



# ALEPH RON MIASNIK



**Aspiring to be your 64th Regional Aleph Godol**

## **Experience and Achievements**

- **Simon Wiesenthal AZA #2524**
- Long term projects: increase chapter fraternity, establish positive chapter image
- Chapter Godol (current)
  - Empowered board and chapter to foster an innovative, entrepreneurial, and enjoyable environment
  - Major achievements of 19th Board:
    - Created SiWi Stand Up Foundation, potential new international initiative
    - Ran first-ever "Prospective Rush Week"- 35+ prospective members with sister chapters
    - Doubled social media presence
    - Began delegation system for chapter communication
- Chapter S'gan
  - Planned 2-3 programmed events per week
  - Reintroduced "Culture Days" summer events for cultural learning
  - Managed and expanded upon advanced chairmanship network
  - Reintroduced Parent Communications- 80+ person attendance at parent events
  - Planned guest speaker event- invited influential Israeli communications professor
- Chapter Moreh
  - Inspired chapter and recruitment chairmen to recruit 16 members, bringing SiWi to largest ever size (75 members)
  - "New Member of the Week" program for AIT integration
  - Innovative AIT and inductions events with focus on AZA journey
- Chapter Corresponding Mazkir
  - Personally called 60+ chapter members weekly for event communication
- Notable Accomplishments Off Board
  - Coordinated logistics and programming for 12 Alephs on five-day trip to Santa Barbara
  - Began StandUp initiative in SiWi, \$2,500+ donated to FIDF

## ● **Central Region West #45**

- Administrative Assistant, Spring 2014
  - Coordinated logistics for 275 person Spring convention
  - Managed/recruited staff for convention
  - Communication/collaboration with counterpart, coordinators, staff, and steering
- Younger Member Program, RLTC 2013
  - Led interactive program on role of younger members in chapter

## ● **Regional Recognition**

- Project of the Year '14- Santa Barbara Trip
- Education Award '14- Chapter Moreh
- Recruitment Award '14- Chapter Moreh

## ● **Regional Events**

- Callahfornia '13, Regional Kallah '15 ☆
- RLTC '13, Leadership Summits '14
- Spring Convention '13, '14 ☆
- Fraternity Weekend '13, '14
- Winter Regional Execs '14 ☆

## ● **International Recognition**

- Tree of Life Recruitment Award
- Anita Perlman StandUp Award

## ● **International Events**

- CLTC 2 '14 (Mock Chapter Godol) ☆
- International Convention '15 ☆

## ● **Other**

- California Driver's License
- Leadership Council- South Peninsula Jewish Teen Foundations

☆ - Chapter Head Delegate

## **My Brother Alephs,**

When was the moment you **fell in love with AZA**? Right after a good and welfare? While reading the blue book cover to cover? At your first event? A strong chapter foundation needs to exist to incite such passion and heart into a newer member, and the region's role is to both **support every chapter** in creating that foundation and **unite those chapters as a greater whole**.

Central Region West is strong. We have innovative programming, capable leaders, and a fraternal core. **But when have we ever settled?**

Over this upcoming year, CRW will introduce new initiatives, train new leaders, revisit traditions, and revolutionize. CRW will be admired in the community as **the future of the Jewish people, who are making an impact today**.

The region will become a **united force, working towards a common dream**. Chapter leaders will collaborate on issues, tapping into the knowledge of our advisors, older members, and other chapter leaders. Regional events will be based on what the region wants and needs, not strictly on tradition. Central Region West will join as one, truly becoming **"by the people, for the people"**, and will impact more Alephs' lives in more exceptional ways. Join me on this journey of growth and adventure, **working to propel the Jewish movement further forward**.

Fraternally submitted,  
With undying love,  
I remain,

*Ron Miasnik*

Aleph Ron Miasnik  
Caucusing to be your 64th Regional Aleph Godol



# ENGAGING OUR COMMUNITY

## ALEPH RON MIASNIK



### A United Region

#### Vision for a United Region:

- Connect chapter leaders and full chapters to exchange ideas, tactics, and resources, which will lead to...
- Stronger chapters working in collaboration, not competition, which will lead to...
- Individual chapters making up a united CRW

#### Regional Board Interactions

- Transparency: publications about work, two way counterpart communications
- Approachability: foster connections with Alephs and appreciate work
- Accountability: use counterparts to hold regional board accountable, public apologies when they fail

#### Inter-chapter Relations

- Full-region counterpart calls for ideas and problem-solving techniques
- Engage past and current board members for mentorship
- Chapter leadership trainings

#### Continuous Improvement

- Chapter programming showcases at conventions
- Utilize network of parents, alumni, and community partners for regional and chapter events
- Chapter pairings and focus groups to increase collaboration between both chapter leaders and full chapters

#### Visitations- A Focus on Progress

- Visitations will become a year-long process; focusing on chapter's big-picture improvement
- Regional board will keep notes on chapter's progress
- Before: Check in with S'gan, Godol, and planner, help out with event, understand board member's intended role at event
- During: Role model/engage younger members at events, help planner if needed
- After: Discussion with planner and written notes for next visitation

### Our Community

#### Vision for our Community:

- create programs to allow Alephs to experience our community, while also connecting and uniting with the rest of the region
- embed CRW as a staple in our local community
- utilize our community's resources and locations to bring positive experience to Alephs

#### Resources and Engagement Plans

##### • Colleges:

- Partnerships with campus organizations, especially against BDS
- Bring in professors/admission officers to speak about college process and campus life
- Make connections with Jewish professors as resources for CRW

##### • Companies/Organizations

- Utilize current network through Alephs to form connections
- Invite business leaders to speak about their leadership experiences
- Expand Alumni engagement effort
- Sightseeing Locations
- Organize regional trips to tour landmarks close to home and foster regional unity
- Encourage chapter leaders to plan chapter events to engage Alephs with community events

### Utilizing the International Order

#### Vision for Working With our Order:

- Foster mutualistic relationships to learn from other regions
- Create connections on regional, chapter, and individual levels to strengthen our region's connection to the international order
- Strengthen CRW's reputation in the order

#### The Plan:

- Form a "sister region", share and discuss ideas
- Connect chapters and individual Alephs with others from around the order working on similar projects/initiatives
- Begin ambassador network to visit, learn from, and teach other regions