



# Goals and Ideas

#### Tikvah BBG

- MIT mom Spring Term '18
- MIT mom Fall Term '18
- Orechet Spring Term '17
- Orechet Fall Term '17
- MIT inductions '16 '17
- Big Little '16 '17 '18!
- MIT Sleepover '16 '17 '18!
- Tikvah Life '17 '18!
- 🕒 Beau Outgoing '17
- Chapter bake sales
- Sisterhood Project '18!
- Member in good standing



#### Lonestar

- MIT AIT '16 '18 ^
- Regional Convention '16 '17 '18\*
- 📭 Regional Kallah '16 ^ '17



#### Other

- Camp Impact Counselor '17
- Beth Israel Madricha for 4 years
- Greene Family Camp for 7 years
- Target Teen Jewish Leadership '17

### **GHC**

- Walkdowns '17
- White Out Party '16 '17 '18
- MIT Pickup '16 '17 '18!
- Fall Fest '17 '18
- Chapter board LTI '17 '18
- NOM Pickup '17
- Taste of BBYO Art walls
- BBGG at Define
- Giving Tuesday calling party

### "Like, Comment, and Subscribe" (Recruitment)

- ₩ Work with BBGs from various schools in GHC and SCC to recruit high schoolers to Lonestar by inviting prospects in person
- Collaborate with chapter Mekashrim to set and achieve recruitment goals
- ₩ Write hand-written invitations or letters to invite prospects to events or get them interested in BBYO
- Reach out to synagogues and Jewish Summer Camps to make prospect lists
- **■** Consistently reach out to prospects and keep track of who reached out to them and the

## International

- CLTC 5 '18
- Global Shabbat '17 '18
- International Kallah '19~

^ denotes steering

\*denotes ADASS

! denotes planned

~Denotes Pending

"On YouTube, women are | Collabs (Counterparts) not just users; they're creators. They're learning about having a voice."

-Susan Wojcicki

- Stay in constant communication with my chapter counterparts and my AZA counterpart
- Always be available to talk and help with programming, recruitment, and anything they might need
- Monthly zoom calls and emails

# A Green Social Blade (MRIHA)

- Educate counterparts and chapters about MRIHA so that they can recruit more effectively
- Invite high school prospects to specific chapter events with a member to "shadow" under
- Retain a google doc w/ prospects and their information

# Playlist Live (Taste of BBYO events)

- Promote events by providing incentives like free BBYO swag
- Provide rides to prospects by finding willing BBGs to drive them
- **f** Fun and interesting events
  - Pool Party

  - Carnival with each chapter in charge of a booth



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# AN ASPIRING CANDIDATE FOR YOUR 5TH REGIONAL MEKASHERET

