

*"Like branches on a tree,
our lives may grow in
different directions yet
our roots remain as one."
-Anonymous*

Goals and Ideas

Recruitment

- Make candles for members who bring prospects to meetings/programs
- Work with Mazkirah/Katvanit to make fun recruitment video
- Spooey and goodie bags at MIT intake night
- MIT rush
 - Theme: Sigma-Alpha-Ko'ach
 - Have a greens screen for photos
- Pass around notebook at meetings that people can write contact information of prospects

♡♡ MITs ♡♡

- Recruit 12-16 quality MITs
- MIT kidnap to a bagelicious brunch
- Have a MIT sleepover
- Have a MIT photoshoot
- "MIT Board"** that will work with real board
- Send monthly snailmail to MITs
- Include photos of MITs having fun during programs in weekly parent and MIT comms
- Drive MITs to programs/meetings
- Start a MIT insta
- Facetime with MITs once each week
- Have a puffy painting MIT hangout
- Create an "All things BBG" booklet over the summer
- Melt baby photos of MITs on induction candles
- Panera with MITs before meetings
- Make a MIT groupchat
- Keep in constant contact with advisor, board, council co's, counterparts, and mittie committee

(Re)Education

- Weekly trivia in the facebook group and candles for rewards
- Get MITs to plan a program
- Share one BBYO/Ko'ach fun fact each meeting
 - make an Jawsome summer program booklet to promote chapter attendance
- Encourage YLI/Summer program attendance to all members

Retention

- Have frequent senior appreciation throughout the term
- Appreciation Weeks for each grade throughout the term
 - Work with chairs to homemade shark candles for members
- Have a parent-teen meeting so parents will want their BBG to stay active
 - Snailmail to all members

Sisterhood

- Big Shark/Little Shark
 - Create a Big/Little Chair
 - Have a Big/Little Sleepover
 - Fun weekly challenges to win candles!
- Work with S'ganit to make split grade sleepovers(8th and 11th; 9th, 10th, and 12th)
- Fun and meaningful sisterhood programs with candle making and making "tasty" food

Qualifications

- Sunshine Girl ST'16
 - 30 days of Ko'ach
 - Big/little shark challenges
 - MIT Rush^
 - Homemade birthday candles
 - Chair hangouts
 - Thank-you-cards for hosts
 - Senior Appreciation goodie bags
- DC Council Photo Chair '15-'16
- Ko'ach's Sunshine Girl Chair FT'15
- Ko'ach's Photo Chair FT'14, ST'15
- Attends all meetings/programs
- Israel Program FT'15^
- Junior Sleepovers^
- CLTC 4 '15
- ILTC '16*
- March of the Living '16
- BBYO Passport Israel Family Journey '15
- Regional Convention '15, '16, '17*
- International Convention '16, '17*
- Council Convention '15, '17*
- Chapter Convention '15, '16, '17*
- Steering '16*
- Fall Convention '17*
- Sweetheart-Heartthrob '15, '16* ...

Key

* Denotes planning on attending

^ Denotes planned

*My sisters of Ko'ach BBG,
Your first program. Your first good and welfare.
Your first convention. These are all memories you
experience as a MIT and cherish throughout your BBYO
experience. For this reason, I want to be your MIT Mom for
the Fall Term 2016. I want to give our sharks memorable
beginnings to their BBYO experience.*

*With a memorable start to BBYO, our new sharks will
grow and make amazing friendships just as I have made
throughout my time in Ko'ach.*

*With undying love for Israel, CLTC 4 '15, ILTC '16, MOTL '16,
and, of course, my beautiful sharks of Ko'ach BBG #2529,
I forever remain,*

*Margaret Eva Nevins
A damn proud candidate for your
Fall Term '16 MIT Mom*

Margaret Eva Nevins

is caucused for
the highly esteemed position of
MIT Mom Fall Term 2016