

GOALS and IDEAS

Implement New Strategies

- Hold a Spring Kickoff program to engage new prospects
- Hold a goal-setting business meeting to address other ideas and goals for the spring term
- Begin brief, monthly officer reports to update the chapter on progress
- Send anonymous weekly program surveys out to rate and critique programming and thereby strengthen it
- Create more opportunities for chapter members not on board to plan programs
- Create position files to be passed down to next set of officers
- Use attendance sheets to track membership
- Utilize new methods to attract and retain prospects
- Hold monthly weekend programming
- Appoint a "summer board" to hold a few programs during summer
- Work with Mazkirah/Orechot to create/maintain chapter website
- Continue MIT classes for new MIT class, biweekly sessions and create MIT guide
- Send out monthly feedback forms
- Implement membership mile
- Create and keep chapter chairs
 - Sunshine Chair
 - Phone Tree/Outreach Committee
 - Spirit Chair
 - Convention Rep. Chair

Strengthen Our Foundations

- Send at least eight girls on summer programs
- Hold monthly in-person board meetings to keep board focused
- End the term with a chapter sleepover and inductions
- Hold a chapter Passover seder (or mock Seder)
- Create and use official program and fundraiser write-up forms
- Create chapter tutoring for service hour opportunities and help younger members out during finals week
- Increase attendance at ALL regional conventions & events
- Increase membership to 60 girls
- Increase active membership to 20+ girls regularly attending meetings
- Hold a monthly Shabbat or Havdallah service
- Work with Sh'lichah to incorporate more Judaism into every program
- Have at least two community service programs
- Hold two + programs w/ Mysteria
- Hold a sisterhood program with Nesichot to increase relations
- Work with S'ganit to ensure that all programs are at least 2 or 3 folds
- Plan at least three six-fold programs
- Create an official chapter email and Twitter account

Define our Chapter

- Research and compile complete chapter history for future uses
- Utilize Google + for more frequent board meetings
- Hold more MBA programs, including one during finals week
- Become pen pals with a BBG or AZA chapter in another region
- Create chapter apparel for IC and SRC
- Hold a FAN program at the end of the term for recent or past alumni
- Work with Sh'lichah to observe every Jewish holiday or event in a fun way (whether through programs or releases)
- Encourage more girls to apply for steering for regional conventions
- Get the parents more involved
- Work with the Mazkirah to send out parent emails and information
- Hold an "election and application how-to" before elections to assist girls with the election process and steering applications
- Try to start Sweetheart/Beau with Mysteria
- Hold more sisterhood programs and incorporate sisterhood into every week
- Begin upperclassman programs to prevent burnout
- Create a chapter suggestions box
- Celebrate Founder's Day as a chapter
- Begin Senior Appreciation and Advisor Appreciation

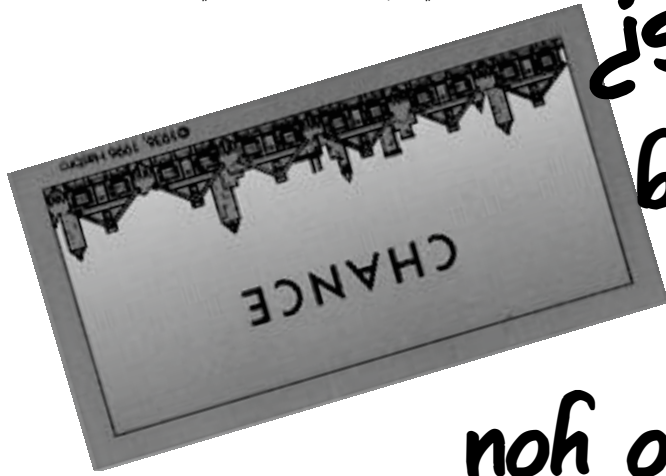
Connect Internationally

- Apply to partner with a chapter in BBYO UK/Ireland, or with an AZA/BBG chapter
- Apply for more international awards, including the Miriam Albert BBG Chapter Excellence Award (and win!)
- Hold at least one BBG program
- Decide on a Stand UP pledge at the beginning of the term and surpass it
- Pledge \$100+ for ISF
- Send 15+ girls to IC 2013
- Get the chapter more involved in international initiatives by holding programs to engage in each initiative

Personal Goals

- Work cohesively with all members of chapter board
- Work cohesively with Regional N'siah and other counterparts
- Respond to all emails/calls within 24 hrs
- Always keep board, chapter, and advisors updated
- Act as a role model, leader and sister to ALL B'nai B'rith Girls and others
- Strive for complete transparency between board and chapter
- Always know what's going on
- Make the success of our chapter my priority
- Represent Keshet proudly at IC and regional events
- Make the Spring 2013 term the best one Keshet has ever had

"Taking Chances" - Celine Dion



What do you say to taking chances?

Life is like a game. You can play it safe and be good, or take a chance and be great. My sister B'nai B'rith Girls, let's be great.

My sisters of Keshar BBG,

For the past few years, we've taken our chapter to heights previously thought unreachable, we've overcome difficulties believed to be insurmountable, and we've achieved more than dreamed possible. What we've been doing within in our chapter has worked wonders for our growth & strength, but now is the time to keep pushing our chapter forward. I say we take a chance & try something new. Let's act on all of the ideas we've had for years & strive to perfect every aspect of our chapter. We have the tools and the potential to prove ourselves as the best chapter in the Order, and it's time we do. Let's take a chance and live up to 68 years of B'nai B'rith Girls before us, because if there's anything I believe in, it's us. If we take the chance together, we can create the best term and the best version of our chapter anyone's ever seen. So, my sisters, what do you say?

Submitted with undying love for Keshar BBG #2506, Gold Coast Region #51, everything fun under the sun, and the chances we'll take together, I forever remain:

Melissa Rachel Borem

Proud candidate for the position of your Spring 2013 N'siah



Melissa Rachel Borem
Proud candidate
for your Spring 2013 N'siah

Take the
chance

IN 1177
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Chapter: Keshar BBG #2506

- Spring 2011 Mazkirah
- Member in good standing since October 2010
- Attended 95% of chapter functions
- Fall 2012 Gizborit
- Planned multiple programs
- Attended Chapter Sleepover 2010
- Attended 70+ Programs
- Attended Chapter Bonfire 2012

Region: Gold Coast Region #51

- AZAA/BBGG 2010
- MIT/AIT 2011, MIT Coach 2013
- Regional Execs 2011, 2012 ♪
- Kickoff 2011, 2012
- Kallah 2011 ♥
- Mr. AZA 2011 ♥
- LTI 2012 ♥
- Regional Gizborit Candidate
- SRC 2012 ♥
- Latke Ball 2010, 2012
- Summer Sizzle 2011, 2012
- IC Launch Party 2012
- 2011-2012 Committees: BBYO Connect, Athletics, Globalization
- 2012-2013: Globalization Committee Chair

International BBYO

- CLTC 1 2011
 - worked on Shabbat, programming, & fundraising committees
- ILTC 2012
 - founded BBYO Reach
 - raised \$4450 for ISF
- AIPAC Policy Conference 2012 *
- Global Fundraising Chair 2012-2013
- IC 2013 */♪
- February XXs 2013 */♪
- Impact Boston: 2013 ♪
- Part of BBYO/Hebraica partnership (Buenos Aires Teens)
- Silver Star of Deborah & Eternal Light Recruitment Awards <

Outside of BBYO

- 100% Academic Scholarship
- 5.5 cumulative GPA
- FSPA District 7 Rep. 2012-2013
- 200+ hours of community service
- Member of NHS, EHS, FBLA
- Editor for The Patriot Post
- volunteer at Holocaust Documentation & Education Center

Qualifications

♥ Denotes Steered ♪ Denotes Future
* Denotes Delegate < Denotes Pending