

# Aleph Joseph Alexander Freedman



Candidate for the High and Honorable Position of  
**Aleph Moreh**



## Qualifications

### Max Fisher AZA #337

Dedicated Fisherman 2009-Life  
Aleph Katvan 2009-2010  
AIT S'gan 2009-2010  
AIT 5 Fold Committee 2010  
Aleph Shaliach 2010-2011  
Bittker Coordinator 2010-2011

### Michigan Region GLC

YLC Aleph Moreh  
Mr. AZA 2010  
JHN Committee 2010  
ETC Service Committee 2011

### International Order

Dedicated Aleph 2009-Life  
CLTC Aleph S'gan

### Awards & Honors

Beau (Ahavah BBG) 2010-2011  
Stand up! Mitzvah Club  
Bronze Shield of David\*  
Tree of Life\*

## Events Attended

### Max Fisher AZA #337

Chapter Meetings 2009-Present  
Exec Board Mtgs 2009-Present  
Chapter Functions 2009-Present  
Platform Workshop 2009  
Bittker Weekends 2009, 2010  
Senior Lives 2010, 2011\*  
Chapter Installs 09, 10, 11\*  
Chapter Convention 09, 10, 11\*

### Michigan Region GLC

Council Meetings 2009-Present  
Young Leadership Conclave 1 2010  
ETC 2010, 2011\*  
Operation Counterparts 2010  
Regional Convention 09, 10, 11\*  
JHN Programs 09, 10, 11  
J-Serve 2010, 2011

### International Order

CLTC 6 2010  
International Convention 2011  
International Kallah 2011\*

My Brother Alephs,

We end a great chapter in the book of Max Fisher AZA with all of us wanting to know, do, and become more and continue striving. As we move into our sixth programming year, let's keep the passion, drive, and brotherhood burning strong as well. Currently we're a full chapter and have accounted for all of the departing seniors' spots, which is an amazing accomplishment. Next year, let's start with 45 strong and passionate brothers and keep them active throughout the programming year.

As a wise member once said, "You get out of AZA what you put into it," so let's keep members coming back by making them feel welcome and involved and pour our hearts into the organization that has given us so much. "United as one crew." These words alone from the blue book describe AZA in itself. I believe that, together, united as one crew, we will and must proceed to grow stronger everyday and every minute. We are who we are and will become who we set out to be.

Fraternally submitted with undying love  
for Max Fisher AZA #337, I proudly remain,

Aleph Joseph Alexander Freedman

(\*Denotes will be attending or will be applying for)

"A true leader has the confidence to stand alone, the courage to make tough decisions, and the compassion to listen to the needs of others." -Mike Jones

## Education

- Make sure every Fisherman knows “Up You Men” and the Fisher AZA Cheer.
- Create an online ‘platform database’ with the help of the Sopherim to upload platforms to, so they can be accessed by anyone at anytime.
- Have the summer program function become an annual chapter program to keep educating and pushing members to attend summer experiences.
- Plan multiple education functions with other chapters to involve social aspects and other folds as well, making these programs more fun and educational at the same time.
- Promote and send as many people as possible to YLC to support for young member involvement.
- Plan functions educating on a wide variety of topics such as Teenage Life, BBYO around the world, and AZA history.

## Retention

- Keep our chapter full and active throughout the year by staying in touch with everyone, whether it’s a phone call, email, text, or Facebook message every month outside of a function. I realize how big of a commitment this actually is. I plan to carry it out as best as I possibly can.
- Continue with the Big Brother/Little Brother program as it is great mentor program for younger members to have someone to turn to for anything they need in the chapter.
- Have a bond with every Fisherman to ensure no one will be shy or uncomfortable talking to me.
- Have multi-grade sleepovers (Freshman/Junior and Sophomore/Senior) to increase brotherhood and bond with each other.
- Make re-registration as easy as possible by printing, sending, and emailing steps out to the chapter.

## Recruitment

- Establish a well thought out recruitment plan with a fun social program and advertise as much as possible utilizing all sources of communication available to ensure that we will have 8th graders to fill our seniors’ spots.
- Have our recruitment functions be designated for 8th graders only, plus a few delegated chapter members to meet, greet, and talk to prospectives about joining. This will prevent prospectives from feeling too overwhelmed.
- Get AIT’s and 8th graders on the phone and email lists ASAP to ensure they know about upcoming programs when they join.
- Use all resources and lists to receive names of prospectives not yet involved in AZA.

## AIT’s

- Continue in the footsteps of past years in electing an AIT board as it provides many learning and leadership opportunities for young members in the chapter.
- Hold AIT sessions every other month and create an educational curriculum to teach AIT’s about Fisher and AZA history, planning programs, running meetings, and parliamentary procedure.
- Have an AIT/MIT program with at least two other chapters by the end of the year.
- Put together and give out an AIT binder with information about AZA for AIT’s to use and fill with resources they can use at their leisure.
- Keep AIT’s active by staying in contact as often as possible.
- Help the AIT board plan and lead an AIT 5-Fold function for the rest of the chapter.

## Great Big Ideas

### Recruiting New Alephs

Recruitment is an essential aspect of what the Moreh does and something that is an ongoing part of AZA. As Moreh, I want to plan and execute not only one, but two chapter recruitment programs to have new members interested in joining Fisher to fill our seniors’ spots. Using all sources to get as many 8th graders as possible to come and making sure to advertise very thoroughly through Facebook, Local Temples, and Teen Connection will allow for a great turn out of prospectives. Delegate chapter members to talk to prospectives and get them to join. I will make sure to be very open and available at all times so all boys interested in joining may come to me with questions.

### Educating All Members

How would you feel if you were in an organization that you knew nothing of the history? I know that I would feel very confused and interested in learning about how this group came to be. As Moreh, I want to plan many education functions with the help of the Aleph S’gan and Aleph Shaliach to educate on AZA and other broader topics that don’t even have to relate to BBYO. Education programs will be fun, social, and educational creating an atmosphere that will make education fun and worthwhile to be a part of.

### Retaining those Already Here

I believe that retention is the most important of the Moreh’s jobs. The members in the chapter now are our driving force and it is crucial to keep them active and dedicated. Some of my plans to retain all Fisherman are to talk to members thinking about leaving, find out why, and fix the problem. Also, work with the Aleph Godol and Aleph S’gan to plan brotherhood functions often to make sure guys feel the powerful connection and fraternity of AZA and want to stay. Nothing should be forced, there should be a feeling of desire within every aleph to come back and participate in this great movement.