

# Ali Ginsburg

your DAMN proud candidate  
aspiring for the high and  
honorable position of Rocky  
Mountain Region #25's 64th  
regional S'ganit

Never let  
anyone dim  
our light just  
because it is  
shining in  
their eyes

## My Charms

N'Shama BBG #165

- **MIT Board S'ganit**- I leaped at the very first leadership opportunity as none other than S'ganit
- Chapter Rakazit
- Chapter Gizborit- Raised \$600+
- **Chapter S'ganit (full year)**- Planned numerous successful programs with my chapter and other chapters. I also submitted and ran a program for IC showcase
- Attended 99% of programs and meetings
- Attended 100% of board meetings
- I have helped my chapter grow and succeed not only in numbers but also in leadership

International Order of BBYO

- CLTC 7 '17- I helped plan and lead morning services
- **Kallah '18**- I was chosen to be on the Shabbat to Remember Planning Committee where we made programming suitable for everyone to highlight the many holocaust survivors that would be joining us for the last Shabbat
- IC '17 '18 '19- Planned a chapter showcase separates program where I helped show the best programs of 165 to the International Order. This was very successful and I plan to bring more RMR to IC next year

Rocky Mountain Region #25

- Camp Con '16 '17 '18
  - Winter Con '17 '18
  - Winter Kallah '18
  - Spring Kallah '17 '18
  - SRC '19
  - CLTI '17 '18 '19
  - Camp Con Steering- Worked with the steering team to plan welcoming and interactive programs
  - **Camp Con Coordinating**- Worked with the leadership team to develop engaging and inclusive programs for the whole region to enjoy and build our sisterhood and brotherhood
  - Attended 99% of meetings and programs
- Alena Melanie Ginsburg
- Religious School since Kindergarten
  - Vice President of Creek JSC- **Planned meaningful Jewish programs for all teens**
  - JCC Ranch Camp for 9 years
  - Bat Mitzvah and Confirmed- I learned about my Jewish Identity
  - **Executive Director** of Helping the Homeless Colorado- I have learned countless skills from developing this non profit and from doing hands on work inside my community
  - **Rapport Leadership** TLB Graduate

## Dear RMR BBG,

We are women of Valor. Strength and dignity are our clothing. This year we will develop our voices, achieve our goals, and realize our passions. BBYO is much more than just a youth group, this is a **movement**. In my years as a BBG, I have learned how to overcome challenges, plan for the unexpected, develop meaningful experiences for **everyone**, and make connections that will last a lifetime. We are each a charm on the RMR BBG charm bracelet and it is up to us to continue this legacy. **I promise** to work hard every day to ensure this year's success and make certain that each and every BBG feels **included** and wanted. BBYO is a space for everyone and I will stop at nothing to make sure the region is **thriving** at its fullest potential. We stand here today on the precious of something great- let me be the one to push us over the edge into eternal greatness. We are women of valor. Strength and dignity are our clothing. Lets approach this new year together with the free and joyous hearts that make RMR so dang special. Submitted with undying love for excellent programming, the International order of BBG, my heart and home N'shama BBG #165, the amazing year up ahead, charm bracelets, and each and every one of you amazing, beautiful girls in this room. I forever Remain DAMN proud BBG and candidate for RMR's 64th Regional S'Ganit

Alena Melanie Ginsburg

## FOR YOU

For your chapter:

- Cooking Shabbat Dinner! **Elevated**: Add a nutritionist and make the dinner with healthy options that are easy to recreate at home next week
- Mirror Mirror program where girls pass mirrors in a circle and write positive messages. **Elevated**: Have a mental health activist come and speak. This leaves us with a growth mindset and a positive mirror to look into each morning.
- Galentines Day! Make each other valentines and celebrate together while discussing what truly makes a strong woman. **Elevated**: Make some Valentines for the local Senior living center (I.e. Shalom Park). And find a time to deliver these meaningful gifts

My mission is to transform RMR into a place where every BBG feels loved, welcome, wanted, and heard, and to ensure that everyone knows their voice matters, for this sisterhood was founded as a home for all BBGs.

## Movement-Wide Initiatives

### Kick Off

Bowling- Fun arcade games Pizza, Bowling, Laser Tag and more would make an amazing Kickoff that Inspires EVERYONE to come back all year long

Pool Party- A dip in the pool, a trip to the spa! A super fun way to say our last goodbye to Summer and our first Hello again to BBYO!

Karaoke Night- Yodaleiheehoo... Sing to our hearts content at a super fun and interactive Kickoff that would break everyone out of their shells for the amazing year to come!

### Fall Fest

Fall Fest? More like Fright Fest! Let's experience the loop-de-loops and big drops as BBYO and the Jewish Community take Eliches! IMAX? 3D? Big Screen? A movie premier of the latest top hit would be a popcorn and candy filled dream for our community. Viewing Party! Bronco Game? Latest TV Show? Old Movie? Grab the pop corn and our Bronco spirit wear and let's have some fun!

### Global Shabbat

FaceTime another region or country and encourage everyone to invite alum so we truly can go global. This is an opportunity for our community and all those around us to come together and be present with our Judaism

### Other

We will be more involved with these initiatives by coordinating with other regions as well as with the greater Rocky Mountain Community

## Regional Board 64

**I will** be a strong leader while collaborating to ensure the best possible working relationship

**I will** communicate super well with my N'siah, my co, and the rest of both AZA and BBG board

**I will** be a resource open to anyone for advice and ideas

**I will** be a role model in all aspects of life and always willing to help

**I will** help to ensure that we have RB bonding and team building so that together we can help RMR love up to its fullest potential

**I will** be open and work with my co to ensure that all our programming is fit for every Aleph and every BBG

## Convention

**All members** will be encouraged to attend and participate in the planning Chapters will be able to submit a showcase program that may be chosen to be a part of the convention, similar to that of IC

I will utilize my knowledge in coordinating a convention to make this a place where **everyone** will have fun, be engaged, and want to come back for more! You will be able to submit Idea Forms to make sure that what you want is represented and we make this convention what YOU want

The leadership team will be more inclusive of **every chapter** so everyone is involved and all ideas are welcomed

There will be **more options and freedom** to choose programming, I want convention to be a unique experience for **everyone** so options are super important to me

## 6 Charms of BBG Programming

**Sisterhood-** Charm bracelet making with all the aspects that make this a sisterhood. Sisterhood Sunday programming twice a term to encourage further ongoing unity between us BBG sisters. Spa Night at a convention- BBG only late night face masks and bedtime prep.

**Creativity-** Make a mural including all aspects of BBG. Create Jewish Jewelry to sell and raise money for a cause. Make decorations for Seniors' dorm rooms. Create cute and trendy gifts for our advisors and amazing parent hosts. We can turn this into a fundraiser at a fun unique location to encourage Tikum Olam as well as program attendance.

**Jewish Heritage-** Celebrate the holidays as a sisterhood! We could all gather and create our own meaningful traditions around the holidays that unite us. Traveling Shabbat dinners (from chapter to chapter) to not only celebrate our Jewish Heritage but also highlight the quirks of each unique chapter.

**Social Action-** Stand up against the hate by being inclusive. We can start a movement of acceptance of encouraging all faiths and youth groups to come together and talk and learn and share and grow. We can also act as advocates when they need help by hosting fundraisers for them or info sessions.

**Community Service-** This fold is a huge part of my life and something I am greatly passionate about. I want to help each girl find what they love. By hosting drives for local organizations and visiting senior living homes such as Shalom Park we can help Tikum Olam and make connections within the community.

**Recreation-** Have a community game of Kick Ball or a region wide bracket for March Madness. Host a program outlining women in sports. Then have an athlete speak about antisemitism in the professional world. We could have a BBGG sports tournament as a region or even host fun partnered with special education

## Goals

Bring **diversity** to our programming as a region Be involved locally, nationally, and globally Meaningful unique programs to help us structure our own **personal identities**

Take advantage of the endless opportunities BBYO allows us to have

Collaborate with the S'ganim network to ensure that RMR is only ever seeing the best

Have **monthly meetings** for the RMR S'ganim that are both fun and helpful to build true **connections** in our network

Help each unique chapter utilize what makes THEM special and help develop each program

Have a sisterhood weekend- just for us BBGs

Emphasize **programming with a purpose**

Bring elevated programming to RMR through my **passions** for programming. Together we will fill our events with **elevated programs** and engaged teens