

## Goals:

### Summer Programs:

This summer I had the benefit of going to ILTC. It was one of the greatest experiences of my life and I have made lifelong friends. If I am elected as your 29<sup>th</sup> Regional Aleph Moreh, I want to increase summer program membership by 10% and take Eastern by storm proving that NTO is the best. I have several simple and easily executable ways to do this. First, I want to bring all the Morim in this region together to create a video about CLTC, because CLTC is where leaders are born. Second, I want to create a reward system for members who add a passport trip or an impact to their main trip.

### MIT/AIT Convention

This past MIT/AIT Convention, I had the fortune of planning my own mini MIT/AIT for the Dallas Connect kids along with my co. I came away with a lot of valuable information and notes about how to and how not to plan a convention. An increase in attendance for MIT/AIT can have a very lasting effect of BBYO. Since MIT/AIT is the freshman's first convention it is a sure way to leave a lasting impression on them. A good and fun first convention can bump up Regional and Summer program attendance. I also want to bring a committee of any chapter members who feel they would enjoy helping in the planning of the freshman's first convention.

Aleph Godol and my Brother Aleph's,

Each Aleph in this room finds inspiration one way or another for each thing they do. Some kids might play basketball for the friendships or to impress the girls. Some work hard in high school to get into a good college. But, me, you might ask? I live and breathe BBYO for my fellow alephs.

Each Aleph in this room is special in one way or another and has something to offer. Whether that's playing football on Sunday nights and taking your team to the championship or whether that's coming to every single program your chapter has, Even if you are just the kid that comes to the chapter dinners. Every Aleph in this international order is important to the success of the Aleph Zadik Aleph.

One of the most important things about BBYO is finding your passion, and if elected as YOUR 29<sup>th</sup> regional Aleph moreh I plan on helping each and every one of you find it. I found mine nearly a year ago. I was chosen for Dallas Connect and became obsessed with each of the kids I met. They are my inspiration and next year they will be coming into this wonderful organization and it would be one of the greatest things I have ever taken part in if I Aleph Mitchell David Morris could be your 2013 Regional Aleph Moreh.

Fraternally submitted with undying love for Dallas Connect, North Texas-Oklahoma #74, Rubin Kaplan AZA #841, the international order, and the Aleph Zadik Aleph, I remain

*Mitchell Morris*

Aleph Mitchell David Morris

## Aleph Mitchell David Morris

### ASPIRING FOR THE HIGH AND HONORABLE POSITION OF NORTH TEXAS-OKLAHOMA'S 29<sup>TH</sup> REGIONAL ALEPH MOREH



"Inspiration takes men  
and turns them into  
great men."

-Steve Jobs

# Qualifications:

## Chapter Qualifications:

Cal Maz spring term 2010  
Moreh fall term 2011  
Moreh spring term 2011  
S'gan fall term 2012

## Regional Positions:

LTI steering committee 2011  
Dallas Connect coordinator 2011  
Dallas Connect Convention 2012

## Outside the Chapter Events:

Regionals 2011,2012  
J-serve 2011,2012  
LTI 2011,2012  
Regional Kallah 2012  
Beau Sweetheart Shabbat 2011,2012  
AZA BBG Shabbat 2012  
ILTC 2012  
Registered for IC 2013, ILSI 2013  
Delegate to work with Argentina  
ILTC program committee

## Awards as Moreh:

Best AIT Class 2011(Brad Kellner, Max Schnitzer, Mitchell Morris)  
Best AIT training(Brad Kellner, Max Schnitzer, Mitchell Morris)  
Highest retention rate at regionals: started with 8 had 13 at regionals 2011. (Brad Kellner, Max Schnitzer, Mitchell Morris)

# Goals:

## Recruitment:

Recruitment, in my mind, needs to take on a new meaning. I've spent the last year leading and learning all about Dallas Connect and how it works. There is no Aleph that knows more about it than I do and I know just how to enlarge it. I want to open it up to the common BBYO member and allow them to go speak on BBYO's behalf at different temples. I also want to bring back workshops. I want to run two workshops each term where I video call in different regional leaders, who know how to recruit, and get into some schools that bbyo is currently not tapped into very well.

## Retention:

Retention is something that is very important to me and to what I think is the success of the order. While Moreh of my chapter, I had a 100% retention rate and had each freshmen at regional convention. This is possible for each of the chapters to do. I want to help the chapter that only gets 6 new AIT's, because sometimes that happens, When it does I will be ready to help them retain those freshmen with quality programming and dynamic meetings.

## Re-education:

Re-education is something that is over-looked each and every year. I feel that meetings are an unreasonable goal for chapters to make for their older members to attend. I do however feel very strongly that creating education heavy programs once or twice a term is something that is very reasonable and a positive way to re-educate older members.

# Goals:

## Dallas Connect:

Dallas Connect might be one of my most important items that I wish to improve. I have spent the last year working on programming and meeting new kids. I'd first like to start by saying I have seen the future of this region and it is bright. I want to grow Dallas Connect by at least three fold just as we did this past year. I know that a stronger Dallas Connect will result in a stronger BBYO and that is what I am all about. I would like to educate the Dallas Connect kids on a basic level of AZA and BBG knowledge. I want to add a third and fourth person to the Dallas Connect committee to go and speak to different temples or Jewish schools to recruit teens to join Dallas Connect.

## Retreat:

One thing that our region is set apart from almost any other is retreat. A meaningful retreat is something that has to happen in every chapter that is successful. Retreats are a great way to bring back members who are beginning to not show up as much. Sending out real invitations and turning retreat into a very large deal is something that can increase membership and increase attendance. Last June I planned my first retreat. It had the potential of being one of the hardest things I have ever done. Lucky my regional Moreh was there to help me every step of the way, which is why I would like to have an overnight for all the Morim to come together and help each other plan out a fun retreat that all chapter members will enjoy and remember.