

Events Attended

Max Fisher AZA #337:  
Chapter Programs 2011-2013  
Chapter Meetings 2011-2013  
Exec Board Meetings 2012-2013  
Chapter Fundraisers 2011-2013  
Chapter Installations 2011-2013\*  
Chapter Convention 2011-2013\*

Michigan Region #63:  
AZA Council Meetings 2011-2013  
YLC 2 2011  
YLC 1 2012^  
FC 2011-2012^  
ETC 2011-2013^  
RC 2011, 2012^, 2013\*  
Stay Up to Stand Up 2012^  
Challenge Us 2011  
Fall Kickoff 2012  
Spring Kickoff 2012, 2013  
Coffee House 2012, 2013  
AZA/BBG Shabbat 2012^~  
Stand UP for Detroit Concert 2013  
J-Serve 2013  
Mr. AZA 2011, 2012

International Order:  
CLTC 5 2012^  
BBYO Connect Summit 2013  
International Convention 2013~  
ILTC 2013\*

\*Denotes will be attending  
^Denotes led services  
~Denotes delegate or helped coordinate



Meyer Nitzkin

CHAPTER EXECUTIVE BOARD IDEAS

- Godol:**
- Email members of Fisher and their parents every Monday
  - Contact Exec Board and Chairman weekly to discuss progress on goals, address needs, and to ensure that communication is consistent amongst the leaders
  - Maintain consistent contact with the advisor about events and chapter functioning
  - Increase contact with Regional presidents to strengthen relationships with other chapters
  - Work to make sure that all members feel comfortable at chapter events
  - Be open to every Aleph's ideas about programming
  - Work well with the Exec Board
  - Fill in any position on the Exec Board when a member is missing
  - Serve as mentor to the AIT Godol
  - Always lead by example and serve as a role model to my brother Alephs
  - Work with the S'gan to plan an Exec Board sleep over during the Summer\*

- S'gan:**
- Oversee and assist any chapter member who wants to plan a program
  - Create a Fisher Program Bank
  - Coordinate two 5-fold programs per term
  - Work with S'ganim to ease the process of planning programs with other chapters
  - Introduce future programs at chapter meetings to increase attendance
  - Hold Exec Board meetings right before chapter meetings
  - Lead the chapter in the Godol's absence
  - Serve as a mentor to the AIT S'gan
  - Coordinate programs with the Programming Chairman so that all details are addressed
- Gizbor:**
- Plan 3 fundraiser programs, and 2 restaurant fundraisers in the Fall Term
  - Involve the chapter in the promoting of fundraisers
  - Work with the Shaliach to plan a fundraiser for our Stand-UP cause
  - Maintain the chapter's bank account and checkbook
  - Make sure that Fisher always gives people reimbursements who need them
  - Help create the Summer Program Scholarship Application
  - Create a chapter budget by the first Executive Board Meeting
  - Serve as a mentor to the AIT Gizbor

- Moreh:**
- Create an AIT Education Binder and Curriculum by August
  - Plan AIT Education programs throughout the term
  - Keep in constant contact with the AITs
  - Hold AIT Board elections in September
  - Plan an AIT education program about the Exec Board positions before elections\*
  - Work with the Godol to lead an AIT parent meeting at the beginning of the year\*
  - Serve as a mentor to the AIT Moreh
- Mazkir:**
- Take minutes at meetings, send them to the Godol, Regional Mazkir, and the Fisher AZA Facebook Page
  - Organize the Katvanim in August and follow up on their progress
  - Post all events on the Dashboard
  - Take attendance at every function
  - Continue the Mazkir Monthly, or another method to promote Summer Programs
  - Work with the S'gan to plan a program about BBYO Summer Programs
  - Serve as a mentor the AIT Mazkir

- Shaliach:**
- Assist in the selection of Fisher's Stand-UP cause and guide fundraising, volunteerism, and advocacy
  - Plan a Stand-UP education program to teach the chapter about our cause
  - Record chapter community service hours
  - Set a community service goal at the beginning of the year
  - Plan Judaic programs with the S'gan
  - Email the chapter about upcoming holidays and different ways to celebrate them
  - Serve as a mentor for the AIT Shaliach
- Sopher:**
- Update the Fisher website weekly
  - Add the AIT Binder, Fisher Platform Bank, and other documents to the Fisher website
  - Create a Google calendar of Fisher's upcoming events
  - Collect articles for the Fisher RC Newspaper by November to leave time for production
  - Design Fisher spirit wear early in the term, so it can be worn at RC
  - Create a "Fisher Buzz Book" listing the contact information of every Fisherman\*

Qualifications

ALEPH JACOB M  
CANDIDATE FOR THE H  
POSITION  
ALEPH  
My Brother Alephs,  
Fisher AZA has come so far. In only seven years, we have won many chapter awards, our brother Fishermen elected to leadership, and created a reputation of being one of the strongest chapters in the International Order. We have achieved excellence. So now, we need to ask ourselves: How can we continue to improve when we have accomplished so much? What path do we have to take to aim for larger goals and raise the bar higher than ever before? When I received the PAWPRINT is the key to the Jewish Standard of Excellence, and the key to taking Fisher AZA to a new level of excellence, the answer hit me. Just as a pawprint has five areas to focus on that will help us grow as a chapter: Expansion, Communication, Fundraising/Community Service, Programming, and Brotherhood. If we can improve upon these 5 areas, the 5 pads of a better mark, a better PAWPRINT Community, and on each other, we will leave a stronger mark and leave a stronger PAWPRINT than we ever have before.

Max Fisher AZA #337:  
Dedicated Fisherman 2011-Life  
AIT Moreh 2011-2012  
- Worked with the Aleph Moreh, Joe Freedman, to plan programs for the chapter and help recruit new members  
RC Song Committee Member 2011  
RC Song Committee Head 2012  
Aleph Mazkir 2012-2013  
- Left my mark on the position by creating a Monthly Summer Programs newsletter, by making a Fisher AZA Summer Program Registration spreadsheet, and by planning a Summer Experience Program to increase excitement for Summer Programs

Michigan Region #63:  
YLC Song Leader 2012  
B-Squared Yo Buddy 2012  
Fall Conclave Service Committee 2012  
ETC Service Committee 2013  
ETC Program Leader 2013  
Regional Judaic Chairman 2012-2013  
- Wrote a weekly Judaic Blast with my co, helped write the services of FC 2012 and ETC 2013, and helped coordinate Michigan Region's first AZA/BBG Shabbat  
Aleph Godol (YLC) 2012  
BBYO Connect Committee 2013

International Order:  
Aleph Godol (CLTC) - 2012  
- Experienced being a Chapter Godol for 11 days. I ran meetings, created fundriasers planned and led programs, and problem solved with my chapter

Awards and Honors:  
Rookie of the Year Award 2012  
Chapter Beau (Aliyah BBG) 2011-2013  
Bronze Shield of David Reciept 2013  
Invited to the BBYO Connect Summit 2013  
Tree of Life\*

\*Denotes will be applying for

Aleph Jacob I



Chapter Board Efficiency\*

How can we make each Exec Board Position more efficient?

**Godol:** Create a six-month timeline that describes the programs that will occur at specific points throughout the term. For example, October-November will be a mix of RC practices and brotherhood programs to help create bonds before RC and prepare Fisher for the convention

**S’gan:** Appoint a Programming Chairman who will plan the logistics of programs. Also, create a Fisher Program Bank for S’ganim to use for future programming

**Moreh:** Create a standardized AIT Binder and Education Curriculum that will be used and updated by future Morim. This will eliminate the need for each Moreh to create his own binder and curriculum and will allow them to focus more on recruitment and retention

**Shaliach:** Use the new BBYO Stand-UP website as a way to organize our chapter Stand-UP cause efforts. This will allow the Shaliach to not only track Stand-UP efforts as a whole, but it will also encourage others to donate to our cause directly through the site

**Gizbor:** Create a Fundraiser section of the Fisher Program Bank that future Gizborim could use when planning fundraisers

**Mazkir:** Create a chapter-wide spreadsheet that organizes the information of who is participating in Summer Programs

**Sopher:** Have people send in articles for the RC newspaper when the programming year begins to ensure that there is enough content for our RC newspaper

THE FIVE PADS OF THE FISHER AZA PAWPRINT

EXPANSION

International Brother Chapter\*:

- Form with a relationship with a chapter from a nearby region
  - Plan a Bittker weekend or other program with our brother chapter in the future
- BBYO Connect Chair/Aleph Keshet\*:**
- Serve as the Vice President of BBYO Connect Relations
  - Be in charge of planning, leading, and promoting 2 BBYO Connect Programs per term.
  - Inform the parents of the BBYO Connect members about details of programs, and educate them about the organization

Fisher’s Membership:

- Encourage Fishermen to bring friends and family to chapter everts
- Create a Fisher Recruitment Campaign to be used by the Executive Board of the Spring Term\*

Culture Clash\*:

- Plan a program with MCUSY and NFTY to try to bring the three movements closer together
- This program will be Judaic related, so it will appeal to everybody
- The goal of this program is to bridge the gap between the three movements, create new relationships with more Jewish teens, and allow BBYO, MCUSY, and NFTY to work together in the future

PROGRAMMING

Increasing Fisher’s Programming Excellence:

- Have at least 2, 5-fold programs a term.
- Encourage Fishermen interested in planning programs to do so
- Program with at least 2 different chapters per month
- Incorporate the “3+1” plan – Execute 3 functions a month, plus one chapter meeting a month\*

Bittker:

- Plan 2 Bittker weekends for the Fall Term: One with a BBG chapter, and one with only Alephs from our chapter for Fisher’s chapter retreat
- Appoint Bittker Coordinators in the beginning of the term
- Use a “first come, first serve per grade” process for Bittker sign-up

Attendance at Regional and International Programs:

- Begin promoting these programs at the beginning of the term
  - Have the Katvanim include information about these programs in their calls
  - Include these programs in the Monday Email
- Judaic Programming:**
- Conduct more Jewish events, or incorporate more Jewish elements into programming
  - Encourage more members to get involved in the planning of Judaic programs, to get a wider variety of experience within these programs

BROTHERHOOD

Creating Bonds:

- Have at least one brotherhood sleepover per quarter, and at least one brotherhood program a month to both create and strengthen our bonds
- These brotherhood programs will include a Boundary Breakers, a Good and Welfare, or a Talking to Tony to allow our fellow Fisherman to become more comfortable with each other
- Have at least one separates program every quarter, aside from RC and Bittker
- Make sure that every member knows “Up You Men” and the “Fisher Cheer” so they are involved in cheer sessions
- Expand the Big Brother/Little Brother system so that every member will either have a Big Brother or a Little Brother\*

Chapter Retreat\*:

- The Fall Term executive board will plan a chapter retreat to kick off the new term and the official programming year
- The goal of this program is to create bonds between chapter members, make us closer as a chapter, and set a positive tone for the rest of the term
- This retreat will be a weekend at the Bittker center or a day trip
- All of the programs will be focused on brotherhood and teamwork, to help us create more bonds within our chapter

EARN YOUR STRIPES, WEAR THEM PROUD, FISHER AZA

\* Denotes New Idea

COMMUNICATION

Amongst Chapter Members:

- Increase attendance at chapter programs by:
  - Organize the Big Brother/Little Brother and Katvan Phone Caller system early in the term to ensure that direct communication between chapter members is occurring
  - Create Facebook groups for the incoming AIT Class, the Executive Board, and the RC Committees
  - Start a chapter-wide text group by using Remind101
  - Continue the Monday email, and send out info about upcoming events and important information
  - Update the Fisher AZA website weekly with event updates and other information\*
  - Utilize Fisher AZA Twitter Account
  - Create a google calendar thats contains all of Fisher's upcoming events\*
- For the Community:**
- Develop a marketing plan for programs and fundraisers\*
  - Utilize Facebook events and phone-a-thons to promote events
  - Post fliers in Local Temples and Synagogues
  - Send email blasts out to the Jewish Families of Metropolitan Detroit

FUNDRAISING AND COMMUNITY SERVICE

Chapter Fundraising:

- Hold 2-3 fundraising functions per term
  - Organize 2 restaurant fundraisers per term: one before RC, and one during RC
  - Create a marketing plan for fundraisers\*
  - Create and vote on a chapter budget at the Exec Board meeting before the term starts
- Fisher Program Scholarship Fund\*:**
- Create a fund that will help more of our Fisherman participate in chapter, regional, and international programs
  - The Godol, Gizbor, and Advisor will work together to determine scholarships based on need and funds available
  - Confidentiality will be honored in all cases

Stand-UP:

- Choose a Stand-UP cause within the first 2 months of the programming year
- Donate a portion of our income made from fundraising to our Stand-UP cause
- Have a Stand-UP education program to teach the chapter about our cause, and how we as a chapter can fundraise, volunteer, and advocate for it\*

Community Service:

- Participate in 2-3 Community Service programs throughout the term
- Plan these programs with other chapters,so we can make the greatest impact
- Keep a log of chapter Community Service hours
- Connect these Community Service programs to our Stand-UP cause

Regional Convention

- Work with the Executive Board to create a calendar for RC preparations
- Start selecting Big Three competitions at Chapter Retreat
- Start RC meetings in August, and practices in September
- Hold 2-3 chapter sleepovers to introduce the chapter to the competitions, and to RC in general before RC starts
- Host 1 parent meeting before RC to help parents understand what RC is, what their role for the convention will be, and engage their support of Fisher’s programming for the rest of the year
- Communication with parents will be frequent during RC

Executive Board Goals

- The Godol will call each of the Exec Board members every other week
- Work together to plan a chapter retreat in the beginning of the Fall Term before the school year starts
- Use multiple methods to ensure that there is frequent communication between the Executive Board members
- Promote teamwork within the Executive Board, and encourage the board members to work together to accomplish large-scale goals
- Each member will maintain contact with their Regional Counterpart
- The out-going Fall Term Executive Board will meet with the newly-elected Spring Term Executive Board for a day of transitional meetings to help the new board pick up where they left off\*
- During the Spring Term, the Fall Term Executive Board will serve as mentors to their corresponding Spring Term Executive Board members\*

AITs

- Hold AIT Board Elections in the beginning of the term
- Make sure the Exec Board members are serving as mentors to their AIT Board Counterparts by letting them help set goals and carry out the responsibilities of their position
- Have the Exec Board, led by the Aleph Moreh, work together to create a standardized AIT Binder and Curriculum available for Fisher's future Morim\*
- Have the Aleph Moreh plan and execute AIT education programs throughout the term
- Have the AITs plan a 5-fold chapter program and lead a chapter meeting so they can gain leadership experience