

ALEPH SAM NOTOWICH CANALES

Aspiring for the high and honorable position of **YOUR** Regional Aleph Godol

Israel H. Peres AZA #71

- Member in good standing 2013-Present
- AIT Shaliach 2013
- Aleph Mazkir 2014
 - Improved chapter communication
- Peres Formal Co-Chairman 2015
 - Organized enjoyable, fun evening
- Harvest Hop Chairman 2015
 - Coordinated \$15,000 fundraiser play

International Order of AZA

- Global Networking Committee 2015-2016
 - Increasing BBYO global impact
 - Overseas teens to more events
- GNC ISF Fundraising Committee Chairman 2015-2016
 - Organizing international fundraisers
 - Facilitate multinational meetings
- AZA Cardinal Principles Award Recipient 2015
 - Must be nominated by fellow Aleph
 - Exemplifies AZA code of ethics
- CLTC Mock Chapter S'gan 2014
 - Planned meaningful CLTC program
- Global Shabbat Committee 2015
 - Helped plan memorable Shabbat

Cotton States Region #72

Regional Aleph Mazkir/Gizbor 2015

- Constant communication with counterparts
- Increase in merchandise sales
- One or more fundraisers each term in nearly all AZA chapters
- Strong chapter and regional social media presence
- International partnership with Latvia
- Creation of the Coin Cup fundraiser
- Worked efficiently with Regional Board
- Emphasis on inclusivity and involvement

Regional Program Steering 2014

- Regional Kallah and Regional Convention Programming

Bronze Shield of David Recipient 2015^

Regional Aleph Godol

The Regional Aleph Godol is the president of the region. The job of the Godol is to work efficiently with counterparts and the Regional Board, aid growth in AZA chapters, inspire younger members, coordinate with staff, exemplify the importance of every Aleph, and be a positive role model for the region.

Events Attended

Chapter Events

- All chapter programs possible 2013, 2014, 2015
- Harvest Hop 2013, 2014, 2015
- Peres Formal 2014, 2015, 2016^

Regional Events

- New Member Weekend 2013
- Winter Convention 2013
- Regional Kallah 2014*^
- Winter Convention 2014^
- Regional Board Steering 2015
- Regional Execs 2015*
- SRC 2015*
- LTI 2015*
- New Member Weekend 2015*
- Winter Convention 2015*

International Events

- CLTC 1 2014
- IC 2015*
- ILTC 2015
- International Kallah 2015
- IC 2016 + Global Partners Summit^
- ILSI 2016^

*-denotes delegate ^-future event
^- denotes steering

Goals and Plans of Action

Never too many, Never too strong, Always AZA

Counterparts

- Use bi-weekly emails, Google Docs, group messages, video chats, and phone calls to stay informed and unified
- Provide counterparts **productive, safe work environment** to facilitate success in respective chapters.
- Monthly evaluations with each counterpart

Grow AZA

- Increase number of **meaningfully involved Alephs** in all chapters
- Reengage inactive members
- Build **stronger AZA presence** in smaller cities
- Utilize **older members** by involving and inspiring young members
- Implement awards and rewards to highlight the successes of members
- Adapt **unique methods** for each chapter to maximize AZA growth

Community Unity

- Strong **personal communication** with all counterparts and fellow Alephs
- More frequent use of regional and chapter social media
- Increase participation in **international initiatives**
- Open Door Policy- inclusive environment where everyone is welcome
- Grade-specific programs to unify classes
- Increase chapter involvement and interaction with their Stand UP cause

Summer Programs

- Increase Cotton States attendance at summer programs
- Involve summer program participants as recruiters and advocates of summer programs
- **20 or more members to CLTC**

Regional Board

- Oversee, assist, and advise each board member in any way possible
- Establish strong communication throughout board
- Line not ladder- all board members are equals, no matter the gavel order.
- Work cohesively with Regional N'siah to keep AZA and BBG boards productive

Regional Improvement

- Increase Cotton States regional spirit with merchandise, cheers, and event enjoyment
- Stress **member-oriented mentality**
- Improve and change Regional LTI to be more meaningful and interesting
- Increase regional program attendance **by 10%**
- Be a caring friend and role model for all members of the region
- Enhance Jewish presence at events with programming and services

Chapter Improvement

- Create **Chapter Quality Supplement** that grades status, strengths, and weaknesses of chapter
- Offer chapter programming showcase at regional or city-wide events
- ChapCare- online forum that connects members to regional leadership for relevant BBYO information.
- Assist all chapters in creating updated calendars to stay organized

Committees

- Increase importance of Regional Steering for conventions by involving Regional Board
- **Create new committees** to provide leadership roles to more members

My Brother Alephs,

I am Sam Canales, a junior from Memphis, TN. Aside from BBYO, I play soccer, enjoy video games, and spend time with my friends and family. I will do everything in my power to continue to improve Cotton States Region and would be honored to serve as **YOUR** Regional Aleph Godol.

Last term on Regional Board as the Regional Mazkir/Gizbor was an incredible experience. I was given the opportunity to grow AZA, fulfill the duties of my position, and have an in-depth view of how this region functions. After a year, I have a **strong understanding of what Cotton States Region excels at and what needs to be improved to further enhance the success of our region.** If elected, I will provide advice, passion, and a member-oriented mentality that will elevate the leadership and interest in CSR AZA. This region is nothing without its members, so my main priority is to improve YOUR experience in any way possible. They are never too many, Never too strong, always **AZA.**

Fraternally Submitted with an undying love for community unity, growing AZA, CLTC 1 2014, ILTC 2015, Kallah 2015, every single one of you, Israel H. Peres AZA #71, Cotton States Region #72, the Grand Order of the Aleph Zadik Aleph and the Seven Cardinal Principles upon which they stand, I forever remain,

Aleph Sam Notowich Canales