mia brooke pearce

Is caucused for the highly esteemed position of

s'ganit

of Ko'ach BBG #2529 for Fall Term 2017

"Without leaps of imagination, or dreaming, we lose the excitement of possibilities. Dreaming, after all, is a form of planning" - Gloria Steinem

---

my sister b'nai b'rith girls

Ko'ach has lit a spark in each and every one of us. It keeps us coming back every week, and striving to better this incredible group of girls. We all have big dreams for Ko'ach. If elected I promise to help turn those dreams into reality. Our programming will be innovative and exciting, and the planning process will be organized so that girls aren't intimidated to plan. You all have huge imaginations and can contribute so much. What do you feel when you leave a program? Is it excitement? Inspiration? Happiness? Love? It should be all of the above and more. Programs should leave you craving more, anxiously awaiting the next one. I know that this is how I feel, and I plan to make every program do the same for you. Ko'ach is a home which we are all beyond lucky to have, and it should continue to grow stronger and stronger. We all have something so unique here. Where else can you stay up for hours discussing life, judaism, love, and more with people you love so much? Programming is what allows for all of this and if elected I plan on making it as extraordinary as ever.

Submitted with undying love for,
programs, dreams, chairs, imagination, calendars, organization, my heart and home Ko'ach BBG #2529, and each and every one of you,
I forever remain

Mia Brooke Pearce
Damn proud candidate for your Fall Term 2017

s'ganit

---

qualifications

Key: * denotes steered ^denotes planned !denotes future

ko'ach bbg #2529

KLTI FT '15, FT '16 ^
Havdallah Chair ST' 16
Ko'ach 101 - Education Night ^
MIT Rush ST' 16, ST' 17
Chapter Convention ST' 16*, ST' 17*
Intergrade Sleepover ST' 16, FT' 16
Sisterhood Program FT' 15, ST' 16, FT' 16 ^
Chapter Kallah ST' 16 ^, ST' 17 ^
Sukkot Sleepover FT' 16
Spa Night FT' 16 ^
Gizborit FT' 16
- Raised money for ISF
- Planned successful fundraisers
- Made Ko'ach sweatpants
Sh'licha ST' 16
- Planned impactful Kallah which sparked discussion and action
- Organized/Planned JServe
- Had 2 Stand Up Programs
  - Left girls thinking, and feeling bonded
- Planned multiple shabbats
  - With other chapters
  - 6 fold breast cancer awareness shabbat
- Planned Israel program which went beyond pita and falafel
  - Had Israeli prospect come in and talk
Attends all meetings and programs possible
Member in good standing since FT' 15

dc council #54/northern region east

YLI 2015 -2016
MIT OIT Lock ST' 16
Council Convention ST' 16 *, ST' 17
Spirit Day ST' 16
JServe ST' 16, ST'17^
Regional Convention FT' 15, FT' 16*
Regional Kickoff Dance ST'16
Council Kickoff Dance FT' 16, ST' 17
Fall Convention FT' 16
Sweetheart Heartthrob FT' 16
Awards Night ST' 17
Council Slice of Rockville Fundraiser ST' 17
Attends all council meetings possible

other

Vice President of CESJDS
Class of 2020
Planned Shabbaton activities for entire freshman class
Planned Carnival and Dodgeball tournament to raise money for Charity
Plan interactive lessons for Hebrew School at Shaare Torah
Senior Trainee (ST) in the trainee leadership program at Camp Louise!

goals and ideas

Organization
- Sign up genius at beginning of term to both parents + members for hosting
- S'ganit google drive: create a resources folder including
  - Generic outline + how to plan a program documents
  - List of ice breakers or activities to use if extra time at a program
  - Blank states script
  - Guide to KLTI
    - How to balance education + fun at this event
  - Example activities for each fold
- Recreate Ko'ach program bank + make it accessible + known about

Other
- Program reflection survey
  - Quick - members can submit at end of each event (Allows me to improve program quality)
- Self evaluate program each week
- Close contact with council counterpart
  - Meet all deadlines
- Running document of program ideas by members + a suggestion box
- Pair up more experienced planners with those new to programming
- Big Little Program the weekend after reveal
- Ko'ach time capsule
- Bring a friend program

Programming
- Have a variety of programs and planners
  - Ex: Nickelodeon night, The Future is Female program, Jewish programming,, Ko'ach goes on Vacay, Sisterhood, Ko'ach's night on the town (DC), and so much more!
- 2 six-fold programs
- Balance multi - chapter programs with AZA + BBG chapters
- Mix of in + out of basement program
- Give programmers 4 week notice
  - 4: Give planners notice + make outline + brainstorm - 3: Rough outline - 2: Finalize outline - 1: Review details + get materials
  - Calls + emails all throughout
- Ensure logistics are clear + correct
- Have a zoom/google + 'Program Brainstorm Party' at the beginning of the term + make doc of all ideas to keep in S'gnanit files
- Balance of serious + fun programming
- Grade sleepovers tailored to each grade
  - Each grade has interest in different things, and may need different levels of bonding

Chairs/Committees
- Send out chair applications after summer, right at beginning of the term
  - Carefully review applications to ensure chairs will be committed + helpful to board
- Chair event in the fourth/fifth week to establish goals + ideas
  - Document to fill out with monthly + individual goals, and plan to achieve them
- Utilize doodle for monthly chair calls with me, them, and the board member
  - Return to goal sheets + highlight what we've done and what we want to do next
- Ensure chair group chats are active
  - If someone is consistently not responding reach out to them
- Consistently send biweekly chair comms
- Chair event later in term to evaluate progress + celebrate hard work/achievements
- Establish committees for specific projects
  - Ex) Retention committee - run by retention chairs - MIT Mom establishes retention goals + helps chairs brainstorm how to implement - Chairs bring this to the committee who will work together to take action (ex. Send letters to members we miss)
  - Gives girls who missed the opportunity to be a chair to take leadership in a different way and help the chapter
    - Less intimidating (within a group) + run by a chair (more responsibility for them)

Calendar/Scheduling
- Utilize the funnel theory
  - Beginning of calendar filled with programs that are welcoming to prospects and new members, and towards end have programs geared towards registered members
- Create a google calendar which is consistently updated, and easily accessible to all members
- Have programs on the calendar and dashboard at least 2 weeks in advance
- Once calendar is laid out, determine at least two planners per program
  - Leave space for MITS or new members who may want to program
- When college goes on winter break invite alumni back for an event
- Also have a printed calendar

Board
- N'siah: Work together to work out the calendar, and ensure all upcoming events and details are in comms
- MIT Mom: Help to plan programs which are inviting and educational for MITS and plan a meaningful sisterhood
- Sh'licha: Help schedule and plan shabbats and Sukkot sleepover
- Gizborit: Schedule fundraisers on convenient nights to ensure attendance
- Mazkirah: Promote upcoming events, and planning/chair opportunities on social media
- Katvanit: Utilize minutes to shine light on the amazing programming Ko'ach is having
- Sunshine Girls: Work together with MIT Mom to plan a meaningful sisterhood