



# My Brother Alephs,

In BBYO, the perfect photo starts with the camera body: Gold Coast Region. Many parts all contribute to making this region the best in the International Order no matter how big or small. We look through our camera with many different lenses, just like how each of the 16 amazing chapters in our region view BBYO in a unique sense. The flash of the camera symbolizes the moment you realize how much you love BBYO. My flash was at MIT/AIT/LTI when I stood amongst my fellow Alephs and felt the brotherhood within the amazing relationships I made. What was yours?

# Aleph Ryan Isaac Kuttler

CANDIDATE FOR THE HIGH AND HONORABLE POSITION OF

GOLD COAST'S 15TH REGIONAL ALEPH MAZKIR

# Goals

## I will...

- Work alongside the 15th Regional Mazkirah
- Take photos and videos at all regional events
- Produce slideshows to recap conventions
- Correspond with the International Mazkir
  - Submit photos to be featured in the Shofar
- Update my Chapter Counterparts
- Give my counterparts feedback
- Build a relationship with my counterparts in and out of BBYO
- Use Remind to inform our members more directly
- Create infographics for promotion
  - Summer Programs
  - Conventions
  - Initiatives
- Respond to anyone who has questions immediately
- Manage the Alien Nation Facebook Page and the Parent Facebook Page
- Utilize the website as another platform of information for both parents and teens
- Verify communication within regional board is efficient

# Ideas

## I plan to...

- Increase the usage of GCR's social media accounts
- Make sure that every member is in the Alien Nation Facebook Group
- Post photos of events on Pixieset instead of Shutterfly
  - Easier to view and download photos
- Develop a simple, yet organized template to keep minutes at regional business meetings
- Create a database for chapters' social media logins
  - One account to be passed down
- Help further develop each of my counterparts' leadership and communication skills
- Inspire my counterparts to make a bigger difference in the region and the order
- Create text templates for my counterparts
  - Easier for them to communicate with their chapters
- Promote globalization by creating a Cousin Region
  - Cousin Chapters within
  - Unique chance to meet teens around the world

# Qualifications

## Derech AZA #2543

- Dedicated Aleph, (2017-Life)
- Attend 99.9% of all chapter programs
- Spring 2018 Aleph Mazkir
  - Communicated with all Alephs
  - Promoted all chapter and regional events
  - Took photos and videos of meetings
  - Recapped each event on Instagram
  - Designed Rush Week Calendar
  - Grew social media presence
  - Filmed and edited SRC video
  - Designed Derech Vice Shirts
  - Emailed parents about upcoming events

## Events Attended

- Gold Coast Region #51
  - Kickoff 2017
  - LTI 2017
  - Fall Fest 2017
  - Winter Retreat 2018^
  - SRC 2018^
- International Order
  - Global Dance 2018
  - ILTC 2018\*

## Extracurricular

- Miami Dolphins Photographer
- Miami Marlins Photographer\*
- Orange Bowl Photographer
- USchool Athletics
  - Photographer
  - Graphic Designer
  - Social Media Coordinator
  - Videographer

Denotes Steered ^

Denotes Future \*