

Is it a bird? Is it a plane?
No, it's SUPER BBG

MY DEAREST B'NAI BRITH GIRLS,
I used to say I wanted to "change the world," but I learned that you can't change the ~~whole~~ world. However, YOU CAN CHANGE A PERSON'S WORLD. We can't recruit EVERY single jewish person in the Chicago area. BUT, we can find a lot of creative, passionate teens to be the future of GMR. As MIT Mom, I would throw my heart, my soul, and all my passion into creating a future for something I love so much. Being a MIT mom is like being a fortune teller. We are seeing the future. I SEE THE FUTURE! I see a GMR full of strong chapters from all over. I see passionate teens of ALL ages. I see creative teens falling in love with this organization and bringing it to life. I see an even stronger GMR, and I know we can fly right to it.

SUBMITTED WITH UNDYING LOVE FOR GMR #61, KORCZAK BBG #84, 9, AMY SCHUMER, MINDY KALING, SPOOEY, THE OFFICE, MY DOG, RYAN GOSLING, PEOPLE MAGAZINE, SUPERMAN AND EACH AND EVERY ONE OF YOU FABULOUS LADIES.

I remain SONIA EMORY HOLSTEIN,

Damn Proud Candidate for your 15th Regional
Aym Hachaverot

Hachaverot

15th Regional Aym



proud candidate for

SONIA EMORY HOLSTEIN

~Qualifications~

INSIDE BBYO=

*denotes future

- **Fundraising Chair 2013-2014**
-fanny pack fundraiser
- **Katvanit Fall 2014**
-took photos at every event
-made monthly youtube videos
-planned and led body image program
- **Mit Mom Spring 2015**
-surveyed experiences in BBYO
-recruited 8+ new BBG's to Korczak!
-created BBG Recruitment Video
-planned and led Inductions, Sisterhood Program, Chocolate Tasting, Rush Event, Connect Event
- **Mit Mom Fall 2015**
-built prospect database to 50+ prospects
-recruited 10+ new BBG's to Korczak!
-created flyer and distributed to synagogues
-planned and led Girl Empowerment Program, Bonfire Kickoff, Beau Elections, DIY Rush Event, Inductions
- **Mit Mom Spring 2016**
-created MIT Book
-recruited 15+ new BBG's to Korczak!
-raised retention with consistent calls
-planned and led Social Action and Stand Up program, Taste of BBYO Rush Event, Revival of a Summer Experience Program, Inductions and Big Sis/Little Sis
- **Spring Regional Convention 2014, 2015, 2016**
- **Bro/Sis Convention 2014, 2015**
- led service
- **Invite Convention 2015, 2016**
- led summer program on CLTC
- J-serve 2014, 2015, 2016
-J-serve/Good Deeds Day 2016 social media committee
- **Global Shabbat 2015**
- led service
- Regional Kickoff 2013, 2014, 2015
- Chapter Convention 2014, 2015, 2016*
- Regionally Inducted spring 2014
- Inducted into chapter fall 2013
- **Active member since fall 2013**
- Attends 99.9% of events
- **IMPACT Boston 2015**
-led Friday night services
-volunteered at elderly home
- **CLTC 5**
-mock chapter N'siah
-led superhero program and havdallah
- **ILTC***
- **Kallah***
- **Spring Convention 2016 Coordinator**
- led programs

OUTSIDE BBYO=

- Went to religious school for 10 years
- Went to sleep away camp for 6 years
- Bat Mitzvah- January 19th 2013
- Does yoga and meditation! **Namaste.**
- Involved in Girl Up, and social service clubs
- Writes an inspirational blog (projectlively.com)
- Madrichim at JRC synagogue

Goals and Ideas

Fly with me to an **EVEN STRONGER GMR**

"A hero is someone who has given to something that is bigger than themselves."

BBG's are all **HEROES!**

RECRUITMENT:

- **Teach all GMR members how to do an elevator pitch**
- Create resources for all counterparts:
 - first event packet
 - how to become a member guide
 - recruitment manuals
- **Encourage Brother and Sister Chapters to work together, RECRUITMENT SWEEP!**
- **Have a Girl's Engagement Event, (such as Mother Daughter Tea, Indoor Skydiving, etc)**
- **Focus on Weaker Chapters in GMR; WE ARE ONLY AS STRONG AS OUR WEAKEST CHAPTER**
- Use social media to market BBYO
 - start a synagogue campaign region wide
- Encourage recruitment mindset calendaring
- Bring back March Madness Membership Month (most recruits=party and award)
- **Spread out from Buffalo Grove and Recruit from all areas of GMR**
- Help all members understand the point of recruitment, Why do we recruit?!?
- Utilize counterparts as a **RECRUITING MACHINE**
- **Create regional recruitment pins** to be earned by all members
- New member swag bags
- Fall + Spring Kickoff to **DRIVE** Recruitment
- Use engagement events to **ATTRACT** prospects

GOAL: Recruit 100 more GMR teens in the next year!

RE-EDUCATION:

- Help chapters have 2 MIT classes and 2 connect events per term
- **Create a GMR MIT Book**
- Create an "All About BBG" video
- Create resources for chapters to use when teaching about BBYO
- Make cheers more widely known
- Keep traditions alive throughout the region
- **PIT (parent in training) Shabbat**
- Have Education Program Electives at Conventions to educate all members
- MIT Class Programming Guide
- **Use The January AIT/MIT/LIT to educate GMR**

RETENTION:

- Make Fall Convention Stronger through larger attendance (PERFECT way to start the year!)
- Have **JR/SR Regional event** and **Fr/Soph Event**
- Encourage Chapters to make more leadership opportunities available to general members
- **Encourage surveying of experiences**
- Create a membership committee that makes regional programming more engaging to keep members coming back
- Encourage more **Sisterhood** programming
- Make Regional Big Sis/Little Sis more continuous
- **Reach out to burnouts directly and re-ignite the flame!**
- Work with Mazkirah to advertise regional events

FRESH IDEAS:

- Start Chapters in **Naperville** and **Oak Park**
- **Work with AZA Counterpart and Entire Board** to build struggling BBYO Chapters
- **Help build New Chapters** by having a Q+A session
- Have a Regional Connect Event
- **Work with S'ganit+Mazkirah** to have a Seminar Day, where we teach core of BBYO (Programming, Recruitment, and Communication)

COUNTERPART CONNECTIONS:

- Create a **MIT MOM BLOG** where we can share programs, and CP'S can get info, tips, +advice from me
- Bi-weekly calls+emails
- Google Plus Calls with all counterpart monthly
- Create **personalized** plans for each counterpart
- Encourage "SMART" goals
- Have a Counterpart Connection Day
- Create achievable monthly membership goals
- **Be a resource, guide, and supporter!**

"As superheroes, you don't give up; you don't surrender. I think **THAT'S WHAT MAKES A TRUE SUPERHERO.**"

