













ALEPH EVAN BRYAN FINKELSTEIN








Aspiring for the high and honorable position of **3rd Regional Aleph Godol**
Qualifications

Chaverim AZA #1257

-  **Founded in August 2012**
-  Began with 2 members
-  Chartered (12 members) in February 2013 + recognized at IC 2013
-  **Aleph Godol 4 terms:** Fall Term 2012-Spring Term 2014
-  Program excellence- consistent programs + events bi-weekly
-  27 members(**over 100% increase in membership since being chartered**)
-  1st Full Board elected in January 2013
-  Set up meetings with Bucks + Montgomery County synagogues to discuss youth/teen involvement
-  Tournies 2013 Medium Chapter Spirit Stick Award
-  Brought fraternal atmosphere + safe environment to a community without any current AZA chapter

Philly Region #32 and Liberty Region #13

-  Active member since 2011 (my 9th grade year)
-  Recruited for multiple AZA and BBG chapters in Philly Region
-  Acheem AZA #2055 Spring Term 2011 Aleph Shaliach
-  **Coordinated Philly Region Winter Convention 2012**
-  Chapter Start-Up Committee 2013-2014





Conventions Attended

-  Philly Region Winter Convention 2011 + 2012*
-  IT Convention 2013 + 2014
-  WOW Convention 2013
-  CRE/Philly Spring Convention 2013
-  Liberty Tournies Convention 2014
-  International Convention 2013 + 2014 ***Coordinated**

International Order

-  CLTC 7 2012
-  International Kallah 2013
-  ILTC 2014 (Pending)
-  **Philly Region Lead Voting Delegate at IC 2013**
-  February Execs 2014
-  **ILN Morim Committee 2013-2014**
-  Bronze and Silver Shield of David Award
-  Tree of Life Award

Outside of BBYO

-  Freshman + JV Baseball
-  Hebrew School + Confirmation 2002-2012 - confirmed in May 2012
-  Teacher's Aide at Synagogue '11-'13
-  AP + Honors Student at William Tennent High School
-  Jewish Kid Philly board member-only teen
-  Cashier at Weis Markets
-  JCC Maccabi Games 2011

The Strategic Plan for the Future of Liberty Region

Create

- Weekly and Monthly goals
- Develop a Liberty Region Programming Bank to grow programming from all 5 folds
- Junior/Senior Retention Convention
- Liberty Godol Network(LGN)-emphasizes + creates better communication between Godolim
- New committee structure by position
- Havdallah Committee
- Foundation for BBYO Connect
- Big/Little Brother Programs

Conventions

- RLTI 2014- "CLTC-like"
- Tournies 2014-sign-up sheets for organization
- IT Convention 2015-more icebreakers and bonding
- WOW Convention 2015- continue tradition of Fraternity programming

Grow

- Work with each chapter on specialized recruitment strategies – every chapter is different
- Grow our social media presence with Facebook, Twitter, Instagram, etc.
- Grow the Philly area with a Philadelphia Committee pertaining to planning large-scale events + meeting with synagogues
- Grow leadership with a regional Leadership Training Institute Manual-run in a program by every chapter
- Grow IC and Summer Program Attendance and make Liberty Region a well-respected region



My Brother Alephs,

Strengthen

- One-month convention push recruitment strategy
- Begin contact with all synagogues surrounding every chapter-start growing relationships
- Event/Program Google Form Database
- Fraternity Month
- Interchapter Programming
- Continue Liberty Bell weekly news email
- Strengthen all chapters
- Chapter is focal point of AZA experience

Logistics

- Bi-weekly board calls to organize and communicate with Regional Board
- Bi-weekly counterpart calls – every position
- Regional Board Apple Calendar in order to stay organized
- Chapter Godol update video
- Work off specific monthly regional + chapter goals

We *have* made a difference. We *are* making a difference. As one Aleph Zadik Aleph, we will, together, *continue* to make this difference. By creating, growing and strengthening, we will make a difference in other teenage Jewish males one at a time. Think about how much this order has done for you. Now think about how it feels to know *you* made that difference in passing it along to new, ecstatic Alephs. The time is *now* to continue to create, grow, and strengthen our order and bonds as we pass on the importance of our 7 Cardinal Principles: Patriotism, Filial Love, Charity, Conduct, Judaism, Purity, and of course, Fraternity.

Fraternally submitted with an undying love for *The Aleph Zadik Aleph* and for you, my brother Alephs, I forever remain,