



Julie Ruth Grossman

for the High and Honorable Position of
Rocky Mountain Region's 59th Mazkirah



Globalizing RMR

Make globalization a regional priority

Work with Gizborit to hold and promote fundraisers
for the International Service Fund

Partner with an international country to create a
regional bond by **bringing a teen to an RMR**
convention and **designing matching spirit wear**
for IC 2018

Counterparts

Hold a counterpart training and bonding day
each term

Continue the Mazkirot/Rakazot GroupMe

Shared Google folder with resources and
communication ideas

Send out bi-weekly counterpart emails

Hold monthly counterpart calls

Be an active and involved counterpart

"Scrapbooking Day" to create Regional Scrapbook

Implement Rakazit on more chapter boards and
work to develop position

Attend programs led by chapter counterparts

How-to guides as a quick and easy resource for
counterparts

Communication

Weekly One-Pager with upcoming regional and
chapter events

Utilize Facebook and GroupMe for regional programs

Consistently post on RMR social media

Revamp RMR website

Utilize Remind 101 to spread the word and keep the
region up to date on all events

"Monthly Member Mail" to keep region updated on all
current BBYO events

Create a regional online newspaper

Create and distribute a public calendar for
region

Send personal hand-written welcome letters to new
members

Work with RMR seniors to create advice
booklets for younger members

Work with Yehudiah to share recent Israel updates
and Jewish news

Create RMR phone app to have all information
at easy access

Create a regional scrapbook and slideshow for
Regional Kallah 2018

Promotion

Make pre-convention promotion videos

Promote all conventions and regional events via
social media and flyers

"Convention Push Weeks" to increase attendance

Promote Summer Programs

Hold summer program information night

Have a "hype party" to raise the regional
excitement for International Convention

Me as your Mazkirah

Constant and clear communication to region

Always be available to all members of RMR

Active communication with International Mazkirah

Attend all regional events

Stay an active member of I210

Work to make Focus Chapter stronger

Promote BBYO to the outside Jewish community

Work cohesively with all of RB 62/63

Communicate with N'siah on consistent basis

Work with AZA Co to **strengthen regional**
communication among counterpart network
and throughout the region

CSGAY BBG #1210

Active member of 1210 since May 2015

Attended 100% of board meetings

Attended 99% of chapter meetings and programs

Assisted in planning of almost every chapter program

Served as resource and strong board member for 3 terms

Mazkirah-Fall/Winter 2016

Successfully communicated to entire chapter

Promoted and led a 30-person Debate Night Program

Worked with entire board to communicate programs and events

Led a globalization program to educate 1210 on our global community

Created effective "Upcoming Events" flyers to hand out at meetings and programs

Promoted summer programs, IC, Fall Retreat, and Winter Convention

Gizborit-Spring/Summer 2016

Started a King Soopers Card fundraising program

Learned how to work with others on a chapter board

1210 awarded RMR BBG Chapter of the Year

Gizborit-Spring/Summer 2017 (Current)

Sold lanyards to entire region

Started 1210 fundraising committee

The International Order

ILTC 2017*

International Kallah 2017*

International Convention 2017

CLTC 7 2016

Mesibah BBG #719

Head of program committee

Led Globalization program to entire

CLTC body

Learned necessary skills to lead my
chapter and region

* Denotes Future

Rocky Mountain Region #25

Winter Convention 2015, 2017

Regional Kallah 2016, 2017

Fall Retreat 2016

Planned J-Serve 2017

Attended J-Serve 2016, 2017

RMR Song-Leading Committee 2016-17

Regional Oneg October 2016

Winter Kickoff 2016, 2017

Fall Kickoff 2016

Sweetheart of MA AZA #1387

Attended 99% of regional meetings, programs,
and events



Outside of BBYO

Founder/co-president of CHS Democrats Club

Columbine High School High Honor Roll

Columbine High School Varsity Gymnastics 2015

Hebrew Madricha at Temple Sinai

Religious School K-10th Grade

Confirmation at Temple Sinai May 2017

My sister BBGs of RMR,

This is **our** time. This is the time for us to make a difference, to challenge the status quo, to change the way we think. RMR has been provided with amazing opportunities for 62 years. How are we going to dare to be different? By following our passions, strengthening connections, and creating change, we **will** thrive. Let's think outside the box.

Think about the change you can make, and **take action**. This is a chance for us to invoke change, to raise the bar. Strong communication is the leading forefront in making an impact. Without communication, it is impossible to impact our movement. Improve, thrive, change, and connect: this is the recipe for success. **RMR BBG-let's connect.**

Submitted with undying love for connections, communication, making a difference, BBG, Rocky Mountain Region #25, CSGAY BBG #1210, the position of Mazkirah, and

each and every one of you, I forever remain,

Julie Ruth Grossman,

proud candidate for Rocky Mountain Region's 59th Regional Mazkirah