

My Brother Alephs,

BBYO has been an important part of my high school career. I could go on about how influential BBYO has been in my life. **BBYO's official mission statement is, "More Jewish Teens more Meaningful Jewish experiences," and I am determined to make this statement a reality.**

If reaching out and including more Jewish teens is the goal, then effective communication is a necessity. In order for an Aleph to be touched by a meaningful program they have to attend, and in order for a member to attend, he needs to be informed. Whether it is as simple as a phone call, or offering a ride to an AIT, **communication is inherent in any successful region.**

Utilizing communication to its fullest requires constant innovation. Currently the methods we use now are effective. Despite the successes we have had, there is always room for improvement and for the reinforcement of sound correspondence techniques. I believe that the Regional Mazkir should not only be able to manage our current communication systems but more importantly, can also **innovate and create new uses for communication.**

A major change I want to implement is **two way communications**. In order for the regional board to understand the true needs and desires of the region, communication should not just be a top down exercise. Not only should the Regional Mazkir be able to e-mail chapter members, but chapter members should be able to contact the Regional Mazkir. Cultivating the wants and the needs of the basis of our order, the chapter members, can transform how effective and successful NTO can be as a region.

Fraternally Submitted With Undying Love for NTO #74
and the Aleph Zadik Aleph, I remain

Nathan Jajan

Aleph Nathan Asher Jajan
Aspiring for the High and Honorable Position of
North Texas Oklahoma's 29th
Regional Aleph Mazkir

7 Cardinal Principles Of the Aleph Zadik Aleph

Patriotism
Judaism
Filial Love
Charity
Conduct
Purity
Fraternity

"Communication leads to community, that is, to understanding, intimacy and mutual valuing."

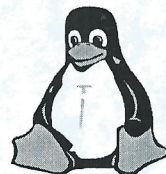
~Rollo May

"The quality of leadership, more than any other single factor, determines the success or failure of an organization."

~Fred Fiedler and Martin Chemers

"The art of communication is the language of leadership."

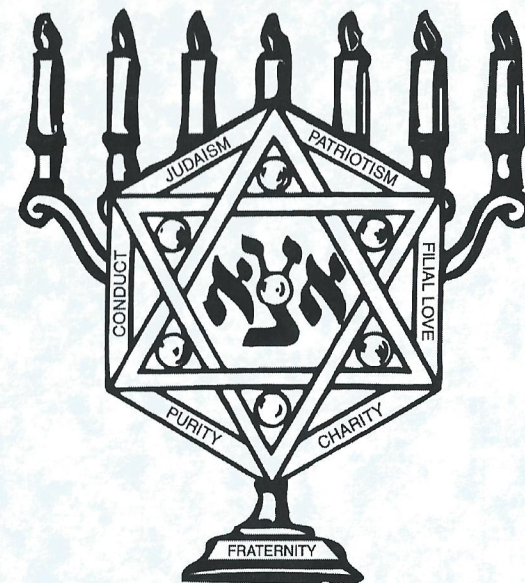
~James Humes



**North Texas
Oklahoma Region #74**

Aleph Nathan Asher Jajan

Aspiring for the High and Honorable
Position of North Texas Oklahoma's
29th Regional Aleph Mazkir



**Strive for Member Retention
and Efficient Communication
Passion for NTO Greatness and
the Dedication to Achieve it**

"The most important thing in communication is hearing what isn't said." ~Peter Drucker

Qualifications

Henry Monsky AZA #791

- ✂ Chapter Aleph Mazkir Spring 2012
- ✂ Chapter Aleph Moreh Fall 2012
- ✂ Member of Highest Retained AIT Class 2011
- ✂ Member in Good Standing 2010-present

International Order

- ✂ Chapter Member of Achvah AZA #276 CLTC 5 2012
- ✂ Head of Programming committee for Achvah AZA #276

Regional/International

- ✂ CLTC 5 2012
Planned the best program at CLTC 2012 (Beber) according to staff
- ✂ LTI 2012
- ✂ Regional Execs 2012
- ✂ Steering Committee for AZA BBG Shabbat 2012
- ✂ Regional Convention 2011, 2012
- ✂ International Convention 2013*(Pending)
- ✂ ILTC 2013*(Pending)

Outside Qualifications

- ✂ High Honor Roll for Colleyville Heritage High school (2010-12)
- ✂ Congress Debater at Colleyville Heritage
- ✂ Community Ambassador Scholar Award
- ✂ Varsity Tennis All District 2011, 2012
- ✂ National Honor Society Member
- ✂ Strong student, organizer and note taker
- ✂ Creative and thoughtful leader
- ✂ Tech Savvy individual
- ✂ Wholehearted and devoted Aleph

Goals

Dedication and Commitment

As with everything else I do, I prepare to dedicate my time and efforts entirely to the position. I will work effectively with Regional Staff and the Regional Mazkirah to continue to improve and maintain communication within AZA and BBG.

Marketing BBYO

As with any organization if you have no members you have basis for impact. Part of being a successful communicator in BBYO is the ability to "sell" the organization. The only true way to motivate members or potential members is to show the benefits of coming. During the course of the term I will hold special meetings that focus on how to promote BBYO.

Tulsa and Fort Worth

I have always been told to help those who need it the most. Members of Tulsa and Fort Worth can often feel as though their voice within the region is lost due to the distance away from Dallas. However, distance should not be a limiting factor in this technological age. I plan on visiting Tulsa and Fort Worth at least twice during the term and actively promote AZA to 7th and 8th grade boys in Fort Worth to revitalize Gilbert.

Summer Program Promotion

During my term, it is my goal to send the most kids NTO has ever sent to summer programs. In order to accomplish this goal I will promote summer programs through LTI and weekly emails to Mazkirim.

Goals Continued

Mediums of Communication

In this technological age there are thousands of different ways to communicate information. When evaluating what forms of communication to use we must see what will reach the most Alephs. This is why I suggest using multiple means of correspondence to ensure that no one is left behind. These techniques include utilizing Facebook, Twitter, e-mail, calendars, phone trees, flyers, and websites.

Regional Phone Chains

Regional board members would call counterparts, and counterparts would call their respective phone chains until everyone across the region would be contacted.

Mazkirim Workshops

Throughout the course of the year I will plan informational workshops that will focus on promoting better communication. Topics include: how to use dashboard, utilizing social media to promote programs, marketing BBYO, how to make an effective flyer, and much more.

Regional Board Minutes

I will take concise yet informational minutes at all Regional Business Meetings and find a medium in which to share that information if possible with the region at large.

The Re-establishments

Over the course of my term I would like to bring back the Regional Yearbook and CLTI's as an important part of NTO. The Regional Yearbook would be a great memento for Alephs and BBG's to preserve the history of NTO. CLTI's would foster the development of leadership skills as well as a way to promote fraternity.