

# Aleph Eli Samuel Gould

# Caucusing for the high and honorable position of 18th Regional Aleph Godol



#### **BBYO** Qualification

- Chapter Shaliach Winter '18
- Chapter Godol Fall '18, Winter '19
- Kickoff '17 '18
- Invite '18 '18
- Spring Convention '18 '19
- Bro Sis '17
- International Convention '19
- Invite Steering Committee
- Spring Coordinator '19
- 2018 AZA New Member of The Year
- Received \$900 in gamechanger grants for two meaningful programs
- Lead Palmach AZA to their first invite win
- Dedicated Aleph of Palmach AZA #2561 2017-Life

My Brother Alephs,

Once again we gather to elect our next regional board. We had a great term, but there is still room to improve. Our region has so much more potential that we can unlock this upcoming year. I want to give back to the region what the region gave to me and help GMR to unlock its full potential. I can see a very bright future for GMR and I can't wait to be apart of the future.

Fraternally submitted with undying love for GMR #61 and Palmach AZA #2561 I will forever remain,

Aleph Eli Samuel Gould

### Other Qualification

- JTAC (Jewish Teen Alliance of Chicago)
- Varsity Cross Country '17
- Varsity Soccer '18
- Varsity Track '18 '19
- Selected twice for RYLA (Rotary Youth Leadership Awards)
- North Star Camp CIT
- Community Leader / Public Speaker
- Jewish day school for 6 years
- Model United Nations

"If you will it, it is no dream; and if you do not will it, a dream it is and a dream it will stay"

- Theodor Herzl

## It all comes back to brotherhood ...

#### **Programing**

- -Once a month have AZA-only events to make Alephs closer
- -Hold more AZAA events and separates
- -Create Brother-Chapter relationships and encourage programming together
- -Encourage non-regional board members to plan regional events to build new leaders

#### <u>Fundraising / Communication</u>

- -Educate members about the purpose of I\$F
- -Encourage StandUp fundraisers
- -Utilize the GMR Instagram and Snapchat to create a stronger sense of unity, not just to promote programing
- -Survey region to find best form of communication

#### Community Service/Social Action

- -Have chapters create a StandUp cause specific to their community
- -Hold more regional programing dedicated to our regional StandUp cause
- -Educate members about how to advocate for Israel and other causes important to teens

#### **Recruitment and Retention**

- -Moreh will work directly with each chapter to create recruitment plan and goals that approach their unique challenges
- -Encourage chapters to make big brother-little brother programs
- -Monthly regional zoom calls dedicated to recruitment
- -Work on building better call lists across the region by sharing potential contacts between chapters

#### **BROTHERHOOD**

At the core of everything we do in AZA is brotherhood. Alephs who feel a sense of fraternity and togetherness will be more motivated to do great things for this region. As Aleph Godol, I pledge to bolster GMR AZA's brotherhood so that we can build new generations of leaders, accomplish these simple ideas and make our region successful. We will all become closer and build a strong bond of brotherhood. Some of these goals may raise the bar, but I know with hard work, enthusiasm, and maximum effort we will succeed. I know we can become a strong region united by brotherhood and, if elected, I promise to create an environment where everyone feels like a leader.

#### **Building Stronger Chapters**

Barney Ross- You guys worked hard this year but let's look for creative ways to expand your reach.

Ometz-You guys are great at recruitment, let's help spread your tactics to the region.

Haganah- You have a good roster. Let's work on building your brotherhood

Palmach- The LADS! We're doing great, but we must work on building personal relationships to improve retention.

Etz Chaim- You guys are fun. Make sure you're making the right decisions and building future leaders.

Moreshet Ma'arav- You have built a great chapter in a very short time. Let's work together on getting younger members into the chapter.

Hyde Park- It has been great to meet you and I am so excited to see what you do the next step is to get you guys chartered

# Together..

