

REGIONAL MAZKIRAH 15TH proudly assisting be you LEVITT BROOKE JAYNEE

My Sister B'nai B'rith Girls,

Separate we are great, but together we are incredible. Each and every one of you has helped make our family what it is today. The individuality each of you contributes to BBYO makes every single chapter in NFR BBG unique. When we come together as a region, we form a powerful, passionate, enthusiastic, dedicated, and united family. The friendships we have with our sister BBGs have been created through many unforgettable moments spent together not only at BBYO, but beyond. BBYO is a family, a place for people to go and feel comfortable, accepted and with their sisters. Together we can work to grow our region but, most importantly our family.

Submitted with undying love for fruit, CLTC 5 2016, ILTC 2017, Waldflovers BBG #326,

North Florida Region #52, you, me, and our family,

I forever remain ,

Brooke Jaynee Levitt,

Brooke Levitt

a DAMN proud BBG and a DAMN proud candidate for your 15th Regional Mazkirah

INTERNATIONAL ORDER

-CLTC 5 2016

-Served as chairman for t-shirt and banner committee

-International Convention '17, '18*

-ILTC 2017

-Served under the IC planning committee

-ILSI 2018^

Outside of BBYO

-Key Club '16, '17, '18

-Beta Club '16, '17, '18

-NHS '17, '18, '19^

-Spanish Honor Society '18

-Blue Star Camps '10-'16

-Volunteer at the JCC summer camp

Events Attended

-MIT/AIT LTI '15, '16, '17*, '18*

-Spring Regional Convention '15, '16, '17, '18*

-Regional Kickoff '15, '16, '17*

-Kallah '15

-August Execs '16, '17*

-JEI '17

-Orlando States, Lives, and Elections '15, '16, '17

-Orlando J-Serve '15, '16, '18

-Naples City Convention '18^

(*DENOTES STEERING,
^DENOTES FUTURE/
PENDING)

-14th (2017-2018) Mazkirah/Gizborit for North Florida Region
-Began actively using the regional Twitter, Instagram, and Snapchat accounts
-In charge of Shuk committee for IC 2018
-Communicated with two sets of counterparts using counterpart releases, calls, and groupme
-More and new graphics are being produced throughout the region
-Raised a bunch of money for our region through the text-a-thon and selling items at shuk

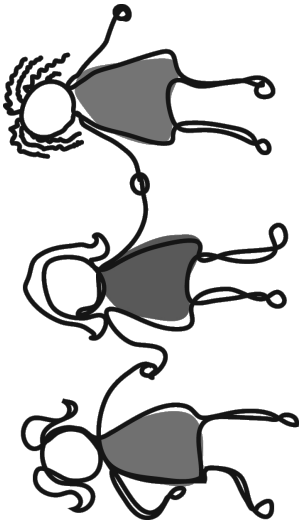
NORTH FLORIDA REGION #52

-Active and dedicated member in BBYO since 8th Grade, earliest possible (2014)
-Mazkirah for Waldflovers' 2016 Fall Term
-Created a chapter website
-Restarted the chapter Instagram, Twitter, and Snapchat accounts
-Introduced Sunshine Girl and Orchet
-Coordinated chapter kickoff 2016
-Had over 30 people there
-Waldflovers' cheer captain for SRC 2017

WALDFLOWERS BBG #326

Qualifications

Goals and Ideas



15TH REGIONAL BOARD

- Be a team player
- Be open to new opinions and ideas
- Develop a strong relationship and work cohesively with 15, especially my AZA counterpart
- Work with AZA counterpart to strengthen regional communication among the counterpart network and throughout the region
- Answer all texts, calls, and emails soon as possible
- Act as a resource for all board members
- Create a calendar to know when and what to post
- Hold a mail chimp tutorial at the beginning of the term

COUNTERPARTS

- Send out bi-monthly emails
- Create and share resources that everyone will be able to access
- Work with chapters on promoting events and initiatives
- Have Mazkirim calls every two months, which would allow us to be inspired by each other
- Highlight counterpart success through emails and shoutouts on Instagram, Snapchat, Facebook, and Twitter
- Create monthly goals sheet and work with counterparts to help accomplish their goals
- Consistently use the Mazkirim Groupme

PERSONAL GOALS

- Constant and clear communication to the region
- Dedicate myself fully into this year and this region
- Always be available to talk/help
- Attend all board retreats,, calls, and regional/international events
- Grow my passion for BBYO and pass it onto others

MARKETING AND SOCIAL MEDIA

- Feature chapter of the month
- Make regional social media cards to hand out at kickoff and conventions, so that new members can follow NFR on all sorts of social media
- Establish a regional calendar with chapter events
- Utilize regional and international push weeks for all major events
- Use Snapchat as a way of promoting
- Utilize Remind 101 to spread the word and keep the region up to date on all events
- Use the regional Twitter to show all of our work and keep the region and the international order updated about what is going on in NFR
- Consistently post on ALL of NFR's social media accounts
- Create a regional online newsletter that will be published monthly
- Make pre-convention promotion videos
- Create a regional website with access to important links and a place for EVERY chapter to post things

GLOBALIZATION

- Work with Gizborit to hold and promote fundraisers for ISF
- Create a resource with the Sh'lichim about Jewish traditions around the globe
- Build stronger relationships with other youth groups, federations, JCCs, and synagogues
- Work to increase communication with the regions around us in order to gain new and exciting ideas
- Collaborate with another youth group to have a joined event
- Set up a pen pal system with another region
- Establish Skype dates with chapters around the order
- Work to bolster our communication with the other Florida regions, as they are our neighbors and extended family
- Develop a stronger International presence by sending more teens on summer programs

“family is not an important thing, it’s everything”
—Michael J. Fox