

my crayon box?

using the
crayons”
-RuPaul

Life is about
whole box of

What fills up

International Order

ILN: S'ganim Committee '13-'14

- Oversees Mid-Atlantic Hub and Florida Regions
- Communicates with Regional Godolim/N'siot and S'ganim/S'ganiot regularly
- Collects and creates outstanding programs. These programs serve as resources for any member of BBYO

Global Shabbat Committee: Programmatic Materials and Resources Committee '13

- Created "How to" Shabbat and Havdallah services resources
- Developed BBG Discussion questions. Used by BBGs around the order.

Silver Star of Deborah

IC '13, '14

Feb XXs '14

CLTC 3 '13

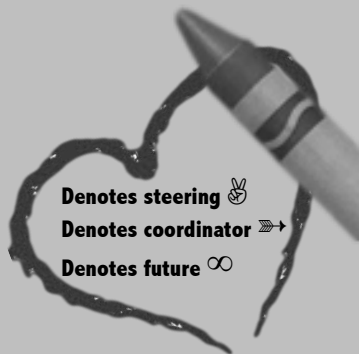
- Chapter N'siah
- Inducted into the International Order
- Planned Friday night program and Saturday morning services with chapter


Impact: Chicago '13

- Saturday Morning Shabbat Committee

ILTC '14 ∞

Impact: DC '14 ∞



Denotes steering 

Denotes coordinator 

Denotes future 

Messana

Emily Brooke

Damn proud candidate for Gold Coast Region's
11th S'ganit

Kesher BBG #2506

- Member in good standing since August '12
- Gizborit ST '13
- ISF Silent Auction at Boca Formal '13. Raised \$160.
- LGBTQ bracelet fundraiser. Raised \$200+
- Sold snacks before meetings to raise \$ for chapter
- Co-MIT Mom FT '13
- Created MIT resources
- Lead bi-monthly MIT sessions

S'ganit FT '13

- Significantly increased quality of programs
- Uploaded programs to dashboard at least a week in advance
- Created and sent out weekly surveys to gain feedback on programs

S'ganit ST '13

- Continued to improve programs
- Set a new program standard
- Continued weekly surveys

SRC Spirit Chair '14

Life Ceremonies '13 ➤, '14 ➤➤

Gold Coast Region #51

MBA Chairwoman '13-'14

- Created and coordinated first ever Regional MBA Night
- Increased quality and number of MBA programs in chapters

Fraternity/Sisterhood Weekend '12

Latke Ball '12

MIT/AIT '13

- Inducted into Gold Coast


SRC Steering Overnight '13, '14

SRC '13 , '14 

- Steered Shabbat Electives '13, '14

Boca Formal '13

Summer Sizzle '13

AZAA/BBG '13 

- Steered Separates

LTI '13 

- LTI Trainer: Programming Excellence

Training Day '12, '13

MBA Night '14 ➤➤

How I'll Use The Whole Box

Copper Counterparts/ Cherrylicious Chairs

- Hold monthly counterpart calls or Google+ Hangouts to brainstorm and discuss pro's and con's of previous programs as a group
- One-on-one bimonthly calls, Google+ Hangouts, or coffee dates with GCR s'ganit
- Host a Sig Din for all counterparts to attend and eat dinner, bond, share ideas, and collaborate
- Lead a S'ganim Training Day with my AZA co. Different sessions: effective leadership skills, planning how to's, education on folds, initiatives, and principles
- Oversee MBA and BBGG chairwomen
- Assist MBA chairwoman in planning Regional MBA Night
- Encourage BBGG chairwoman to host a region-wide sports or get fit event
- Personally congratulate each newly elected s'ganit and establish a personal connection
- S'ganit Sunday: send out weekly emails
- Create mini competitions to help encourage and motivate counterparts to plan their best program
- Encourage counterparts to create friendships and connections with other counterparts to promote multi-chapter unity

Plum Programming

- Create an online program bank especially for Gold Coast
- Introduce a new kickoff program: paint run, glow/black light dance, mystery bus ride, etc.
- Revamp Summer Sizzle
- Create a BBG Spirit Day
- Encourage chapter state ceremonies
- Promote third degree programming in chapters
- Program with nearby regions
- Region-wide weekend programming every other weekend
- Recreate programming forms and encourage s'ganit to use them
- Host a regional event that all S'ganim would co-plan with my AZA co and me
- Create surveys and polls of programming ideas to ensure the most excitement and success of each event
- Work collaboratively with anyone who wants to plan a program
- Create a big calendar for the region that includes regional, as well as, chapter programs

Indigo Initiatives/Fuchsia Folds/ Peach Principles

- Introduce an initiative/fold/principle of the month campaign
- Create send-outs with everything anyone would ever need to know about initiatives, folds, and principles
- Once a month, assign two very different folds to a chapter and encourage the s'ganit to program with the selected folds

Eggplant Eleventh

- Be a contributing member of regional board
- Work cohesively with the 11th BBG board and the 11th AZA board to meet all deadlines and reach all goals
- Be a resource for the board, and have the board be a resource for me
- Work with Regional N'siah to make sure regional business meetings and other regional events run smoothly
- Work with Regional MIT Mom to expand programming towards new members and create Big/Lil Sis programs that will encourage these relationships past MIT/AIT LTI
- Work with Regional Mazkirah to create hard copies of the regional calendar and encourage her to send them to chapter members
- Work with Regional Sh'lichah to incorporate stronger Judaic aspects in programming
- Work with Regional Gizborit to produce economically viable budgeting options for chapter programs and promote the idea that a chapter program does not have to be expensive to be memorable and fun

Periwinkle Promises

- Be a role model, sister, and friend for Gold Coast BBGs
- Answer all calls, texts, emails, etc. within 24 hours of receipt
- Proudly represent Gold Coast Region at all international events
- Take responsibility for all actions, irrespective of outcome
- Have a positive mindset and never give up
- Operate a YouTube channel and record "how to" videos
- Create a s'ganit Twitter to give quick updates, promote events, and connect with members
 - Create and regularly update a s'ganit blog to give lengthy updates and in-depth information about Gold Coast happenings
 - Create friendships and connections with all Regional S'ganim and collaborate and share with them
 - Work cohesively with International S'ganit
 - Work cohesively with regional advisors
 - Always have a smile on my face

Aquamarine Awards

- Reintroduce and revamp regional awards
- Create a point system and application for fair distribution of awards
 - Have individual awards and chapter awards
 - Encourage members to apply for these awards and international awards

My Sister B'nai B'rith Girls,
It's time to color outside of the lines and
take programming beyond the canvas. We have
diverse personalities and innovative minds and we
need to continue to doodle our dreams and goals on the BBG
canvas. We must use the entire crayon box and make the 11th
year of Gold Coast Region phantasmagorical.
Respectfully submitted with undying love for the BBG canvas,
I forever remain,
Emily Brooke Messana
Dann proud candidate for your
11th Regional S'ganit