

QUALIFICATIONS

REGIONAL LEVEL

Regional Programs Attended

- New Member Weekend 2010
- Winter Regional Convention 2010
- Spring Regional Convention 2011
- Regional Kallah 2011
- Winter Regional Convention 2011
- Regional Executive Weekend 2012
- Regional Kallah 2012*
- Winter Regional Convention 2012*

Regional Leadership Roles

- Regional Safranit 2012

INTERNATIONAL LEVEL

International Programs Attended

- CLTC 4, 2011
- International February Executive Weekend 2012
- International Convention 2012
- International Leadership Training Conference 2012
- International Kallah 2012
- AIPAC High School Summit 2012 (BBYO delegation)
- International Convention 2013**

International Leadership Roles

- Head of Programming Committee- CLTC 4, 2011
- International Program Bank Team- 2011-2012
- Proud B'nai Brith Girl- September '10-forever

International Awards

- Silver Star of Deborah Award**

*denotes steering committee

**denotes pending/attending in the future

CHAPTER LEVEL

Chapter Programs Planned

- Operation: Spread the Larf- 2010*
- MIT Media Program- 2010*
- Bar/Bat Mitzvah Expo- 2011*
- Free Yourself from Captivity Campout- 2011**
- Paint 4 a Cure- 2011**
- Have Your Food and Wear It Too: Rosh Hashanah- 2012*
- BBG Shabbat- 2012**
- bbYOGA- 2012**

Chapter Board

- MIT Orechet- Fall 2010
- Chapter Orechet- Spring 2011
- Chapter Mazkirah- Fall 2011
- Chapter Mazkirah- Spring 2012
- Chapter N'siah- Fall 2012

Chapter Awards Won

- Most Active MIT- 2011
- Member of the Year- 2012

*denotes steering committee

**denotes head of planning committee

REBECCA JOY FLEISIG

CANDIDATE FOR THE HIGH AND HONORABLE POSITION
OF COTTON STATES REGION'S REGIONAL

MAZKIRAH AND GIZBORIT

You, me, and BBG. Separate we are great, but together we are incredible. One voice alone can be good, but it takes many more to make a change. CSR, let's work together! Let's make communication better than ever, connect with other countries so we can see a difference, and fundraise in ways we never have before. "A dream you dream alone is only a dream. A dream you dream together is reality." -Yoko Ono

Love,

SARRANT

- Work with Sarrant to create a bi-monthly e-newspaper to be sent to the region
- Help with her Oreehet and Katvanit counterparts
- Help her get her counterparts to write articles for local newspapers by writing up a sample template for a newspaper article
- Help create a template for taking minutes for Katvanit
- Show some example scrapbooks for Oreehet

COUINTERPARRTS

- Create and maintain a CSR M'GOSK Website and Facebook group to be used as a resource
- Keep in close contact with my International counterpart
- Keep in close contact with my counterparts with monthly calls
- Make chapter Mazkitrot and chapter Gizborot work more closely together
- Be available to help and approachable at all times!

PR CHAIR

- Write to newspapers
- Create flyers for all events
- Maintain CSR YouTube
- Maintain CSR Facebook
- Maintain CSR Twitter
- Maintain CSR tumblr.
- Promote all summer experiences
- Highlight the difference between marketing to parents, prospects, and members

MAZKITRAH

- Use social media more
- More international communication to pair with another region
- Work with each Mazkitrah individually to ensure each chapter has a working phone tree and cyber system
- Continue to work on the Cotton States website
- Work with the Regional Sarrant to release the Cotton States bi-monthly and use as a promotion tool for chapters!
- Create sample templates for E-mails and text messages to make sure each chapter has great communication
- Multiply our use of everyday technology
- Create templates for fliers
- Create a strong bond with other Jewish youth groups
- Have chapters within the region communicate with each other more

GIZBOROT

- Create exciting and original fundraisers for CSR
- Fundraise specifically for Stand Up, ISF, summer program scholarships, regional scholarships, etc.
- Find new ways to educate the region on ISF and PEF
- Construct a regional Tzedakah box to be placed at all regional events/meetings
- Have chapters participate in friendly fundraising competitions for prizes
- Get parents involved in fundraising by educating them about how their money is helping our region in various ways with an informational email
- Fundraising ideas such as : chapter competitions, BBYO calendar sale, Race of the Regions (pair up with another region to see who can raise the most money for a certain cause), apparel sales, merchandise sales, etc.
- Work with each Gizborot individually to create realistic fundraising goals specific to each chapter
- Help each chapter create chapter Tzedakah boxes
- Get the Gizborot involved regionally by having them participate in regional fundraisers
- Combine fundraising with recruitment

OTHER

- Work with the Regional Aym Ha Chaverot to establish a summer program chair to promote summer programs year round via E-mails, newspapers, letters, etc.
- Work with Regional Aym Ha Chaverot and S'gant to make sure that BBYO prospects are properly informed, along with their parents. Also, help make a template to be sent out to prospective members with their parents
- Make the positions of Mazkitrah and Gizborot work more closely together, because they mesh so well
- STAND UP
- Focus on the advocacy and philanthropy aspects of Stand Up by creating an informative release to send to chapters about what Stand Up is, incorporating the initiative into programs, ways to fundraise, etc.
- Begin a fundraising competition between chapters to see who can raise the most for their cause
- Create chapter Tzedakah boxes, where the money is donated to Stand Up
- The Stand Up, Speak Up, and ISF branding has changed from StandUp!, SpeakUp!, and ISF. I want to create a release letting members know
- GLOBALIZATION
- Set up E-mail pale up with teens in other countries
- Continue to strive to raise money
- Have teens from other countries attend conventions
- Develop community partnerships
- Create fun and informational globalization activity sessions and Shabbat electives for each convention
- Raise money to send Judea and CSR BBYO gifts overseas

GOALS AND IDEAS