

# GOALS AND IDEAS

## Chapter Counterparts

- Send consistent counterpart emails every other week
- Counterpart bonding at beginning of Fall and Spring terms
- Monthly counterpart calls to discuss successful ideas and programs that could benefit other chapters, so counterparts are building off of each other
- Work with each MIT Mom to evaluate and determine proper recruitment goals, based on each chapter
- Give counterparts resources throughout the term to help with their success
- Visit chapter MIT events to give support/help
- Promote communication and discussion between counterparts to foster friendships and ideas
- Teach counterparts how to guide MITs to registering and paying for a BBYO membership
- Work with counterparts to make NMW gifts and guides for girls in their chapters
- Support counterparts in planning chapter inductions

## Council AZA counterpart

- Communication, texting and emailing throughout the week
- Insure that both BBG and AZA are growing bigger and stronger together

## BBG Council Board

- Strong and consistent communication with other board members
- Work with Mazkirah to add new member shout outs in the monthly NoVA News emails

## Retention

- Establish Big/Little system and programs in all NoVA BBG Chapters
- Work with each MIT Mom to personalize senior appreciation
- Send handwritten Council Convention Invitations to seniors
- Send birthday cards to NoVA BBGs
- Encourage chapters to start new chapter traditions



## Reeducation

- Work with Mazkirah to make informational NoVA and BBYO videos
- Plan a NoVA Council MIT overnight
- Encourage counterparts to make chapter hand guides with chapter history, cheers, and facts
- Help counterparts plan successful parent/MIT events

## Recruitment

- Have chapter MIT Moms and N'siot do local synagogue visits
  - Work with counterparts to tailor synagogue visits to individual chapters/synagogues
- Implement more personalized prospect recruitment efforts
  - Teach counterparts to recruit based off of the programming funnel
  - Have board members focus on certain prospects for more effective recruiting
- Make sure that every chapter holds an innovative and fun MIT night

## New Member Weekend

- Work closely with all other NMW coordinators to plan successful convention
- Plan meaningful Regional Inductions that make MITs fall in love with BBYO
- Make cheer/song sheets to give to NMW participants that can go in their nametags

## Summer Programs

- Send letters from NoVA Council Board to girls going on summer programs
- Make Council video with NoVA teens talking about their summer experiences, have teens visit other NoVA chapter events to talk about BBYO Summer Programs and answer questions

# Qualifications

## **Or Chadash BBG #2528:**

- Member in good standing since September 2015
- Attended all events within reason
- Chapter Saphranit (Spring 2016)
  - Released monthly chapter newsletters
  - Made chapter scrapbook
  - Created cheer book
- Chapter MIT Mom (Fall 2016)
  - Recruited 12 new members
  - Held successful MIT Madness event
  - Helped coordinate Chapter Kallah
  - Planned/lead chapter inductions
- Chapter N'siah (Spring 2017)
  - Increased OC attendance at Council events 6x
  - Sent consistent weekly board emails
  - Executed successful senior appreciation with Chapter MIT Mom
- Chapter Convention 2015, 2016, 2017^\*
- Highest attendance points Fall 2015
- Or Chadash BBG Shabbat 2016^
- Attends all chapter and council events within reason

## **NOVA Council #50 &**

### **Northern Regional East:**

- Attended all events within reason
- Panera Restaurant Fundraiser 2015
- BBG Spirit Day 2016
- Council Kickoff 2016
- Chapter Leadership Day 2017
- Sweetheart/Heartthrob 2017
- Mr. AZA 2017
- J-Serve 2017
- RC 2017~
- Council Convention 2016, 2017

### **International:**

- International Convention 2016, 2017
- Eternal Light Recruitment Award Recipient
- CLTC 5 2017\*

\*denotes future

^denotes coordinated

~denotes steered

## **My Sister B'nai Brith Girls,**

When you look up at the night sky, you see billions of stars shining back at you. Each of those stars are beautiful alone, but together, they are incredible. To me, each one of you is a shining star, one part of the galaxy that is NoVA Council BBG. We are each beautiful in our own way, but together we create something magical. If elected your Council MIT Mom, I will work my hardest to make NoVA Council shine even brighter, by recruiting new members into each of our glowing chapters. But more than that, I will work to continue to strengthen the love and sisterhood of NoVA BBG. The success of our council is not measured by the number of stars within it, but our ability to form constellations when we are together. It's that feeling of sisterhood and belonging, when we are united as one council, that defines who we are.

Submitted with Undying Love for strengthening our sisterhood,  
I forever remain,

Natalia Rose Paley Whitman

Proud Candidate for NoVA Council #50's 27th Aym Ha-Chaverot