

Aleph Jonah Gold Richardson

Is Caucused for the Highly Esteemed Position of Max Cowan AZA #2552's



Aleph Mazkir



*-Denotes Upcoming @-Denotes Steered ^-Denotes Planned/Organized

Qualifications

Chapter

- Aleph in good standing since Fall '16
- Attends almost all programs and meetings
- Leadership Program^
- Rush '16, '17
- Chapter Convention '17 @

Gizbor Fall '17

- Raised \$1,432.85 (Chapter Record)
- StandUp Night '17
- Apples and Honey Gift Bag Sale
- 2 Restaurant Nights- You Pizza, Ledo's
- 1 Bake Sale
- Exceeded goal of \$1,100

DC Council/NRE

- New Member Weekend '17
- JServe '17
- Council Convention '17
- Spring Kickoff '17
- Fall Kickoff '17
- Fall Convention '17
- CLTC 2 Wisconsin '18*

My Brother Alephs,

Communication is the key to attendance and unity. Max Cowan has sufficient communication and planning, but with more effort it could be fantastic. Members have other events in their lives, and it's easier for them to come to more programs if they know what is happening, and when. To solve this issue, I plan to have a public chapter calendar, with a link to access it at the bottom of every comms. I will communicate with all program planners to make sure that all events are posted on the calendar with accurate times and addresses.

The art of communication is the language of leadership.

-James Humes

Communication – the human connection- is the key to personal and career success.

-Paul J. Meyer

Fraternally Submitted with Undying Love for wrestling, crepe truck, Camp JRF, Derech AZA #2543, D.C. Council #54, and my Heart and Home Max Cowan AZA #2552, I forever remain Aleph Jonah Gold Richardson.

Minutes

Previous Mazkirim have strayed from the true purpose of minutes – to educate people about what happened at the last meeting. While minutes have always been funny, people have a right to know what is going on in the chapter. I will keep minutes funny, since it is a tradition, but I will also make sure that everyone who hears them knows what happened at the last meeting.

Globalization

- Emphasize importance of StandUp and community service.
- Schedule at least 1 community service project with another chapter.
- Have at least 1 joint program with both of our sister chapters – Beyla and Hilah.
- Educate chapter members about Max Cowan chapter history, and BBYO history in general in an interesting and engaging way. I will also work with the Moreh to teach AIT's about the chapter.

Comms

- Send out weekly by Monday at 5:00 PM at the latest.
- Include all upcoming programs/meetings in the next week.
- Include all special events within the next 2 weeks.
- Have link to chapter calendar at the bottom of comms.
- Have my contact information at the bottom of all comms for any questions.

Attendance

- Average 25 members at programs.
- Average 15 members at meetings.
- Achieve these goals by making weekly calls to all members of the chapter, and working with them to see what events they can attend.

Goals and Ideas

Max Cowan Scholarship Program

As of this year, D.C. Council is only able to pay about half of requested convention scholarships. As Gizbor, I discussed the possibility of creating a system where members of the chapter can apply directly to Max Cowan for convention scholarships. I believe that this would help members become more involved, and possibly boost attendance from our chapter at conventions. Many members are tentative to attend their first convention, and this can help solve that issue. I will work with the advisors and Gizbor to look into this possibility.

Chapter Schedule

- Create a publicly shared chapter calendar with all events in order to allow members to account for programs in their schedules.
- Put a link to this calendar at the bottom of all comms.

Carpools

- Have all carpools set up at least 3 days in advance so everyone can focus on the upcoming event, not whether or not we will have carpools.
- Start AZAA carpools ASAP since it is the main reason we need carpools.