyone is informed and represented in a timely and orderly fashion
- Continue posting for birthdays!
- Always be available for issues/concerns

## Ideas:

- Shout out turtle of the week on instagram
- Fun polls on Instagram and Twitter
- Monthly trivia about BBYO

We won THE CUP for the second year in a row

#### #WEARETHECHAMPIONS

6,156 likes • 3,665 revines • 265 comments





## Qualifications

#### LIKES (TIKVAH BBG)

- Big/Little Reveal '17
- Sunset Yoga '17
- Bake Sale '17
- Israeli Feminism Project '17
- All Chapter Meetings '17
- Member in Good Standing

#### REVINES (GHC)

- Global Shabbat '17
- Fall Fest '17

## COMMENTS (LONESTAR)

- MIT/AIT '17
- Regional Convention '17

### UPLOADS (OTHER)

- Active member of Jewish Affinity Group at school
- Current Assistant Stage Manager of middle school play
- Co-Manager of Varsity Softball

# My Sister B'nai Brith Girls,

"Hurricane Katrina? More like Hurricane Tortilla!"

"Adam!" "Hi, Welcome to Chili's." What do all these seemingly random phrases have in common? They all came from the video sharing app, Vine. In the app which launched in 2013 and was unfortunately shut down in 2017, videos of up to 6 seconds could be recorded and shared to the world. These videos gained a massive cult following and transformed social media as we know it. Just how Vine changed the social media game, I will change the Tikvah social media game with hard work, dedication, and fun!

Respectfully submitted with undying love for my friends, spooey, Joe Keery, my dog Charleston, Camp Olympia, Lonestar Region #73, my heart and home Tikvah BBG #2473, and each and every one of you, I Forever Remain,

Sydney Blair Fay Hammerman

A damn proud candidate for your Spring 2018 Mazkirah