

BIG AND BOLD IDEAS FOR MICHIGAN REGION

Brotherhood

Brotherhood is what fuels our organization. Brotherhood is what keeps us strong and holds the Aleph Zadik Aleph together. Without brotherhood and fraternity we wouldn't be what we are today. The intent of this campaign is to take the level of brotherhood that we have to new heights. The brotherhood that this region has is good but, let's make it incredible, let's strive to make it stronger than it is and ever has been. This campaign will help us with regional unity, recruitment, retention, and attendance. It will make our members love AZA and have them excited for the next program.

- This initiative will help with the relationship that the regional board has, as a regional board we will have R-board dinners and hangouts. This will insure we are on the same page at all times and working more efficiently
- Create a brotherhood committee consisting of a representative from each chapter that will work with the Regional Aleph S'gan to create a brotherhood programming schedule that will intrigue Alephs from all chapters
- Have this committee work with both the Coordinator and the Regional Aleph Godol to create a meaningful separates programs at FC and ETC

International Initiative

International programs are some of the most inspiring events that an Aleph can go to. The intent of this campaign is give Michigan Region more of an international presence. This campaign will help inspire and give the Alephs of Michigan Region the push they need to attend summer programs. This campaign will help us increase our activity in the International Order and will help educate members and promote summer programs to them. The more presence Michigan Region has at International Programs the stronger and more knowledgable our members will be when they come back.

- Use the normal push for Summer Programs as a base but reach out to other branches of summer experiences by not only promoting CLTC, ILTC and Kallah but also promoting Impact and passport trips extensively
- Promote inter regional chapter programming by encouraging and helping chapters to plan Bittker weekends, cedar point trips and Kalahari trips with chapters from GMR, LOR, KID and DNR
- Create a committee of internationally active members to assist in the promotion of international programs and initiatives. This committee will give the boost we need to have a great attendance at IC and summer programs along with helping us begin to program with other regions

ALWAYS AN ALEPH • NEVER TOO MANY • NEVER TOO STRONG

AZAA

AZAA is one of the best ways that we program as a region. For this next year I want to make AZAA as efficient and as fun as possible. In the recent past we have offered one sport per year. In the future I want to have multiple sports available all year round but, have them available in a way that doesnt interfere with chapter programming. I plan to have different sports offered; everything from flag football to Ultimate frisbee. If we keep AZAA running as efficient and organizaed as possible then, Alephs will have a great time and build bonds through healthy competition

- Offer all different types of sports that correlate to each sports season. This will help make AZAA interesting for all Alephs
- Have various tournaments throughout the year where inter-chapter teams can be created. This will help boost the brotherhood in our region.
- Host March Madness parties in the teen center so that Alephs that aren't as athletic can join in and watch the sports games together
- Promote AZAA through Facebook, Twitter and e-mail to make sign up easier and more efficient.

Michigan Gives Back

Community service isn't always the most appealing to teens. This campaign will help change the reputation that community service has. The goal of this campaign is to show our members that community service can be fun and meaningful. In order to do this we as a region need to come up with innovative ways to give back to the amazing community that we are a part of. This initiative will help us as a region better serve our Stand Up! cause and community.

- Appoint members to a Stand Up! Committee that will work with the Regional Aleph Shaliach to help chapters come up with meaningful Stand Up! causes this will insure that all chapters are giving back to our community
- Encourage all members to attend J-Serve
- Work with each chapter to create a "Steps to Stand Up! Plan" this plan would include how to initially contact the organization as well as service and follow through.
- Work to continue Stay Up to Stand Up! for the next year we can build upon the structure of the program and further develop the donation process so it is easier for members to raise money and attend the program.

make them come true."
and are ready to say the price to
"Happily are those who dream dreams

Henry Monzky Chapter Achievement Award
Zion's Cup
Zion's Ziv's of David Award
Bronze Ziv's of David Award
Tree of Life Award
International Order
Laffa Family Zicholership Award
Lawrence Dorosh Memorial Leadership Award
Katz-Michelski Memorial Award
Doreen Zimmmer Program Zicholership
Bess (Ally) BBE #1508)
Michigan Region GLC
Zion's Life- Nathan Monzky
Zion's Life- Zimmly Dviri
Ziv's AZA CLTC Zicholership Award
Max Fisher AZA #337
Awards and Honors

* Denotes will be attending or will be applying for

Doreen of the Day Committee Head (CLTC) 2010
Dedicated Aleph 2008-GLC
International Order
Hebrew Food's Harry Houdini! AZA #88
New Chapter Committee 2011 IS
ETC Zion's Dedication Committee 2011
ETC Doreen Leader 2011
ALC Coordinator 2011
2010
ETC Jewish Programing Committee Head
ALC Aleph Godol 2010
Michigan Region GLC
Chapter Convention Coordinator 2011
Aleph Godol 2011-IS
Aleph Moreh 2010-II
Bittker Coordinator 2008-10
Aleph Kavan 2008-10
AIT Ziv's Program Committee
AIT Moreh 2008-10
Dedicated Zichlerman 2008-GLC
Max Fisher AZA #337

Initiations

IC 21 2015*
AVAC H22 2011
Kallah 2011
International Convention 2011 IS*
CLTC E 2010
International Order
Observation Conferences 2010 II IS*
ALB Weekend 2011
7-2616 2008 10 II IS
Memorial's Kicoff 2010 II IS
Jewish Heritage Night 2008 10
ETC 2010 II IS*
EC 2011
ALC S 2010 II
AZA Council Meeting 2008-Present
Regional Convention 2008 10 II
Michigan Region GLC
Chapter Convention 2010 II IS*
Chapter Bittker Weekend 2008-Present
Chapter Jurisdiction 2008-Present
Chapter Leadership 2008-Present
Chapter Functions 2008-Present
Chapter Exec Board Meeting 2008-Present
Chapter Meeting 2008-Present
Max Fisher AZA #337

Attendance



My Brother Alephs,
What is AZA without the aspect of brotherhood? Where would we be? How would we program? Would we even exist? Gentleman, there is no good answer to any of these questions. Brotherhood is the key to our organization, it is what keeps the Aleph Zadik Aleph going strong. We all have one thing in common, no matter where we come from, what interests we have or who we're friends with. It's, the AZA HEARTBEAT. It beats inside everyone of us day in and day out, it never stops. The heartbeat is what fuels our brotherhood. Without brotherhood AZA wouldn't be the same, it wouldn't be successful and it wouldn't be our home. Our region, just like any other needs brotherhood and fraternity to survive. For the next year, our brotherhood has the potential reach new heights. Every Aleph in this region should feel comfortable walking into any regional event. If we can increase the bonds between every Aleph in the region we will be more successful and we will work more efficiently. We all can have goals and ideas but, we need to work together to accomplish them. The founding fathers chose the Hebrew letter Aleph to represent us because it is a symbol. In the Hebrew language the letter Aleph alone is silent, but when put with other letters it makes a sound. Showing us that alone we can accomplish nothing but, together we can do so much.

Faternally submitted with undying love for,
Max Fisher AZA #337, Michigan Region GLC, The International Order of the Aleph Zadik Aleph,
I will forever remain,

Aleph Jason B. Markowitz

Aleph Godol

- Keep in close contact with all counterparts in order to make sure that all chapters are functioning at their highest potential
- Coordinate an educational and informative VIP and exec weekend in order to make sure that our Regional board is prepared and excited for the year ahead of us
- Increase brotherhood at every regional program by working with the Godolim and Morim to find the common interests of our members
- Promote Regional Unity, without it we will not have a well-functioning region throughout the year
- Represent Michigan Region throughout our community in positive ways, so BBYO maintains its positive reputation
- Act as a liaison between chapters and the Regional Office by keeping in close contact with all Chapter Godolim and our Regional Staff
- Lead the Regional Board in the right direction it's important to stay on the same page in order to keep our region moving in a positive direction
- Work very closely with the Regional N'siah, we need to stay on the same page at all times to insure the positive growth of our Region
- Work closely with Katie in the office, communication between the two of us is vital for the success of our Region
- Host several board bonding sleep overs throughout the year, our executive board needs to be able to work together at all times by having these sleepovers the board will learn to interact with one another in ways that make their jobs easy
- Plan and oversee Regional Leadership Training Institute: a daylong program that will help teach all Regional board members and chapter execs how to do their jobs to the best of their abilities
- Work with the Regional Aleph Moreh to reduce paper members in our region, it is important that all members in our region are active, this will strengthen the region as a whole and boost regional attendance

Aleph S'gan

- Plan a detailed day long program for the S'ganim about all aspects of programming in order to teach them and form friendly bonds with each counterpart
- Write a thorough release on how to lead an executive board meeting
- Hold a meeting for the S'ganim every other month to help them plan functions and to help insure that they stress all folds and program with every chapter
- Encourage and assist chapters to plan regional programs, this will help us with the development of fun and diverse regional programming
- Set up a quad meeting with every chapter counterpart in order to set goals and explain expectations
- Work with the regional S'gan to plan Regional social programs such as movie nights in Handleman Hall, Pool parties in the winter at the WBJCC, and other cool programs at the teen center for all Michigan Region teens to attend
- After Regional programs, distribute a survey monkey to the teens that attended in order to get feedback and constructive criticism
- Establish an AZAA committee that plans AZAA tournaments that all teen will enjoy efficiently throughout the year.
- Work well with all Conclave and Convention coordinators by welcoming them to the executive board and setting up meetings with them
- Work with the Chapter S'ganim to completely block out the idea of an "RC Hangover"
- Run Executive board meetings efficiently to insure meetings are focused and on track

Aleph Moreh

- Work with Chapter Morim to establish a specific recruitment plan that fits each individual chapter
- Successfully coordinate the planning of two Regional Membership Kickoff's
- Work with the Chapter Morim to even out class sizes
- Create a day long program to teach the Morim how to strategically recruit and retain all members
- Create a release that shows all counterparts the steps to make a concrete recruitment plan and program
- Work with counterparts to reintroduce Education, it doesn't need to be a hard fold to plan
- Create resources such as releases, packets and videos to show Alephs around our Region and Order what education is and what it can be
- Work with the Regional Aleph Shaliach to educate counterparts and create a successful social action program
- Plan and coordinate the senior retreat at the Bittker Center
- Assist Chapter Morim to create successful AIT programs and elect an AIT board
- Assist the Young leadership conclave coordinators in planning YLC and promote it heavily
- Work with the Regional Aleph Mazkir to promote summer programs by holding a Regional education program about summer programs
- Create a Regional membership campaign to help the growth of our region
- Help the members or Harry Houdini AZA #88 grow their chapter to its full potential by attending programs, helping them recruit and giving them any extra attention that they may need
- Work with the Regional Aleph Moreh to eliminate paper members in our region, it is important that all members in our region are active, this will strengthen the region as a whole and boost regional attendance

Aleph Shaliach

- Create a packet with creative and exciting community service and social action ideas that can be distributed to all counterparts
- Set up a quad meeting with each counterpart in order to help them run a successful chapter Stand Up! campaign
- Set a high yet reasonable community service goal that we as a Region can strive to meet
- Work with the Regional Aleph Gizbor and Mazkir to have the best Stand UP! programs we can possibly have
- Host Region wide community service projects in which all members can come and make a difference
- Recognize AZA Shabbat in a big way by hosting Regional Shabbat dinners at the JCC and Saturday morning services led by the Regional Aleph Shaliach and the Regional Board
- Create a release with several places for chapters to do community service in Metro Detroit
- Continue Stand Up! programs at FC, ETC and RC also focus on continuing Stay Up to Stand Up!
- Raise at least \$10,000 to our Regional Stand Up! cause
- Promote AIPAC'S High School Summit, Panim el Panim and International Kallah to the region and encourage high attendance
- Bring Speak Up!, BBYO's campaign for Israel advocacy and increase programming about Israel by hosting regional programs advocating and educating about Israel
- Encourage the use of Build a Prayer by creating a release on how and when to use the resource

Aleph Gizbor

- Create a release to show all of the Gizborim the key steps to planning and running a fundraiser
- Work with the chapter Gizborim to improve the quantity and increase the quality of fundraisers
- Promote all Regional and Chapter Fundraisers through the Michigan Region Facebook and Twitter pages
- Educate counterparts parts about the philanthropy aspect of Stand Up! and work with them to create fundraisers to raise money for Stand Up!
- Continue on with Stay Up to Stand Up and improve on the event this year
- Encourage the Regional Gizbor to take ideas from all Alephs in the region in order to plan a variety of fundraisers that will appeal to all members
- Work with Regional Counterpart to plan many creative and successful Regional Fundraisers such as, a haunted house in October or even a swim party at the JCC
- Plan a BIG fundraiser to subsidize a small portion of International Convention for all members going
- Raise money for the International Service Fund, its important the Michigan Region Makes a generous donation
- As Regional Aleph Godol, work with the Regional Aleph Gizbor to make sure that the appropriate fundraising is being done
- Work with the Regional Aleph Shaliach to execute a Regional Stand Up! campaign
- Set up a concrete budget for the region and help Chapter Gizborim make a budget for their individual chapters
- Plan a successful Regional Convention Fundraiser that is easy for all Chapters to attend during such a busy time of the year

Aleph Mazkir

- Plan and promote a Summer Programs Night that engages all members and excites them about attending Summer Programs
- Meet with Chapter Godolim and Chapter Mazkirim to outline and create a Summer Programs recruitment program. This will help give members the extra push and encouragement to attend Summer Programs
- Provide fliers, packets, slide shows and videos to Chapter Mazkirim so that have the proper resources to promote Summer Programs
- Work with the Regional Aleph Moreh to educate all AIT's about Summer Programs
- Work with Chapter Mazkirim to attend Chapter Meetings to promote and advertise Summer Programs
- Create a release teaching all Chapter Counterparts how to take clear and concise minutes
- Take organized minutes at each Council Meeting, Executive/General Board Meeting and all conference calls
- Work with my BBG Counterpart to publish a weekly e-mail the will keep all members informed
- Greatly encourage the Aleph Mazkir to attend a Summer Program of any kind so he is prepared to talk about it and inspire members in need of advice
- Encourage Regional Aleph Mazkir to work with all Chapter counterparts including the Mazkirim and Sopherim
- Work with the Regional Aleph Mazkir to help with the transition of revised responsibilities
- Make two regional publications that can be posted on-line and shared with the members of our region
- Write articles for the Jewish News and BBYO's newspaper, The Shofar
- Help Advertise all upcoming Regional Programs

RC Coordinator

- Start the planning of Regional Convention early in the year by setting long and short term goals in order to stay on track.
- Brainstorm with Counterpart in order to come up with a theme that is meaningful and will have an impact on the members of Michigan Region
- Set up an RC Committee to ensure that there is less stress when RC is getting closer with more people preparing for RC, the more prepared and organized we can be
- Work to release an RC packet early in the year to help chapters stay organized and have enough time to practice efficiently
- Work with the Regional Aleph Shaliach to find a fun and creative way to incorporate a community service project in with Regional Convention

FC & ETC Coordinators

- Elect Fall Conclave and Elections Training Conclave Coordinators who will work efficiently with the Regional Aleph S'gan
- Plan a separates program that is meani
- Encourage the FC and ETC coordinators to come up with innovative programs that will each Conclave better than the last
- Encourage Chairmen to treat the position that they hold on Exec Board just as if they held a full year term. A chairmanship is a large responsibility.
- Encourage the FC and ETC Coordinators to appoint a steering committee tot help with the planning of each conclave

YLC Coordinator

- Elect YLC Coordinators that will work hand-in-hand with the Regional Aleph Moreh in order to plan Michigan Region's biggest and best education weekend for the Alephs in Training
- Start the planning of YLC early in order to make sure the weekends go as efficiently as possible
- Form a whole new outlook on the advertisement and promotion of YLC by creating a twitter account, making videos, using Facebook, making a skit at RC Talent show and speaking about it at all Regional Events
- Work with the Chapter Morim and Godolim to help advertise YLC to individual chapters

Aleph Keshet

- Work with the Aleph Moreh to help middle school students with their transition from BBYO Connect to BBYO
- Create awesome and exciting programs for younger teens to attend and get hooked on BBYO
- Act as a role model to younger the members of BBYO connect in order to show them how amazing AZA is
- Continue with the tradition of a BBYO Connect event at RC bowling and Talent Show in order to help with the recruitment of younger members
- Assist the Aleph Moreh with AIT Recruitment by working together to create a recruitment program that will effectively recruit and retain younger members transitioning from BBYO Connect
- Work to effectively reach out to younger members through Facebook, e-mails, snail mail, phone calls and Twitter. The more we reach out and advertise the more we can recruit

Note: The responsibilities of Aleph Mazkir have been revised and the position of Aleph Keshet has been added as of RC Council meeting 2011