

♥♥♥ goals & ideas ♥♥♥

3rd aleph moreh (aza counterpart)

- ♥ Have constant communication
- ♥ Weekly updates with one another
- ♥ AZA/BBG bonding
- ♥ Set monthly goals
- ♥ Take YLC coordinators "under our wing's"
- ♥ Bond with not only each other, but also the YLC coordinators
- ♥ Attend all BBYO Connect events together

counterparts

- ♥ Create a step by step document explaining the signup process (using b-linked)
- ♥ Set attainable membership goals for each chapter
- ♥ Highlight amazing sisterhood programs and separates
- ♥ Be available as a resource to anyone and everyone
- ♥ Ensure that recruitment is everyone's job, not just the Morim
- ♥ Create strong relationships with all counterparts
- ♥ Send out monthly emails to inform counterparts on upcoming events/programs
- ♥ Create counterpart pairings, so each counterpart has another go to person
- ♥ Monthly/Bi-monthly trainings to educate and refresh counterparts
- ♥ See each counterpart as not only a MIT Mom, but as a sister

retention

- ♥ Have a minimum of two senior appreciation events as a region, and encourage them amongst the chapters
- ♥ Have a regional MIT/AIT function at the beginning of the programming year to introduce them to one another
- ♥ Promote Big/Little sister's
- ♥ Make sure all members are comfortable within their chapters
- ♥ Make a template for "we miss you" cards to send out to inactive members
- ♥ Assure every upperclassmen that they have a purpose in BBG
- ♥ Create a new and exciting version of regional senior lives, to properly send the senior class out
- ♥ Assure each chapter has a consistent flow of members at each event, and that each event is unique so prospects are intrigued
- ♥ Advise that all chapters are holding prospective events monthly/bi-monthly
- ♥ Help encourage new members to go to events such as kickoffs, conventions, bitters, etc.
- ♥ Engage others with resources of member's favorite BBYO traditions

re-education

- ♥ Encourage chapter counterparts to create MIT boards
- ♥ Help with the planning of YLC to ensure the right curriculum is being taught
- ♥ Attend all chapter educational events
- ♥ Hold monthly/ bi monthly dinners/lunches, where any members can come and ask questions and be educated
- ♥ Create a "BBG Basics" book, filled with everything a BBG should know
- ♥ Assure ALL members are being educated, not just new members
- ♥ Make crash course videos on BBG basics to distribute to MIT's

personal goals

- ♥ Be a positive board member and role model
- ♥ Learn what each chapter's strengths and weaknesses are
- ♥ Be a problem solver throughout the region
- ♥ Work closely with the S'ganim, and encourage counterparts to work closely with the s ganim, to ensure A+ prospect programs/events
- ♥ Provide resources needed to be successful (MIT induction step by step, prospect event program ideas, etc.)
- ♥ Update prospect lists weekly

Achayot

- ♥ Find new and exciting ways to make their prospects/ new members feel special (ie. cookies, welcome bags)

Ahavah

- ♥ Help to keep up the retention within the chapter

Aliyah

- ♥ Help counterpart to recruit more individual people, rather than friend groups

Emunah

- ♥ Assure senior appreciation is spread throughout.

Kulanu

- ♥ Help create a larger attendance at regional events to help get the chapter's name out to more prospects

Savage

- ♥ Encourage them to have more events- especially prospect events!

Ruach

- ♥ Encourage them to hold more exciting recruitment events- no limitations

N'Sheekot

- ♥ Focus on better ways to advertise their chapter events to prospects

Hatmadah BBYO

- ♥ Find ways to both retain new members, and advertise the chapter so it will continue to grow

recruitment

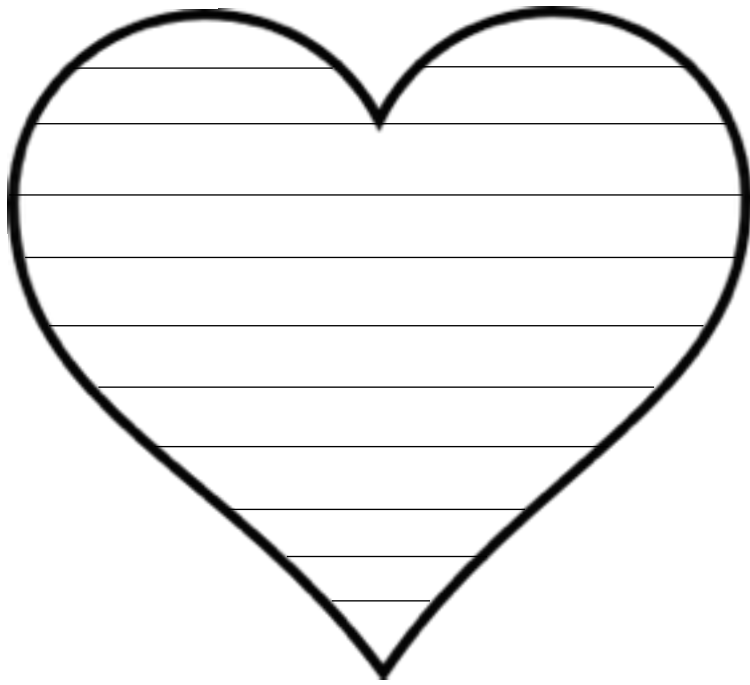
- ♥ Visit Tamarack Camps each session during the summer to talk up BBYO to the incoming eighth and nine graders, to help continue to grow and better our region
- ♥ Work with each individual chapter to set a proper personalized recruitment goal for the programming year
- ♥ Place advertisements in the Jewish News to help get the word out about Rush events, kickoffs, conventions, etc.
- ♥ Create a google document, updated regularly, listing all Jewish teens within the community and their information for counterparts to look at for prospects
- ♥ Ensure that all chapters are following each step of MRIHA
- ♥ Offer an incentive for the most prospects brought by a chapter to a kickoff
- ♥ Attend BBYO Connect events to educate the 6-8 graders about joining BBYO
- ♥ Keep in constant communication with prospective members
- ♥ Email prospect's parents to get them enthusiastic about BBYO and Michigan Region
- ♥ Encourage parent/ new member info sessions

The heart holds feelings of BBG:

Inspiration ♥ *Passion*

♥ *Connection* ♥

Empowerment ♥ *Magic* ♥



eve payton dickman

qualifications

Ahavah BBG #293
Chapter convention
committee '16

MIT Sh'lichah '15-'16
Member in Good Standing
'15-∞

Michigan Region #1701
Dedicated B'nai B'rith
Girl '15-∞
YLC Coordinator '16-'17

Smecha BBG #350
-Aym Ha-Chaverot '16
-Loving Member '16-∞
Max Fisher AZA #337
Sweetheart '16-'17

International Order
Proud B'nai B'rith Girl '15-∞
Cholemet BBG #2296
-N'siah '16
-Loving Member '16-∞

events attended

Ahavah BBG #293:
Functions 15-'17
Chapter Convention
'16☆
Shabbat Dinners
'15-'17
Meetings '15-'17
Elections '15, '16, '17♥
Fundraisers '15-'17
MIT Functions '15-'16
Fall Bittker '16, '17
Spring Bittker '16
Senior Lives '15,'16,
'17♥
RC Practices '15, '16
Sleepovers '15-'17
Beau Elections '15,'16
Mr. AZA '15, '16, '17
Installs/Destalls
'15,'16,'17♥
Global Shabbat
'15,'16

**Michigan
Region #1701:**
Fundraisers
'15-'17
RC '15,'16, '17♥
SC, '16, '17
YLC '16, '16☆
Meetings '15-'17
Fall Kickoff
'15, '16
Winter Kickoff
'16, '17
J-Serve '16, '17
Coffeehouse '15
MIXX '16
General Board
Retreat '17
Counterpart
Trainings
'16-'17
BBYO Connect
Events '16-'17
Freshmen

Regional
Kallah '17
Summer
Programs
Night '16
8th Grade
Rush '17
Installs/
Destalls '16,
'17♥
Beau
Sweetheart
Dance '16
Regional Lives
'16, '17♥
**International
Order:**
CLTC 8 '16
IC '16, '17♥
ILTC '17♥

♥= denotes
attending

☆= Coordinated

Rush
'16-'17

proud candidate for the
high and honorable position of
michigan region's 73rd

My sister B'nai B'rith Girls,
With 72 years of life behind us, we are presented with the
opportunity to continue the growth of our movement. We
will expand in a variety of ways this upcoming
programming year. Our membership will increase more
than ever before, the number of leaders that will come out
of YLC will be an overwhelming amount, and the rising
seniors in our region will continue to stay active; their
hearts beating faster than ever. You are the function
between the chapters and the region, and your
connection is the spark between the teens. The necessary
power and strength we each bring to our organization
helps us retain the past, educate our present, and recruit
the future of our order. With every chapter and BBG
heartbeats, the state of each individual member will be
stronger than we've ever seen before. I leave you with one
final thought..... where does your BBG heartbeat begin?
Submitted with so much undying love for MITs, the 3R's,
finding your BBG heartbeat, CLTC 8 2016, Cholemet BBG
#2296, YLC 2016, ILTC 2017, Ahavah BBG #293,
Michigan Region #1701, and each and every one of you. I
remain,
Eve Payton Dickman
Proud candidate for the high and honorable position of
your 73rd Regional Aym Ha-Chaverot for the 2017-2018
programming year.

אחבה ב"ב - פאון עיב