



# Aleph Matthew Sean Sturt

Caucused for the high and honorable position of your

## 17<sup>th</sup> Regional Mazkir

### Outside of BBYO

- ❖ Ranked top 16 in state and qualified to national tournament as a second year debater
- ❖ Will attend JCC Camp Chi for the sixth year, first as counselor
- ❖ High honor roll at Niles North high school
- ❖ Michael B. Hoffman award winner – awarded to underclassmen of the year at synagogue
- ❖ Bass clarinet player of 6 years
- ❖ Invited to regional honor band, 1 of 3 in the section

### Positions Held

- ❖ **Sopher of Haganah AZA #2379 – Spring 2016**
  - Lead communication initiatives, including the addition of a chapter Snapchat and effective Facebook group
  - Increased effective communication
  - Helped plan the largest chapter convention ever
- ❖ **S'gan of Haganah AZA #2379 – Fall 2016**
  - Increased chapter programming of the fastest growing chapter in the region
  - Planned the highest attended chapter kickoff in recent history
  - Used many different resources to raise attendance for programming
- ❖ **Godol of Haganah AZA #2379 – Spring 2017**
  - Led a young board to a successful term, hitting our membership goal in early April
  - Created more leadership opportunities for younger leaders
- ❖ **S'gan of the Great Midwest Region #61 – 2017-18**
  - Helped coordinate largest regional kickoff of GMR's history
  - Acted as a mentor to all chapter s'ganim, as well as AZAA/BBGG and Spirit/ Photography RLN committees

### Haganah AZA #2379

- ❖ Proud Aleph
  - April 2015 – Life
- ❖ Chapter Convention
  - '15,'16^,'17\*,'18"
- ❖ Majority of chapter events
  - '16,'17,'18

### GMR #61

- ❖ Fall Convention/ Bro/Sis
  - '15 '16^ '17
- ❖ Invite Convention
  - '16,'17\*, '18
- ❖ Spring Convention
  - '16^,'17^,'18
- ❖ AIT/MIT Shabbaton
  - '17^

### International Order of the Aleph Zadik Aleph

- ❖ International Convention
  - '17,'18^
- ❖ International Leadership Network
  - '17-'18

^ - Denotes committee member,  
\*Denotes coordinator, - Denotes near future

# ALEPH ZADIK ALEPH

# F.O.C.U.S

Follow-through, Opportunity, Communication, Understanding, Social Media

<u>Follow-Through</u>	<u>Outreach</u>	<u>Communication</u>	<u>Understanding</u>	<u>Social Media</u>
One well known aspect of BBYO is setting goals, but those goals mean nothing if you don't act on them. As Mazkir, I plan to work with my counter-parts to create realistic goals that are achievable by them and their respective chapters. Goals are a plan, follow-through is the execution.	There are many chances throughout the year to expand our outreach. Events such as fall and spring kickoff are huge opportunities to increase the engagement of our region. The very first event in allowing a prospective member to join is reaching out to them.	The main job of the Mazkir is to expand the communication of the region. As Mazkir, I wish to seize every opportunity possible to increase and strengthen the communication for teens, parents and, advisors for more successful chapter and regional functions.	One main aspect of being on regional board is interacting with your counterparts. The integral part of those relationships and interactions are making sure that precise goals and expectations are agreed upon and understood between the chapter, regional and, international counterpart.	The future of GMR communication is rooted in the ever expanding realm of social media. My goal of engaging over 1500 teens will begin and end with successful social media efforts throughout the region. The new age is here and gone is the time of emails.



## My Brother Alephs,

It has been my honor and my pleasure to serve on the regional board for the past term, but it would be an absolute privilege to serve once again as your 17<sup>th</sup> regional Mazkir. This past year has been full of success on many fronts, which has led to the largest kickoff in GMRs history, as well as reaching a record breaking amount of alephs and BBGs in the region. As your regional Mazkir, I would act to continue the great successes that have been set by my predecessor and better the already exceptional communication and advertisement within the region. With the first GMR teens going to Ukraine this past year, I see many new opportunities for increased globalization throughout the region, and cannot wait to expand on previous success to make those opportunities a reality.

Fraternally Submitted with undying love for: The Great Midwest Region #61, the order that is never too many, never too strong, and my heart and home Haganah AZA #2379, I forever remain Aleph Matthew Sean Sturt