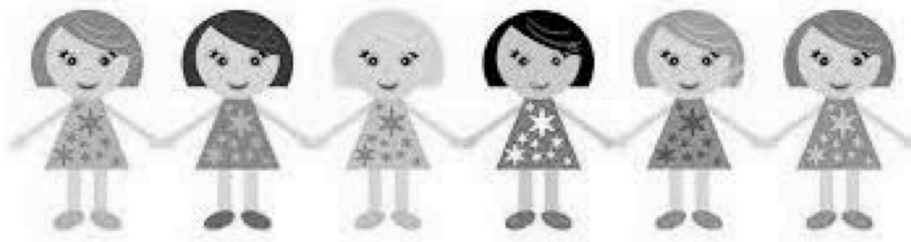


**Your life is
in your own
hands, to
make of it
what you
choose-
John Kehoe**

Yad B'yad, Hand in Hand



**A proud
Candidate
for your
73rd
Regional
N'siah**

My sister B'nai B'rith Girls,
In our 73rd year, it's our time to reach beyond our boundaries and make this region greater than we ever knew possible. I want to take each and every idea presented to me and amplify it to its full potential. We have the ideas, we have the resources, and we leadership, now all that's left to do is apply these ideas to our Region. We must remember our full potential as a movement, because the potential we have is greater than we think. Lets redefine what it means to be *forever as one, together united* by working together, hand in hand, to push our ideas beyond the boundaries we have set for ourselves
Respectfully Submitted with Undying love for the BBG's of New England Region I remain

**Julia
Ann
Keizler**

Judy Ann Levin BBG #531

- ✱ Chapter MIT Mom 12 Months
 - Quadrupled Program attendance
 - Tripled Membership
 - Helped plan 3 WOW programs to recruit prospects
 - Planned Jserve
 - Helped Plan 3 all Rhode Island youth group events through the year
- ✱ Chapter N'siah 12 Months
 - Doubled Convention Attendance
 - Began having Regular programming
 - Raised over 500 dollars for the chapter
 - Merged JAL and Leolum to become a full Rhode Island Chapter
 - Helped re-charter ARK
-
- ✱ Attended every event since Fall of 2014
- ✱ Chapter Madricha 12 Months
 - Serves as guidance for the current N'siah and helps facilitate programs

Qualifications

New England Region #18

- ✱ Attended every Regional event since Fall of 2015
- ✱ Convention Steering Spring '15 '16, Fall '16, Winter '16
- ✱ Regional Spirit Committee '16
- ✱ Regional Sunshine Girl 1 Hour
- ✱ Regional Morah 12 Months 16-17
 - Met Mid Year Membership goal in October
 - Met end of year membership goal in November
 - Nearly Doubled the BBG's Since August
 - Chartered a new chapter
 - Created Regional Welcoming Committee
 - Helped Compiled Videos from over 25 people around the order to promote summer programs
 - Met summer program attendance goal for Perlman
 - Planned meaningful inductions for 56 girls
 - Formed a Rush BBG committee

The International Order

- ✱ CLTC 6 2015
 - Mock Chapter Mazkirah
- ✱ AIPAC High School Summit 2015
- ✱ International convention + JEI
- ✱ ILTC 2016
- ✱ International Kallah 2016
- ✱ Constitution Revision Committee 15-16 16-17
 - Amended the constitution of AZA and BBG
- ✱ Global Networking Committee 16-17
 - Planned an International Text-a-thon
 - Helped launch an International fundraiser database website
- ✱ IC Steering 2016-2017
 - Planned a Shabbat Service for over 150 People
- ✱ International Convention 2017 + Feb Execs
- ✱ Candidate for the 26th International Morah
- ✱ ILSI 2017
- ✱ AIPAC Policy Conference 2017
- ✱ BBYO Global School focus group member
- ✱ Silver Star of Deborah
- ✱ Gold Star of Deborah

Working with the Board

- ✳ Weekly Board Calls
- ✳ Monthly One on One progress calls with every board member
- ✳ Weekly action items emails with clear tasks and due dates
- ✳ Board Group chat
- ✳ Regular Board Bonding

Programming

- ✳ Make Google drive folder for Chapter programs to be submitted and used
- ✳ Have programming outline easily accessible
- ✳ Work with the regional S'ganit to make sure that chapter programming is reflecting international initiatives
- ✳ Submit programs to the IC Programming Showcase
- ✳ Make sure programs are submitted for feedback and approval at least a week in advance for chapters
- ✳ Work with the Sganim to make Convention programming meaningful, interactive and fun.

Recruitment

- ✳ Work with the Morah to plan ask week and rush month
- ✳ Work with Chapter Morim to make sure call lists are updated and completed
- ✳ Continue to make recruitment a full and major priority

Retention

- ✳ Hold a Junior/Senior only overnight to help retain older members
- ✳ Have regional big and little's and push for chapters to do the same
- ✳ Host a Hillel night at one of the many New England colleges to engage juniors and seniors
- ✳ Hold an ask-back week to reconnect with paper members
- ✳ Teach and implement the retention acronym CIRRI; Contact, Invite, Responsibility, Remind, Interest

Goals and Ideas

Chartering New Chapters

- ✳ Start to reach out to the boarding states like Maine, New Hampshire, and Vermont
- ✳ Start an Inner city Boston chapter
- ✳ Reach out to more synagogues and ask to partner.

Globalization

- ✳ Work with the International office to get a global partner
- ✳ Encourage chapters to hold globalization programs
- ✳ Hold more regional globalization programs
- ✳ Start global pen pals

Communication and Social Media

- ✳ Make sure that all chapter events are on the Regional Snapchat
- ✳ Continue to develop and use the Regional App
- ✳ Use the regional remind more often
- ✳ Start sending snail mail to members
- ✳ Continue to regularly update the Twitter, Facebook, and Instagram

Fundraising

- ✳ Hold a Regional ISF fundraiser
- ✳ Make sure all chapters are represented at Shuk
- ✳ Have a Text-a-thon and more big fundraisers over the course of the year
- ✳ Sell something at IC Shuk
- ✳ Make sure all chapters are actively Fundraising for themselves

Commitment to Israel

- ✳ Work with programs StandWithUs, AIPAC, and JStreet to represent an unbiased and correct display of Israel
- ✳ Have a regional Israel appreciation month to encourage Chapter Israel programs

Chapter Counterparts

- ✳ Send out Biweekly emails
- ✳ Have monthly networking calls and office hours and try and have a Iboard member present on each call
- ✳ Have monthly individual check in calls

Committee Plans and Ideas

- ✳ Welcoming Committee
- ✳ Rush Month Committee
- ✳ Israeli-Advocacy and programming committee
- ✳ Stand Up Committee that can work on Jserve
- ✳ AZAA BBGG Committee
- ✳ Summer program promotional committee
- ✳ PR team

Community Service

- ✳ Partner with organizations of other faiths and do service projects with them
- ✳ Encourage chapters to hold more comm serve events
- ✳ Do at least one project per convention

Summer Program Promotion

- ✳ Have Summer program alumni give first hand testimony's of their experiences
- ✳ Make another promotional video
- ✳ Have a summer program promotion night at fall

New Ideas

- ✳ Have a event checklist for N'siahs to fill out before every event to keep them organized and on task
- ✳ Have a regional JCC lock in
- ✳ Make LTI's more fun based
- ✳ Have each regional board member work with a specific chapter like a "focus chapter"
- ✳ Have membership push zoom calls
- ✳ Hold a new member education over night