

“A sister is a gift to the heart, a friend to the spirit, a golden thread to the meaning of life” - Isadora James

i, Talia

Rose Wesley, am a

PROUD

candidate for your

"We don't accomplish anything in this world alone... and whatever happens is the result of the whole tapestry of one's life and all the weavings of individual threads from one to another that creates something."

- Sandra Day O'Connor

54th Aym HaChaverot

Talia Rose Wesley


To the outside world, these four letters are insignificant and strange. But not to us. Hearing them make our heart skip a beat, remind us of our sisters and brothers, and ultimately, our passion. Because of this amazing organization, I have become a confident, empowered leader. Each one of us has our own unique story, our own attachment to Bdg. And yet, we come together as sisters to form one tapestry. Our fabric may be different colors, patterns, shapes, or sizes, but in the end, no matter how diverse we may all be, there is that thread of Bdg running through all of us, holding us together, and forming our CVB Bdg quilt. Let's make our quilt stand out strong and united, where every piece of fabric is given the same opportunity to thrive and grow.

My sisters, it is my dream to bring our region to new heights, and let each member shine. I know what Bdg has done for me, and the idea that I can help more girls find themselves and grow into strong women is ultimately why I aspire to serve as your 5th Aym HaChaverot.

Submitted with undying love to you, me, and all we can accomplish together, I forever remain:





denotes steering denotes pending

- **Activities** **community service**
-  **Attended almost all chapter meetings in both 2011-2012 and 2012-2013 programming**

- Stamford JCC Milviah Day Volunteer: 2012
- J-Serve: 2012, 2013
- Stamford Friendship Walk: 2010, 2011
- Relay For Life: 2013

Connecticut Valley Region BBO #17:

- ⌘ Kickoff Dance: 2011, 2012
- ⌘ Beau Sweetheart Dance: spring 2012, winter 2012
- ⌘ Zoollander dance: 2013
- ⌘ Byachad: 2012
- ⌘ Fall Convention: 2011, 2012 
- ⌘ Kallah: 2012, 2013
- ⌘ Spring Conventions: 2012, 2013
- ⌘ Regional installations: 2012
- ⌘ BBG: 2012, 2013 
- ⌘ AZA: 2012, 2013
- ⌘ Etz Chaim award recipient: 2012
- ⌘ Awarded to a BBQ who demonstrates a love and passion for Judaism

International Order:
 * International Convention: 2013
 * BBYO Connect Leadership Engagement Summit: 2013

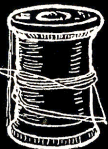
- ✳️ CLTC 2-2013 Memorah Pledge Principals
- ✳️ Awarded to a BBQ who shows dedication to the order, and lives by the
- ✳️ International Memorah Pledge Principals award recipient: 2012
- ✳️ AIPAC Policy Conference: 2012
- ✳️ AIPAC High School Summit: 2012

- ⌘ Previously Held Positions:
 - ⌘ Tikvah Orzech co-chair: Spring 2012
 - ⌘ Responsible for putting together Tikvah's chapter newspaper
- ⌘ Westport BBYO startup chair: 2012-2013
- ⌘ Responsible for recruitment, programming, and promoting BBYO. While the Westport chapter did not form, these perspectives will become part of Chelsea BBYO
- ⌘ Tikvah BBYO Connect Chair: 2012-2013
- ⌘ Responsible for helping run, promote and plan Stamford BBYO Connect events
- ⌘ Tikvah Israel Advocacy Chair: 2012-2013
- ⌘ Responsible for giving Israel updates to Tikvah during business meetings.

Other qualifications:

- ❖ BI Cultural Day School: 2002-2011
- ❖ Jewish High School of Connecticut: 2011- present
- ❖ Camp Tel Noar: 2006 - 2008
- ❖ Camp Ramah Palmer: 2009
- ❖ 6 Points Sports Academy: 2011 - present
- ❖ Stamford JCC Maccabi Games Delegate: 2010 - present
- ❖ High School Student Council - 9th grade representative 2011-2012
- ❖ New Canada Dance Academy company member: 2010 - 2011
- ❖ School Literary Magazine Editor: 2011 - present
- ❖ Designed current school schedule with administration, and spearheaded a student-lead dresscode

A word cloud featuring Hebrew names and terms. The words are arranged in a circular pattern, with some words appearing multiple times. The words include: BRYO, Mishpacha, Tikvah, Genesis, SDAh, Judah, Chai, Chelsea, RAM, BBG, L'chaim, Nadav, and Genesis. The words are in various sizes and orientations, creating a dynamic visual effect.



GOALS AND IDEAS



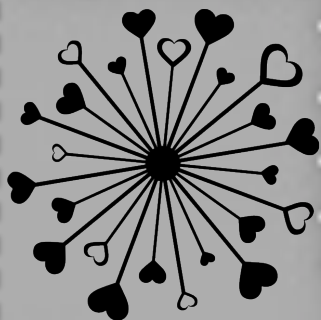
Recruitment

- ⌘ Recruitment is not just up to the MIT mom, so utilize the different aspects of BBG for different target audiences
- ⌘ Promote to parents - the benefits of BBG
- ⌘ Why should they encourage their daughter to be active?
- ⌘ **UTILIZE BBYO CONNECT - FUTURE OF OUR MOVEMENT!**
- ⌘ Work with Regional Sadranit to ensure chapter involvement
- ⌘ Use JCCs and Synagogues - advertise BBYO to our partner organizations
- ⌘ **GOAL: APPEAL TO A LARGER DEMOGRAPHIC OF JEWISH TEENS BY SHOWING THE DIFFERENT ASPECTS OF BBYO**



Retention

- ⌘ Older members are just as important as new members, because without them, our movement will not grow
- ⌘ Hold Upper Classmen programs such as overnights, dances, and special chapter programming
- ⌘ **GOAL: HOLD EVENTS SOLELY FOR UPPERCLASSMEN SO THEY RECEIVE RELATABLE PROGRAMMING**



Inductions

- ⌘ **Maximize the amount of time spent at inductions**
- ⌘ Use all of Friday night at Kallah versus just one programming block - **MAKE IT MORE LIKE A MINI SISTERHOOD OVERNIGHT**
- ⌘ To ensure even the newest members can find meaning, have separate programs for new members and old members
- ⌘ Come together as a region at the end of the night and have inductions together

Big Sister - Little Sister

- ⌘ Initiate a region-wide Big Sister-Little Sister program - Seniors and Freshman
- ⌘ **GOAL: MAKE YOUNGER MEMBERS FEEL WELCOMED INTO THE REGION, AND HAVE SOMEONE TO GUIDE THEM THROUGH THEIR FIRST YEAR**

- ⌘ The inductions test was one step - we can further develop this by having more frequent MIT classes (see education)
- ⌘ **GOAL: FOCUS MORE TIME ON INDUCTIONS AND MAKE SURE THE PROGRAM IS RELATABLE FOR ALL**

Education

- ⌘ Each chapter will be required to hold MIT meetings once every two months
- ⌘ At B'yachad, as a group of Morim, come up with a writeup for each of the meetings to ensure program excellence
- ⌘ **Have MIT/AIT specific programming at conventions - a convention can be intimidating to newer members. By having some programs separate from everyone else, they will get to meet other members their own age and form closer bonds earlier on.**
- ⌘ **GOAL: GET MORE FRESHMAN INVOLVED EARLIER,**

Separates

- ⌘ Work with N'siah to plan innovative programs that appeal to all ages, demographics, and member-status
- ⌘ Have member involvement in the planning and executing process
- ⌘ **GOAL: MAKE SEPARATES A CONVENTION HIGHLIGHT FOR ALL BBGs**

Communication

Chapter:

- ⌘ At the beginning of the year, discuss with each chapter MIT mom feasible recruitment goals
- ⌘ **Hold monthly calls with each MIT mom to discuss her chapter's progress**
- ⌘ Always be available by phone, email, and Facebook
- ⌘ **GOAL: MAINTAIN SOLID COMMUNICATION AND UNDERSTANDING OF EACH CHAPTER'S NEEDS**

54th Regional Board

- ⌘ Work professionally with the rest of the 54th board, and make sure to step up and help with any other board position if necessary
- ⌘ **GOAL: DO WHATEVER IS NEEDED FOR CVR**



"We are more than just acquaintances... it's as if we are cut from the same fabric. Even though we appear to be sewn in a different pattern, we have a common thread that won't be broken by people or years or distance." - Anonymous