

"Leaders become great, not
because of their power, but
because of their ability to
empower others."

Proud Candidate for
the High and
Honourable Position of

My Sister B'nai Brith Girls,
Do you hear the train coming? It is a **powerful** force to
be reckoned with, chugging along the tracks with **strength**
and **dignity** just as a BBG does. This year LOR grew to new
heights that we could **never** have imagined. In this coming year
we will set our **tracks** in a new direction, leading the region to new
places in our **journey** through BBYO. It's time that we take **control** of
our destiny and shape LOR into the region we want it to be.
In the past year I have learned so much more than I could ever imagine, and I
want to take all the knowledge and skills that I have gained and devote 110% of it
to this amazing region that I am proud to belong to. More than anything else I want
to devote my time to shaping a region that has had so much of an impact on
shaping me.

Submitted with undying love for Lake Ontario Region #36, my sister BBGs,
trains, and my undying commitment to BBYO, I forever remain,
Hailey Lauren Appel

Damn proud candidate for your 2016-2017 Regional N'siah

REGIONAL
N'SIAH

2016 - 2017

Join
me on
this
incredible
journey into
LOR's future

Global Networking Committee 2015/16

- Worked as an active participant of the ISF and Globalization awareness sub-committee
- Helped create the BRIDGE globalization initiative and ISF and Globalization awareness programs

Regional Mazkirah 2015/16

- Created the BBYO Canada Network and strengthened BBYO Canada's connections
- Continued the LOR/GCR cousin partnership
- Created the LOR snapchat and actively maintained all of LOR's social media
 - Coordinated BBYO's Annual Lock-In
 - Effectively communicated with my board, co, counterparts, corresponding chairs, and regional staff

Regional Yearbook Chair 2014/15

- Chaired the Yearbook committee
- Organized photos from all regional events throughout the year
- Created LOR's first ever regional yearbook
- Communicated effectively with the yearbook committee and regional staff

Chapter Sh'lichah 2014/15

- Brought in a Holocaust survivor to speak to Ahava and Achim
- Planned and executed a variety of successful programs throughout the year
- Ran successful Havdalah services
- Stayed in constant communication with my board, co, counterparts and corresponding chapter chairs

Regional Speak UP Chair 2013/14

- Created successful Speak UP Week videos that gained recognition across the Order
- Planned and executed a successful workshop about Speak UP programming at Winter Regional Execs
- Chaired UJA Walk With Israel Planning Committee
 - Revamped LOR's Walk With Israel initiative

QUALIFICATIONS

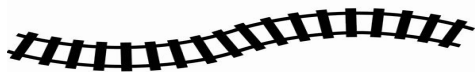
Awards
Silver Star of Deborah, 2015
Jewish Heritage Program Award, 2015
2015

Conferences
August XXs '13 '14 '15
Winter XXs '14 '15 '16
Elections Workshop '14 '15 '16
ILTC 2016 ☆

Legend
★ Denotes Steered
⊕ Denotes Coordinated
☆ Denotes Pending
Conventions Attended
RLTC '14★, '15
Tournaments '13, '14⊕, '15★
Spring '14★, '15★, '16★
IC '15, '16
ILTC 2016 ☆

HAILEY
LAUREN
APPEL





GOALS & IDEAS



Accepting Feedback: Allowing passengers to shape the direction our train travels in

- Have a mid-year and end of year survey to gain understanding of what went well and what could be better in terms of programming, leadership opportunities, etc.
- Create chapter and regional board reflections to help board members stay on track with their goals and to advise future board members on what was successful and what was not
- Create steering reflections to receive feedback on what worked well and what could be done better
- Work with the regional S'ganit to create a program rubric for program facilitators to evaluate the success of their programs
- Have chapter feedback surveys mid-way through the year
- Host a town-hall, open floor style meeting to discuss whatever members feel is important

Goal: To make sure that the needs of every member are met and thoroughly understood.

MIT Excellence: Drawing new passengers on to our train

- Host exclusive MIT Class programs
- Educate MITs on BBYO through unique programming
- Get MITs excited for induction by making being a MIT a more exclusive and exciting process
- Utilize Big/Little initiative by having Bigs educate their MIT Littles to help in shaping their future in BBYO
- Work with regional Morah to create an MIT survival guide with explanations of how things work in BBG and in BBYO
- Have a MIT scrapbook and MIT class apparel for every class of MITs

Goal: To make being an MIT a more meaningful and unique experience.

The LOR Execs Network: Laying the tracks for our train

- Create new (and bring back previous) regional chairs that focus on growing specific areas of our region
- Improve communication between chapter boards, regional board, and communication between the two through Facebook groups, texting, emails, etc.
- Create a closer and stronger regional leadership network that can work together to make a good year through XXs bonding and team building
- Create online resource drives using Google Drive for each position

Goal: For the LOR Execs to be a tight knit group that works effectively to make the region stronger.

Engaging Members and Prospects: Creating energy to fuel our train

- Have more "Wow Programs" to interest prospects and members
- Host an LOR Colour Run for charity
- Implement "bring-a-friend" incentives for more regional programs
- Have a BBYO/CJPAC collaborative Canada National Convention
- Host BBYO/NFTY/USY events to reach a bigger audience

Goal: To engage more members and prospects through unique and exciting programming.

International Involvement: Taking our train to new places

- Have 50 teens attend IC 2017
- Increase summer program attendance by hosting summer program info nights and helping each member find what summer program is suitable for them
- Encourage teens to participate in International leadership opportunities including the Global Networking Committee and IC Steering by making opportunities better advertised
- Continue fundraising for ISF to accomplish the goal of hosting an international teen

Goal: To insure that members of LOR are aware of the scale of BBYO and the opportunities available for them across the Order.

Counterparts & The Regional Board: Keeping the cars of our train connected

Chapter Counterparts:

- Have monthly counterpart emails and bi-weekly check-ins
- Visit each chapter to see how my counterparts are doing
- Meet with each chapter board at least three times during the year to see their progress

Regional Board:

- Work with every r-board member to help set goals and brainstorm ideas throughout the year
- Have bi-weekly check-ins to see what each board member is working on and how I can assist them
- Have board bonding bi-monthly to make sure the board remains close throughout the year
- Have the whole board work together beyond position responsibilities to get different perspectives on ideas

Goal: To serve as a resource to the board and to my counterparts and keep informed on what everyone is working on.

My Personal Promise: What I will to do as your conductor

- Be friends first; make sure that I know the names of everyone in the region
- Respond to all emails and messages within 24 hours
- Always be available to help and bring new ideas and approaches to the table
- Be approachable and accept feedback and constructive criticism
- Always have LOR's best interest in mind
- Use N'siah twitter to update the movement on LOR's accomplishments and give shoutouts to developing leaders
- Create an accepting environment where everyone feels comfortable

Goal: To make sure I am working in the best interest of every member and that every member feels that their voice is being heard.