

My Sister B'nai B'rith Girls,

For giving me the opportunity to be apart of of this Region, I am truly blessed. Never has there been a group of people so loving, open, and kind, to whoever they meet. You have all changed me, made me more outgoing, more open minded, and overall, simply a better person. These relationships and memories made with each one of you, is truly mind-blowing. I am beyond lucky to call you all my closest friends and BBG's. For everything you had created for me, I want to do the same for you, and future girls. I want them to have the same opportunities that I had, and by working my hardest and giving my heart and soul into being your Mazkirah, I believe I can do this. I want to help attendance skyrocket, and have excited and happy girls at each and every event, making new memories and new friendships along their journeys. I want everyone to experience everything BBYO has to offer, and build new amazing relationships with each other.

Respectfully submitted with undying love for red pandas, bottlenose dolphins, spooey, Eden BBG #103, and Hudson Valley Region #32,
I forever remain,

Caroline Dana Silberberg

Aspiring to serve as the high and honorable position of Hudson Valley Region's 7th

MAZKIRAH

Qualifications

Eden BBG #103

- ★ Eden BBG's 5th Chapter Mazkirah
- ★ Eden Kickoff '16, '17, '18
- ★ Member in good standing of Eden since '16
- ★ Attended all chapter havdalahs/ shabbats
- ★ Attended almost all Eden meetings within reason

International BBYO

- ★ ILTC '19 (will attend)
- ★ International Convention '18
- ★ International Convention '19
- ★ J-serve '18
- ★ J-serve '19

Hudson Valley Region #32

- ★ Spring Convention '17, '18, '19
- ★ Winter Convention '17, '18
- ★ Sisterhood Award Winner for inclusivity (SC '18)
- ★ HVR Brotherhood/Sisterhood Overnight '18, '19
- ★ RLTI '18, '19
- ★ Winter Convention program steering committee '17
- ★ Spring Convention shabbat steering committee '18
- ★ IC Kickoff Party '17, '18 (Hostess)
- ★ Regional Kickoff '17, '18
- ★ Winter Whiteout/Regional dance '17, '18, '19
- ★ Bowlmor with BBYO '17
- ★ Attended both fall + spring Mit Classes '17, '18
- ★ Ballin' with BBYO '17
- ★ Official Member in good standing of HVR since '18
- ★ Attended all regional havdalahs, shabbats, and events

Goals + Ideas

Promotion

- ✦ Create a region-wide website or app that contains a calendar allowing parents or members to check for events at all times
- ✦ Creating and posting promo videos, collages, interactive advertisements, sign-up challenges/competitions between chapters, to ensure maximum attendance at every single event
- ✦ Have members across the region become involved with mazkirim through submitting artistic designs for advertisements
- ✦ Use the HVR Groupme and Remind-101 to send updates and informations to everyone

Social Networking

- ★ Send constant reminders of all events on every media outlet- impossible to miss or not see
- ★ Create a big countdown for special events to be showcased and posted (15 days in advance) on different platforms
- ★ Use media outlets such as Instagram, Snapchat, Facebook, to constantly promote events by sending flyers, save-the-dates
 - Also use media outlets to showcase these fun events, and members participating in them
- ★ Request/add/follow potential members, BBYO donors, and Hungarian BBG's to display what BBYO and HVR really is through social media

Counterparts

- ★ Encourage photography for all counterparts, and use this coverage to have all mazkirim contribute to an HVR yearbook
- ★ Have monthly counterpart calls to ensure all promotion and updating is done on schedule and in a timely manner
- ★ Weekly check-ins working together with the regional mazkir to advertise for all BGC and AZA events
- ★ Work with developing chapters to create an online presence of social media



“The quality of a leader is reflected in the standards they set for themselves.”
Ray Kroc