

# THE MISSION



# THE MEANS

## ONR'S RECRUITMENT OBJECTIVE

ONR HAS ALMOST MET ITS MEMBERSHIP GOALS FOR YEARS. ONR IS BETTER THAN ALMOST. ONR WILL NOT ONLY MEET, BUT EXCEED ITS MEMBERSHIP GOAL THIS YEAR. EVERY JEW DESERVES A CHANCE TO HAVE WHAT EACH OF US HAVE.

## WEAPON FOR THIS MISSION

THE CHAPTER:

RECRUITMENT CAN ONLY HAPPEN AT THE CHAPTER LEVEL. OUR MORIM MUST COME READY FOR BATTLE, AND TAKE THE PROSPECTIVES BY STORM. I WILL MAINTAIN CONSTANT LINES OF COMMUNICATION WITH THE CHAPTER'S MORIM.

## ONR'S TRAINING OBJECTIVE

DURING A SPIRIT CIRCLE, NO ALEPH SHOULD BE LEFT BEHIND. ALEPHS WILL BE FLUENT IN THE JARGON OF AZA, ALEPHS WILL BE EFFICIENT DURING MEETINGS, AND ALEPHS WILL KNOW THEIR HISTORY.

## WEAPON FOR THIS MISSION

JOSH MENDELSON'S NEW MEMBER WEEKEND IS OUR PRIMARY WEAPON ON THIS MISSION. IT WILL BE WIELDED WITH GREAT POWER. THE SECONDARY WEAPON IS ONGOING, BECAUSE KNOWLEDGE IS ONE BATTLE THAT WILL NEVER END. THE CHAPTER MORIM MUST BRANDISH THE ARM OF AIT SESSIONS AGAINST OUR ENEMY — IGNORANCE.

## ONR'S RETENTION OBJECTIVE

OUR RETENTION THIS YEAR WAS 51%. 29% AWAY FROM OUR GOAL. WE CAN DO BETTER. THOSE MEMBERS WE'RE LOSING ARE VALUABLE RESOURCES, AND TRUSTED COMRADES.

## WEAPON FOR THIS MISSION

APPRECIATION. AS REGIONAL SENIOR/ADVISOR APPRECIATION CHAIRMAN, I'VE HELPED WITH A NUMBER OF APPRECIATORY PROGRAMS. JR./SR. WEEKEND WILL BE A GREAT WAY TO KEEP OLDER MEMBERS INVOLVED.

## ONR'S CLTC OBJECTIVE

THIS STEP OF THE TRAINING OBJECTIVE IS SO VITAL THAT IT DESERVES A SEPARATE HEADER. WE MUST NOT ONLY TRAIN OUR ALEPHS TO BE MEMBERS, BUT LEADERS. ONR WILL SEND MORE PEOPLE TO CLTC THIS YEAR THAN EVER BEFORE.

## WEAPON FOR THIS MISSION

WE HAVE A RESERVE OF SEASONED VETERANS, ME BEING ONE OF THEM, LOOKING FOR A CHANCE TO TELL THEIR OLD WAR STORIES. THIS IS AN IMPORTANT WEAPON IN OUR ARSENAL. IN ADDITION TO THOSE WHO HAVE ATTENDED CLTC IN YEARS PAST, WE'LL HAVE A GREAT GENERATION OF THIS COMING YEAR'S CLTC ATTENDEES TO HELP US.

## A Good Moreh Must...

- Will concentrate his efforts in all areas of his job
- Keep in constant communication with the chapter Morim
- Regularly plan and execute teen connection events, and get chapters involved with teen connection

## As Moreh I Will....

Make sure to do this. As chapter Moreh, I recruited 18 members, but education was lacking. I will not allow my mistake to be made by others.

Communicate with chapter Morim weekly. Some chapters may only need monthly check-ups, others more often — but I will be on the phone with chapter Morim every week.

Plan several. I've attended some teen connection events in the past, and some of them were better attended than others. I definitely expect the Cleveland Morim to attend teen connection events. My ties with my old private school will help me with recruitment there.

*I, Aleph Jonathan Koby Picker, humbly stand before you to aspire for the high and honorable position of Regional Aleph Moreh.*

### Previous Positions Held:

- |                                     |                                  |
|-------------------------------------|----------------------------------|
| • Chapter Sopher                    | (6 mo.) Fall/Winter '09/10       |
| • Chapter Moreh                     | (6 mo.) Spring/Summer '10        |
| • Chapter S'gan                     | (6 mo.) Fall/Winter '10/11       |
| • R. Advisor/Sr. Appreciation Chair | (1 yr.) 25th Regional Full Board |

### Conventions Attended:

- |                          |                             |
|--------------------------|-----------------------------|
| • Fall Kickoff '09       | • International CLTC 7 2010 |
| • LTI '09                | • Fall Kickoff '10          |
| • Kallah '09             | • LTI '10                   |
| • AIT/MIT '10 ← as Moreh | • Kallah '10                |

### Why are you best suited for this position?

- During my spring/summer term as Genesis' Moreh, the chapter grew by 18.
- During my term as Moreh, Genesis was able to retain all but 3 of our 68 members (well, it was 68 at the time).
- I won several awards last RC, including Best Overall Newspaper, and the 'Spends enough time in the office to bother Matt Brower' award.
- I won international Tree of Life award
- I won international Bronze Shield of David Award

### Other Qualifications:

- Green belt in judo
- 8 years of violin
- A year of volunteer service to the Friendship Circle
- 9 years of private school education at the Agnon Jewish Day School
- I attended a Panim El Panim Seminar in DC

*Fraternally submitted with undying love for:*

*The Mission, the Means, and the Will; and my heart and home, Genesis AZA #2433 of the Ohio Northern Region #23 of The Grand Order of the Aleph Zadik Aleph, I remain*  
*Aleph Jonathan Koby Picker*