

REBECCA SADELLE NAVARRO

is caucused for the highly esteemed position of

DC COUNCIL MAZKIRAH

for the 2018-2019 programming year

Beshert BBG #2455

- Member in good standing since FT '16
- Mazkirah Gadolah Fall Term 2017
 - Created a pen pal program with BBYO UKI
 - Held calls with BBYO UKI, allowing everyone to learn from each other
 - Reinvented COMMs and started using MailChimp, making COMMs more interactive and easier to read
 - Included facts about other regions in COMMs
 - Planned fun and creative past minutes relating to the theme of the meeting
 - Started Member of the week in COMMs
 - Planned a globalization week and globalization SOTM*
 - Started grade dedicated meetings to increase attendance*
 - Oversaw all chapter communication
- MIT Mom Spring Term 2018
 - Increased overall attendance and education
 - Created a new way to track attendance
 - Created welcome packets for MITs and planned a parent info meeting*
 - Planned a successful MIT Rush and Intake Night*
 - Inducted at least 10 girls*
 - Planned a Big/Little Globalization program (Beshert's Amazing Race)*
 - Created a strong bond with each MIT
 - Planned Inductions and Reinductions**
 - Gave my chairs multiple opportunities to plan and lead programs
- Beshert's Hanukkah Party FT '17*
- Made donation baskets for Children's Hospital FT '17*
- Chapter Convention '17, '18*
- CLTI FT '17, ST '18*
- MBA Night ST '18*
- Senior Kidnap ST '18*
- JCADA (Domestic Abuse) Program*
- Attends all meetings and programs possible

DC COUNCIL #54

- Council Convention '17, '18
- Spirit Day '17, '18
- SH/HT '17
- Kickoff ST '17, FT '17, ST '18
- Council Big/Little
- Chapter Execs FT '17, ST '18
- Attends all council events and meetings possible
- Capital BBG Teen Advisor**

NRE/International order

- RC '18
- NMW 2018 Mentor
 - Led Friday night service
 - Saturday morning camp service*
 - Led cabin bonding each night
 - Mentored a cabin of 20 girls
- CLTC 8 2018**

*denotes planned

^denotes steered

**denotes future

"coming together is a **BEGINNING**. keeping together is **PROGRESS**. working together is **SUCCESS**."

MY SISTER B'NAI B'RITH GIRLS,

This is only the beginning. It's time for progress. It's time for success. It's time for change. As council Mazkirah, I will not only divide my time evenly among a substantial network of counterparts, but also increase general communication in our council. Technology is all around us, so why not use that to our advantage? Let's promote in new ways.

DC Council will be **INFORMED**.

By creating more of a focus on globalization on not only the council level but within all chapters, DC Council will have knowledge like never before.

DC Council will be **EDUCATED**.

YLI is crucial to the success of our council. By educating and teaching our younger members, we are paving the way for the future Alephs and BBGs.

DC Council will be **FULL OF LEADERS**.

Imagine what we could accomplish if we came together, if we kept together, if we worked together.

Submitted with undying love for working together, progress, DC Council #54, Beshert BBG #2455, and each and every one of you I forever remain

REBECCA SADELLE NAVARRO

Damn proud candidate for your 70th DC Council Mazkirah

GOALS & IDEAS

COMMUNICATION

- Create a calendar that people can subscribe to
- Create monthly videos with board reports from council board
- Have girls and chairs create promo videos for upcoming events
- DC Council Remind 101
- DC Council website
 - Photo gallery and calendar with all council events and chapter fundraisers
 - Have contact information for all chapters
- DC Council app
 - Includes calendar, photo gallery, link to the website
- Make sure that chapter N'siot are promoting all events to their chapters
- Work with staff to ensure that parents are well informed
 - Create a monthly newsletter for parents
- Work with local Jewish newspapers to recognize BBYO in the local Jewish community
 - Use to promote events like Intake Night and kickoff
- Utilize calling trees within chapters
- Help chapter Mazkirot find efficient ways to promote events within their chapters

BBGG

- Send out GoogleForms to get feedback and determine what days work best
- Promote to increase attendance
- Have fun, new activities that girls enjoy doing
 - Zumba, Israeli Dance, Soul Cycle (can double as fundraiser)
- BBG Olympics
- AZAA style tournaments
 - Winners will be awarded spirit points
- Joint BBGG and AZAA
- Have "boms" (boy Poms) at BBG Powderpuff
- Provide snacks and water
- Award spirit day points and other small prizes
 - Pop-sockets, lanyards, adhesive phone wallets, BBYO t-shirts
- Encourage all chapters to plan BBGG and MBA programs
- Stress the importance of being active
- Have a BBG Color run
- Council wide MBA and spa programs

SPIRIT DAY

- Change time to Saturday night
- Replace Minute-to-Win-It challenges with new competitions that engage the whole chapter
- Bring the cheers and other old competitions
- Ask for opinions before Spirit Day so that we can change what people do not like
- Promote Change Wars for I&F ahead of time
 - Work with Gizborit to promote
- Award points for creativity of theme and enthusiasm
- Continue to cater food

GLOBALIZATION

- Focus more on educating the council
- Create a pen pal program with other regions/countries
 - Each chapter will be pen pals with a different region
 - Girls will share at council meetings
- Ensure that all chapters have at least one globalization program
- "Guess the region" on social media with small prizes
 - Popsockets, t-shirts, hats, lanyards
- Council wide globalization week and program
- Monthly calls with other regions
- Globalization office hours, open to members of other regions
- Include fun facts about the regions in COMMs
- Work with Gizborit and Gizbor to educate about BBYO Bulgaria and the I&F

COUNTERPARTS

- Always be in constant communication with my counterparts
- Implement the 24 hour rule
- Have monthly calls with each counterpart
 - Set goals and outline what they have been working on so we can track progress
- Send out biweekly COMMs with assignments
 - Check in with counterparts to ensure that assignments are being completed
- Create a space for girls to bounce ideas off of each other
- Send monthly evaluation forms to ensure I am doing my best
- Have meetings based on responsibility and tasks
- Allow counterparts to help plan past minutes for council meetings
- Establish a personal relationship with each counterpart
- Plan counterpart hangouts and sleepovers
- Try to attend all programs planned by counterparts
- Create resource booklets for each position
- Use the form of social media that works best for everyone
- Encourage counterparts to promote and inform their chapters in new, innovative ways

COLLABORATION

- Be in constant communication with my co and the rest of council board
- Develop and maintain a good relationship with staff
- Establish council wide goals
- Work closely with chairs and answer any and all questions
- Make sure that staff is always in the loop
- Promote any and all events other board members need to be promoted
- Ensure that council board works as one cohesive unit

PUBLICATIONS

- Online "yearbook" at the end of the year
 - Have members send in photos to be featured
- DC Duckline
 - Essentially an online council newsletter
 - New edition every month in Facebook group
 - Post prompts and have members contribute
 - Include photos, officer reports, upcoming events, etc.
- Create a directory with contact info for all executive boards
 - Share with staff, council board, and chapter executive boards

SOCIAL MEDIA

- Create geofilters for council and regional events
- Create vlogs and GoPro videos from council and regional events
 - Use my own clips as well as have clips submitted from members
- Start a marketing committee to help promote council and regional events within chapters
- Create Facebook "Twibbons" for profile pictures
- Use all forms of social media
 - Instagram, Twitter, Snapchat, Facebook
- Post as often as possible
- Post photos and promote upcoming events
- Create DC Council and NRE logo
- Take more photos at council and regional events
- Promote chapter fundraisers
- Maintain a positive social media presence
- Post promo videos created by members and chairs

LIMMUD

- Work with Morim to create the best education sessions
- Work with chapter Mazkirim to promote
- Have YLI be fun in addition to informative
- Have sessions before Monday night meetings to increase attendance
- Have older members plan and mentor younger members
- Have different sessions on different topics
 - Board, planning, steering, mock elections
- Award spirit day points and have other fun incentive
 - Have snacks
- Give away small prizes
 - Pop-sockets, lanyards, adhesive phone wallets, BBYO clothes
- Plan fun, interactive leadership activities
 - Kahoot, Jeopardy, human knot
- Target older members in addition to younger ones
- Have council board make appearances to discuss their responsibilities
- Work with chapter N'siot to reach out to girls individually

MINUTES

- Take fun and informative minutes at meetings
- Have minutes that relate to the theme of the meeting
- Have counterparts help plan minutes at council meetings
- Plan minutes with "audience participation"

PERSONAL

- Make myself readily available to answer any and all questions
- Answer all texts and emails within 36 hours
- Develop personal relationships with all counterparts
 - Be not only a counterpart but a friend
- Be a role model for counterparts and council
- Be a resource for whoever needs help