

ella sadie kotok

is caucused for the highly esteemed position of

sh'lichah

for the fall term of 2019

qualifications

Beshert BBG #2455

- ☆ member in good standing since September FT '18
- ☆ hallah FT '18, ST '19❄
- ☆ The State of Beshert BBG FT '18, ST '19☀
- ☆ CLTI FT '18
- ☆ Spa Night ST '19❄
- ☆ Hosted Disney Night ST '19
- ☆ Wrote for the Tweety Times and Tweety Times Jr.
- ☆ Chapter Convention '19

sh'lichah committee ST '19

- ☆ led havdalah weekly
- ☆ Israel Night ST '19❄
- ☆ Helped coordinate logistics of Purim SOTM
- ☆ Baked goods, sold them at council meeting, and raised \$50 for our standup cause
- ☆ Helped promote standup fundraiser
- ☆ Bring a friend SOTM❄
- ☆ Taught Hebrew word of the week at meeting in the shlichah's absence

DC Council #54 / NRE

- ☆ Intake night FT '18, FT '19☀
- ☆ Kickoff ST '19, FT '19☀
- ☆ Regional Convention '19
- ☆ Sweetheart heartthrob '18, '19☀
- ☆ New Member Weekend '19
- ☆ Inducted into NRE
- ☆ Attends every council meeting possible
- ☆ Attended every limmud possible
- ☆ BBG Spirit day '19
- ☆ Council Little
- ☆ Last limmud '19❄



❄ denotes planned/steered ☀ denotes future

my sister b'nai brith girls,

Let's **rekindle** the love we have for Judaism.

Why has it become that every term, our Jewish programming is just another burden? The answer is simple: WE ARE NOT EXCEEDING THE EXPECTATIONS. This term, let's go **beyond expectations**.

Let's exceed **all boundaries**. Let's **redefine** what Jewish programming means to this chapter. We need to **push ourselves** past the status quo and show this order what we're all about. After all, BBYO is a **Jewish** youth organization!

Submitted with undying love for Judaism, exceeding expectations and breaking boundaries, tweety, Jewish holidays, Israeli food, blue and yellow, grey's anatomy, build me up buttercup, and every one of you, I forever remain,

ella sadie kotok

Damn proud candidate for your fall term 2019 Sh'lichah

"the expected is what keeps us steady. it's the unexpected that changes our lives forever."

— dr. alex karev

goals and ideas

Israel and Jewish heritage

- ☆ Increase use of incentives— points awarded for participating at Jewish programs, steering/programming Jewish programs, posting facts about Israel, etc.
- ☆ "Israel Week"
 - Challenges throughout the week for members to do related to Israel and are awarded points for completing the challenges. Winner with the most points will receive a prize (candle, candy, etc.)
- ☆ Tell Israel facts and Hebrew words at meetings
- ☆ Work with Safranit to post facts on social media platforms and with Mazkirah to include them in comms
- ☆ Work with Safranit to award encourage and award points to members who write about Israel or Judaism in the Tzetzit Times
- ☆ During month of a Jewish holiday, include a small activity at programs to incorporate that holiday (bring treats related to holiday, Hanukkah gift exchange, etc.)
- ☆ Have an engaging Israel night that uses fun and interactive programs planned by chairs and members to strengthen members' connections to Israel
- ☆ Involve chairs as much as possible in all aspects
- ☆ Continue Hebrew words at meetings and allow members and chairs to contribute
- ☆ Make Jewish programming more fun and impactful for all members

SOTM

- ☆ Continue inter-chapter events to raise attendance
- ☆ Explore new ideas (art, meditation, etc.)
- ☆ Allow chairs and members to plan/contribute to parts of the SOTM
- ☆ Make sure we have a SOTM every month
- ☆ Send a form out at beginning of the term asking what members want SOTM to be like
- ☆ Have a sleepover after SOTM to welcome Shabbat

havdalah

- ☆ Award points to members who lead
- ☆ Allow both chairs and members to lead
- ☆ Allow members to plan their own havdalahot
- ☆ Continue extended havdalah and explore new ways to welcome the week, as opposed to just prayers
- ☆ Send out form at beginning of the term asking who wants to plan and/or lead havdalah, what they want havdalah to look like, and any ideas they have
- ☆ Make it more interactive to help members connect spiritually
- ☆ Re-evaluate which prayers should be used during havdalah, and which are unnecessary

standup! and community service

- ☆ Send out form or facebook poll asking members to propose and vote on a standup cause that they're passionate about
- ☆ Plan a meaningful hallah sleepover that relates to all members
- ☆ Involve members and chairs in hallah programming and steering
- ☆ Send out form asking members what they want standup programs to look like
- ☆ Have small community service activities at meetings and programs (bring clothes, toys, etc.)
- ☆ Award points to members who participate in little community service activities
- ☆ Work community service activities into sisterhood sleepovers (make comfort cases while listening to music for a short amount of the program)
- ☆ Work with Gizborit to insure a substantial amount of money goes towards our standup cause
- ☆ Have community service programming that is impactful and fun for all members
- ☆ Allow for many hallah steerers, but not all that apply