



- * Internationally Inducted
- * CLTC 1 2016
- * Attends 99.9% of all chapter functions
- * Global Shabbat '17
- * End of Year Brunch '16
- * Tri-Chapter Shabbat '16 '17
- * Chapter Inductions '15 '16
- * Laser Quest '16
- * Boca Formal '16
- * MIT AIT/LTI '17
- * Fall-A-Palooza '16
- * SRC '16 '17
- * Winter Retreat '16
- * Fire and Ice '16 '17
- * Kickoff '15
- * Summer sizzle '15 '16

Events attended

QUALIFICATIONS

- * Park Vista HS Cheerleader '16 '17
- * Class of 2019 student council
- * PVHS Jewish Student Union
- * PVHS Young Politicians Club
- * 2016 Student-Athlete's Award
- * Former Yearbook staffer at PVHS and Somerset Canyons
- * Founder of a cheerleading-based Instagram page that reached 3k+ Followers

Outside of BBYO

- * Spring & fall term Mazkirah '16
- * Spring term MIT Mom '17
- * Fall term Sygnit '17
- * Regional Leadership Network-Media Team '17
- * Fall-A-Palooza Steering Team
- * SRC 2017 Steering Team
- * CLTC Mock Chapter Morale (spirit) Chair
- * Member in good standing since Oct. '14

Positions Held

My Sister B'nai B'rith girls,

My love for our region is indescribable, and I will strive to link us into our BBYO worlds in a way like no other. This year, new connections will be formed, and I want to be the one to guide us there. Our individual stories will come together to form pages, our pages will come together to form chapters, and our chapters will come together to form a better BBG connection than ever before. Let's edit the story of our BBG connections together, to be published in our lives forever.

Respectfully submitted with undying love for CLTC 1 2016, Halev BBG #6716, Yafah BBG #2544, Gold Coast region #51, globalization, the world of communicating, publishing our BBG stories, unity, and every single one of you

I forever remain,

Riley Denice Lauria

Proud candidate for your 14th Regional Mazkirah, and even prouder B'nai B'rith Girl

GOLD COAST MAGAZINE

in this issue:
what makes riley such a great candidate?

BREAKING NEWS:

Riley Lauria
14TH caucuses for your REGIONAL Mazkirah!

HOW WE WILL PUBLISH this year's magazine together

Globalization

- * Strengthen relationship with Lake Ontario Region
- * Continue use of international cousin system
- * Promote Passport trips & ILSI
- * Ensure ALL members know what Globalization is
- * Work with S'ganit to create Globalization and Israel programs at Conventions
- * Gain Knowledge of culture and Strategies that other regions Find successful and try them!
- * Come together as a region for Global Shabbat and video chat LOR while there!

Chapter counterparts

- * Highly encourage ALL chapters' use of Instagram, Snap chat, twitter & YouTube!
- * Create chapter parent Facebook groups
- * Establish the knowledge of globalization throughout all chapters
- * Help with creating event flyers
- * Create newsletter templates and keep up with them every week/month
- * Help Promote ILTC within all chapters
- * Promote Fire & Ice Havdallah
- * Hold monthly counterpart video calls as a chance to share strategies within chapters to ensure success
- * Encourage use of Remind texts
- * Keep my door open to any & all concerns, suggestions, & questions for all counterparts!

Communication goals

- * Live stream more events
- * Create summary videos of every convention to post on YouTube
- * Create and encourage a hash tag to be featured on the GCR Instagram
- * Send parent update emails while at conventions.
- * Weekly "Trivia Tuesdays" on Instagram
- * Create innovative & fun digital flyers for all events
- * Strengthen use of the Facebook group, snap chat, instagram, Remind and twitter
- * Correspond with RLN Media Team

Editing stories with 14th Board

Nisiah: Correspond frequently to keep her, Regional staff, and the Aleph board updated

S'ganit: Work together to apply globalization programming in all chapters & at regional events

TWT Mom: communicate to promote Connect events and programs to prospects & keep them engaged

Shlucha: Advertise Shabbats and Judaic programming together

Digbonit: Help notify about fundraisers and create flyers

Aleph Counterpart: Work alongside and combine goals to make GCR the most connected it has ever been

Gold Coast Magazine

Introducing: "Gold Coast Magazine!" This will be a digital magazine released at the end of each term where mazkirim will have the opportunity to create a magazine spread, which will highlight their chapter & summarize events they attended. This will create a fresh connection between the BBG chapters & promote a feeling of unity within our region!

*"Don't use social media to IMPRESS people; use it
To IMPACT people"*