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normana IIA TIA -

- NO RC HANGOVER - Have a successful Bittker - Create a solid recruitment plan - Plan a Cedar Point trip - Start Planning Installations - Start Planning Installations - Start Planning Inductions

January Ist March 31st

- Greate a Fizher Shabbat Service Set - Greate a budget - Greate a Summer Programs attendance campaign - Greate a Katvan phone tree - Begin designing Chapter spirit wear - Elect Bittker Coorinators

- Slect a b porson programming committee - Elect an Al Doerd - Oreste a Stand UPI Campingn

#36 Todrnovov- #36 TsugulA

L-S Judaic programs, at least one community service program, one restaurant fundraiser, one one creative board bonding night, one one creative board bonding night, one secutive board bonding night, one Summer Programs e-mail.

Each quarter will have...

The intent of this Campaign is break up the next year into four manageable sections to take Fisher programming to its highest potential.

Uver the past five years Max Fisher ALA has set the bar high and we have continued to raise it. My brothers, we need to keep that up by rising to the occasion and we need to continue down the correct path. We need to set the example. We need to program like never before. We are Max Fisher ALA and we are one brotherhood, one chapter and this is our moment to RISE UP! and take Michigan Region chapter Programand to the next level. The moment we commit ming to the next level. The moment we commit ourselves is the moment our goal is assured.



My Brother Alephs,

In the past five years our chapter has grown and changed enormously as classes have come and gone. What started out as an idea between a few teenagers has turned into a flourishing chapter that bases itself on strong core values. Lets build on their vision for Fisher AZA to expand and grow, refuse to be content with what we've already accomplished and continue to strive for more together. It is now time to take everything one step further. Moving into our sixth programming year we are not the "young" chapter that we used to be. Max Fisher AZA has a reputation for being the best of the best. It is now time for the Members of Max Fisher AZA to come together as one, one chapter, one band of brothers, one body of leaders and RISE UP! It is now time to take everything that we do so well and take it to the next level. It is now time to take our programming, brotherhood and overall chapter attitude to heights we have never seen.

Gentleman lets come together for this next programming year and create life changing experiences that the Alephs of our chapter will remember for the rest of their lives. Lets keep our on-going traditions and create traditions to pass down to the next group of Alephs. Let's come together as brothers and have Fisher AZA set records and continue to break them. My brothers, we have an incredible opportunity to continue the phenomenal progress our chapter has made. We have been one united band of brothers from the start lets push to make the next five years better than the last.

Fraternally submitted with undying love for Max Fisher AZA #337, Michigan Region GLC, the Grand Order of the Aleph Zadik Aleph, I will forever remain,

Aleph Jason Bradly Markowitz

WE ARE ONE, WE ARE PROUD, WE ARE MAX FISHER AZA #337

You cannot dream yourself into a character; you must hammer and forge yourself one. -Henry David Thoreau

Tree of Life Award* Bronze Shield of David Award* Silver Shield of David Award* Stand Up Club Henry Monsky Chapter Achievement Award

International Order

Cichigan Ragion (CC)
Beau (Ailyah 886 #1808)
Reau (Ailyah 886 #1808)
Recipient of Oren Summer Programs
Scholarship
Recipient of the Katz/Wicherski
Armonial Award

Awards and Honors

Oedicated Aleph 2009-LIFE Orlo (CLTC) 2010 Ollo (CLTC) 2010

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> 717 Alebh Godol 2010 ETC Judaic Programming Committee OIOS best

Michigan Region & C

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<u>Audifications</u>

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CLTC 6 2010 International Convention 2011 Kallah 2011*

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ETC 2010 Oor L'Oor in the O 2010 Spring Kickoff 2011

71C 2 2010, 11

Regional Convention 2009, 10 Council Meetings 2009-Present

Michigan Region &C

Chapter Meetings 2009-Present
Chapter Exec Board Meetings 2009-Present
Chapter Functions 2009-Present
Chapter Fundraisers 2009-Present
Chapter Installations 2009-Present
Chapter Sittker Weekends 2009-Present

Max Fisher ATT endled

EVENTS ATT ENDLED

Aleph Jason Bradly Markowitz for the high and honorable position of

Max Fisher AZA's Sixth

Aleph Godo!

A leader has the vision and conviction that a dream can be achieved. He inspires the power and energy to get it done. ~Ralph Nader



Aleigh Godol

- Work well with the executive board by leading by example and keeping in close contact all throughout the year and be a roll model to the chapter.
- Keep and improve the Brotherhood in fisher by having various Brotherhood programs on a regular basis. Brotherhood is what will keep Fisher alive.
- Stay organized by creating Google Docs for programs and meeting minutes.
- Keep an up-to-date online calendar that all Fishermen can subscribe to.
- The Aleph S'gan, Aleph Moreh, and Aleph Shaliach can come to me to set up program dates
- Keep in close contact with other Godolim and N'siot within Michigan region to ensure good relationships with all chapters
- Continue sending a weekly e-mail and incorporate Facebook messages to Fisherman so they can stay informed.
- Accept all ideas from Fisherman by setting up a special e-mail address for just ideas, suggestions and, input to programs
- Hold Mid-year evaluations to keep the exec board on the right track and all on the same page, striving for the same goal.
- Stay in contact with the Regional Aleph Godol as a counterpart I want to keep communication open with him
- Stay in contact with AIT Godol and Aleph Moreh to make sure the Freshman class is involved and on the same page as the rest of Fisher.
- Be a liaison between the chapter and the Region in order to keep Fisher active in and throughout Michigan Region.

Aleph S'gan

- Have the Aleph S'gan hold exec board meetings and board bonding programs every other month in order to keep our chapter leaders on the same page.
- Encourage the Aleph S'gan to keep in contact with his counterparts so Fisher will be able to program with all chapters in the region.
- Help the Aleph S'gan create a programming committee with a member from each grade that corresponds with RISEUP! This will help the S'gan plan programs and keep ideas fresh and new.
- Have the Aleph S'gan plan at least four 5-fold programs that correspond with RISFIIP!
- Work with the Aleph S'gan to make a Fisher Programming scale so we can rate all of our programs, this will help us recognize our strengths and weaknesses.
- Have the Aleph S'gan create a Survey Monkey once per month to get feedback about that months programming.
- Work with Regional Aleph S'gan and AIT S'gan to optimize programming in Fisher.
- Have the Aleph S'gan try to plan inter-regional programs with chapters from other regions.
- Have the Aleph S'gan, Aleph Moreh and Aleph Shaliach work together to plan at least three programs per month.
- Have the Aleph S'gan continue to upload programs to the Program Bank, so Fisher can have an impact on chapters around the world.
- Have the Aleph S'gan create various polls and make and idea box that will bring the ideas of all members to the table. This will encourage all Alephs to get involved and help plan programs.

Aleph Moreh

- Work with the Aleph Moreh to plan a structured curriculum for the AIT'S that teaches them the knowledge necessary to be a successful Aleph.
- Make sure recruitment is stressed so we can have a full and thriving chapter early on in the year by creating a concrete recruitment plan.
- Elect an AIT board early in the programming year in order to support the involvement of younger members
- Have the Aleph Moreh educate all members of the chapter not just AIT's with information about BBYO and other topics.
- Have the Aleph Moreh Make an AIT folder to keep all informational sheets in, just like a CLTC binder. This will contain a list of phone numbers, program ideas and all types of resources for the AIT's to use at their disposal.
- Make sure the Aleph Moreh keeps in touch with Regional Aleph Moreh and AIT Moreh to keep education and recruitment ideas flowing.
- Have the Aleph Moreh create an AIT Facebook group so they can keep in touch
- Work with the Aleph Moreh to create and amazing Senior Lives program to ensure that the Seniors have an amazing last goodbye to BBYO.
- Encourage the Aleph Moreh to work with the Aleph Shaliach to educate the members of Fisher about our Chapter and Regional Stand Up! Cause.
- Encourage the Aleph Moreh to teach the AIT's "Up You Men" and the Fisher AZA cheer so they never feel out of place.
- Have the Aleph Moreh send as many Fisherman as possible to YLC and CLTC to support young member involvement.

Aleph Shallach

- Work with the Aleph Shaliach to create a Stand Up! movement early in the year for all of the members of Fisher to support and follow.
- Incorporate more Judaism into Fisher by having more Shabbat dinners and planning services with fun and engaging themes.
- Work with the Aleph Shaliach to create a new and innovative Stand Up! campaign that sets short and long term goals to inspire Alephs to do as much community service as possible.
- Have the Aleph Shaliach plan at least four Judaic/Social Action programs and four Community Service Programs to correspond with RISEUP!
- Have the Aleph Shaliach work with the AIT Shaliach to create fun services and Judaic programs.
- Encourage the Aleph Shaliach to be regionally active and speak with the Regional Aleph Shaliach on a regular basis.
- Encourage the Aleph Shaliach to be open to accepting community service ideas from the members of Fisher.
- Set up a Saturday morning service that we have at least once per month.
- Have the Aleph Shaliach work with the Aleph Gizbor to educate about our Stand Up! campaign.
- Have the Aleph Shaliach work with the Aleph Moreh to educate all Alephs on whats happening in the world around them.
- Encourage the Aleph Shaliach to build good relationships with organizations that will offer us various community service opportunities.
- Help the Aleph Shaliach encourage Fisherman to help plan community service programs and help lead the chapter.

Aleigh Gizbor

- Work with the Aleph Gizbor to develop fundraisers that are creative and fun by incorporating ideas from other people in the chapter and also others from the international order.
- Encourage the Aleph Gizbor to think outside the box as far as new and unique
 ways to fundraise by using ideas and things learned at international programs.
- Work with the Aleph Gizbor to have four large fundraisers per year to correspond with RISEUP!
- Work with the Aleph Gizbor to make a budget that works and fits in for every exec board member and the programs that they need to plan.
- Encourage the Aleph Gizbor to keep our CLTC scholarship fund open and create other summer program scholarship funds to enable the Alephs of Fisher AZA to attend summer programs.
- Maintain a chapter bank account and check book that is always up to date and on the right track by, checking in with the Aleph Gizbor and the bank account every week.
- Promote fundraisers to the region and to others in the community in order to maximize income, by using Twitter, Facebook, YouTube and other social networking cites.
- Have the Aleph Gizbor fundraise in order to donate to our Chapter and Regional Stand Up! Causes.
- Work with the Sopherim and Mazkir to help train the MazGiz to excel in his AIT board position and promote the involvement of younger members.
- Work with the Regional Aleph Gizbor to learn and talk about easy ways to fundraise and keep the bank account on the right track.

Aleph Mazkir

- Have the Aleph Mazkir promote summer programs to all chapter members regardless of their age or grade by starting an innovative campaign to teach and inspire all members about summer programs.
- Have the Aleph Mazkir hold Summer Program nights and Summer Program dinners to promote Summer Programs in a fun manner that inspires all members to attend a Summer Experience.
- Have the Aleph Mazkir create an e-mail that comes out once a month that focuses on one specific Summer Program.
- Encourage the Aleph Mazkir to make videos to promote different Summer Programs in a way in which members are intrigued and see how a Summer Program can truly be life-changing.
- Greatly encourage the Aleph Mazkir to attend a Summer Program of any kind so he is prepared to talk about it and give his point of view to members in need of advice.
- Help the Aleph Mazkir take accurate minutes that are funny, easy to read, and concise to turn into the Regional Aleph Mazkir soon after the meeting.
- Help the Aleph Mazkir select good Katvanim that will do their jobs every week
- Work with the Aleph Gizbor and Sopherim to educate the AIT MazGiz on Summer Programs and the proper way to take minutes.
- Work with the Regional Aleph Mazkir to promote Summer Programs and to also find the most efficient ways to contact all chapter members and take minutes.
- Help the Aleph Mazkir establish a new and improved phone calling system to insure that all members are informed and feel reached out to.

Aleiph Sopher

- Make a new Fisher T-shirt with a new design
- Work with the Aleph Sopher to create two newspapers; one for Regional Convention and one for the end of the year.
- Have the Aleph Sopher take a spirit wear poll to give a variety of spirit wear options throughout the year.
- Create a chapter member book that will consist of phone numbers and e-mail addresses so. members can contact each other easily.
- Have the Aleph Sopher maintain the Fisher website so it will be recognizable to all people around us.
- Encourage the Aleph Sopher to keep in contact with the Regional Aleph Sopher and offer to write articles for the council newspaper
- Have the Aleph Sopher start collecting newspaper articles before they are due to make placing them into the newspaper easier.
- Work with the Regional Aleph Sopher to learn the best techniques for making our publications look great.
- Help teach the AIT MazGiz all that he needs to know to become a successful Aleph.

RC Coordinator

- Start the planning of Regional Convention early in the year by setting long and short term goals in order to stay on track.
- Open an idea box for, song, cheer and talent show.
- Set up an RC Committee to ensure that there is less stress when RC is getting closer with more people preparing for RC, the more creative and advanced we can become.
- Hold 2-3 RC sleepovers prior to RC to make sure the whole chapter is in the right state of mind and prepared to perform our sono, cheer and talent show.
- Work with the Aleph Gizbor and Aleph Sopher the make the price of RC and spirit wear as low as possible.

Chapter Charimen

- Elect Bittker Coordinators and Chapter Convention Coordinators at a good time in our programming year to ensure that they have enough time to plan their programs.
- Encourage the Bittker Coordinator and Chapter Convention Coordinators to revolutionize the way that people think about the program they are planning to strive for the best attendance and positive anticipation.
- Encourage Chairmen to treat the position that they hold on Exec Board just as if they held a full year term. A chairmanship is a large responsibility.
- Bittker Coordinators need to be able to work with our BBG chapters Bittker Coordinators to plan a fun and exciting weekend.
- Find a place to hold Chapter Convention and ensure that the Brotherhood prevails over competition.
- Elect an Athletic Chairmen to help our chapter through the regional sponsored athletic tournaments.