

ALEPH ANDREW DAVID LEVY

ASPIRING FOR THE HIGH AND HONORABLE POSITION OF

25TH REGIONAL ALEPH MOREH

OF THE OHIO NORTHERN REGION #23

Legend:
 ^: Six month
 *: 1 year
 ~: Delegate
 +: Steered
 #: Future event





MY BROTHER ALEPHS,

In life, connections are very important. Ever since joining AZA, almost 2 years ago, I have always felt a unique and great connection to my fellow chapter members, and people in the region. As time progressed, I began to realize how important these connections were to me, and wondered how I could bring them to other people. I aspire to be your 25th Regional Aleph Moreh because I wish to bring these connections to as many people as I can in an impactful way. Thank you all for taking the time to be here and giving me your consideration.





Fraternally Submitted with undying love for the Aleph Zadik Aleph, my brother Alephs, ONR #23, and of course, my heart and home, Genesis AZA #2433, I proudly and forever remain, Aleph Andrew David Levy.

LEADERSHIP

Genesis AZA #2433

-  Fall/Winter Aleph Godol, 2012-13^
-  Spring Summer Aleph Moreh, 2012^
-  Fall/Winter Aleph Sopher, 2011-12^
-  Fall/Winter Calling Chair, 2011-12^

The Ohio Northern Region #23






-  Regional Connect Chair, 2011-12*
-  Regional CLTC Chair, 2012-13*
-  AIT/MIT 2012 Steering Committee
-  Fall Kickoff 2012 Steering Committee

INVOLVEMENT

Genesis AZA #2433



-  Proud member, May 17th 2011-Life
-  The Ohio Northern Region #23
-  AIT/MIT 2011, 2012+
-  Fall Kickoff 2011, 2012+
-  LTI 2011~, 2012~
-  Kallah 2011, 2013
-  Regional Convention 2012~, 2013~
-  YLD Graduating Class Spring 2012

The Grand Order of the Aleph Zadik Aleph




-  CLTC 7 2012
-  BBYO Connect Summit 2013
-  International Convention 2013
-  ILTC 2013#
-  Kallah 2013#

AWARDS

The Ohio Northern Region #23

-  Best: Newspaper, Newspaper Theme, Way to get people to write articles, BBYO Connect Participation (2012).
-  Chapter of the Year 2012 (as Sopher)

Grand Order of the Aleph Zadik Aleph

-  Henry Monsky Chapter Excellence Award 2012 (As Sopher)
-  Bronze Shield of David (2013)
-  Tree of Life (2013)

OUTSIDE BBYO

-  3.8 Cumulative GPA
-  Temple Emanu El Confirmation Class 2013
-  Played guitar 5 years
-  Model U.N. Gavel award winner
-  OHS Student Government Rep.
-  OHS Israeli Culture Club (Program VP)
-  OHS Mock Trial Regional Qualifier
-  Junior Varsity Tennis

MAIN GOALS

RECRUITMENT



EMPOWERMENT



RETENTION

Recruitment is arguably one of the most important duties for anyone to fulfill in the Aleph Zadik Aleph. However, it can also be one of the most difficult ones. Throughout my term it would be one of my main focuses, and I would aid the process with three things:

1. Frequent Counterpart Calls

- i. These will give morim the information that they need in order to be able to recruit efficiently.
- ii. Additionally, I will always be available to help my counterparts with troubles they may be having.

2. Helping to make prospective calls

- i. Calling someone who you barely know can be one of the most intimidating things about recruitment. To help the process of recruitment, I will teach by example as to how to make calls, which will make recruitment more efficient and easy.

3. Implementing a lasting initiative

- i. Many members who are not moreh often don't feel invested in the recruitment process so they simply don't recruit. If we give them a buy in then all members will be recruiting which will create good growth throughout the region.

It is a common mistake to think that once a member has been recruited, the whole process is over. **This could not be more false.** After recruitment it is necessary that we make sure that the member feels invested in AZA, so that they still have a desire to attend programs, whether they be chapter, regional or international. The process to doing this will be as follows:

1. Education

- i. If we educate members better of the inner workings of AZA, many of the traditions will resonate with them more strongly. These traditions will keep people interested in AZA. We will succeed this through well-planned and interesting AIT sessions, and programs.
- ii. We will also promote CLTC, as it is one of the best educational tools available.

2. Plentiful Leadership Opportunities

- i. Encouraging leadership will make members feel as though they can do something within AZA, further inspiring them to be leaders, and active members. One way we could accomplish this is by employing an AIT board or something similar.

Retention is one of the most overlooked aspects of a moreh's job. This needs to be changed, as rekindling someone's desire to be in AZA can be very easy, as well as rewarding. I will help morim achieve this by doing the following:

1. Establishing an annual upperclassmen program

- i. This would be a program that would allow the upperclassmen to remember why they joined AZA and of all the friends they had. Genesis did this during its 2011-12 term and it worked very well.
- ii. In addition to that, underclassmen will see all of the fun that the upperclassmen are having and strive to be a part of it. This will help to keep them active as well.

2. Use brotherhood as a tool to keep members active

Even with all of the processes, retention, the way I envision it, will come naturally from empowering our members. It is a perpetuating process that will lead to fantastic growth of ONR AZA.