

Hannah Maimon Dalsheim is Caucused for the High and Honorable Position of NoVA Council BBYO's 24th Mazkirah

My Sister B'nai B'rith Girls,

It's time for NOVA Council to come into the 21st century with technology. We need to start using the wonderful tools the world gives to our advantage and start spreading the word about NOVA everywhere. We are not just the little council living under DC's footsteps. Let us show this order how a small amount of people can create a huge voice. We can, and will, make a stand because it is time for us to start to inspire.

Inspire the 8th Graders. Inspire the Seniors. Inspire Yourself.

Submitted with Undying Love for Inspiring others, France, CLTC 3 2013, Lahat BBG #0339, and NOVA Council #50,
I Forever Remain

Hannah Maimon Dalsheim
Proud Candidate for your 24th Mazkirah

Lahat BBG

Member in Good Standing Since March 2012
Attended all Events within reason since March 2012
LaHogwarts Spring Kickoff 2012
LahOr Chadash Movie Night 2012
Lahaganah Goes Around The World Globalization Program 2013^
Chapter Convention 2012, 2013^
Mazkirah Spring Term 2013

- Brought Back Weekly Emails
- Created a new online presence for the chapter

Mazkirah Fall Term 2013

- Stayed on top of weekly emails
- Maintained online presence

Northern Virginia Council BBYO

Member in Good Standing Since March 2012
BBG Spirit Day 2012
NOVA Council Awards Night 2012
Council Convention 2012

International

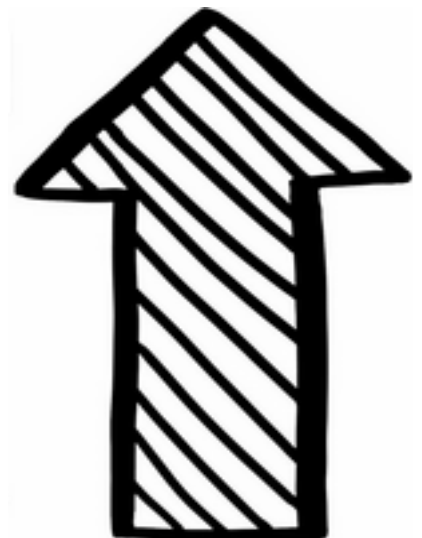
CLTC 3 2013
March of the Living 2014
ILTC 2014*

Miscellaneous

National Junior Honor Society
Romanian Children's Relief
8 Years Attending Religious School
Attending Camp Louise 7+ years
Camp Louise Counselor Assistant*

Q
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F
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A
T
I
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N
S

^ denotes
planned
*denotes future



GOALS AND IDEAS

Counterpart Communication

- Send bimonthly Counterpart Emails
 - Create an email template
- Review Counterpart Drafts in a timely manner
- Create Calling Trees with the Mazkirim so that they understand what it is
- Help each chapter create a Twitter, an Instagram, and a Facebook "like" page and help them utilize it correctly to gain a friendly online presence
- Help counterparts create goals to achieve by the end of the term and help them get there
- Monthly individual calls to check up on goals and chapter work

Council Communication

- Send out weekly Themed Emails
- Add a glossary section to each email in order to explain BBYO terminology to new members
- Create an online calendar to be frequently updated when new events are occurring
- Revamp NOVA Council Twitter to reach more members
 - Create a council Instagram
- Work with Council Saphranit to make a Monthly Newsletter highlighting the happenings in NOVA
- Work with Sh'l'icha to add a weekly Torah Portion to every council email
- Create a Text Reminder System for the Council
- Create Twitters for every council position enhancing communication across all positions
 - Monthly parent emails so that there is transparency on all levels

Promotion

- Create engaging Promo videos for all programs and conventions
- Work with Regional Mazkirim to create promo videos for RC, IC, and ECK
- Create a NOVA Council Summer Program Facebook Group specifically for all summer program promotion
- Have a summer program registration NOVA Night for parents and teens to learn about summer programs and register on the spot
- Send out bimonthly emails to eligible summer program participants for each program (i.e. 9th/10th graders for CLTC, etc.)
- Chapter competitions for who promotes the most throughout each term
- Work with MITMOM to promote CLTC and chapter programs
- Give NOVA a better regional and international presence
- Enhance advertising for NOVA nights to gain more attendance

Globalization

- Set up international "pen pals" for each chapter
- Send monthly emails about Jews in other areas of the world
- Work with Glezborit to have ISF fundraising competitions
- Work with Mazkirim and S'ganim to create globalization programs to educate and engage NOVA Council members
- Early in the year explain all the international opportunities that we have
 - Promote Passport Trips
- Hold a Globalization competition between each chapter for who can create the best video about how globalization is affecting their chapter

Social Networks

Instagram

- Have a monthly hashtag and whoever posts a picture that works with the hashtag the best wins a prize
- Each chapter using them to promote programs and posting pictures after programs for members to see

Twitter

- Effectively tweeting promotion for all programs and conventions
- Tweeting at least once a day from the NOVA Twitter about easy ways to get involved

Facebook

- creating Facebook events 3+ weeks in advance
- Working with the Saphranit to take photos at all programs and conventions and posting them within 2 days after each
- Update the NOVA Facebook page regularly

"If your actions inspire others to dream more, learn more, do more, and become more, YOU are a leader."

