

#### AZA Counterpart:

- Keep in contact with my counterpart on a weekly bases.
- Work with him to plan a regional membership goal.
- Work together in the planning of regional kick-offs, both fall and spring.
- Create a packet together to give out to all of our chapter counterparts.
- Make a list at the beginning of the year of goals we want to accomplish by the end of the programming year.
- Plan programs together to encourage chapter counterparts to plan functions with each other.
- Work closely together to ensure a great year.

#### My Responsibilities:

- Stay in contact with the regional board
- Attend exec weekend and all preparations for position if elected.
- Help and support each BBG.
- Keep the region informed of the membership status.
- Encourage Mit Moms to apply for awards.
- Attend International Convention.
- Be a role model for all BBGs.
- Don't disregard my job on a regional and chapter level.
- Make weekly visits to the BBYO office.

My sister B'nai B'rith Girls,

If you are just starting out in this order, plant your roots strong in your chapter. If you are a sophomore or junior grow strong and be supportive of your fellow BBG sisters. To the seniors, give all you have left to the last moments you will spend in this order. Each BBG can have a passion, and with a little sunshine and water it will grow stronger and stronger with every function, meeting, conclave or convention. We all have the power to brighten one BBGs life. In this order we give each other so much. We give sisterhood, secrets, stories, embarrassing moments, long lasting memories, friendship, leadership, and the most important, we give our hearts. With our hearts we all must aspire to be a giving BBG.

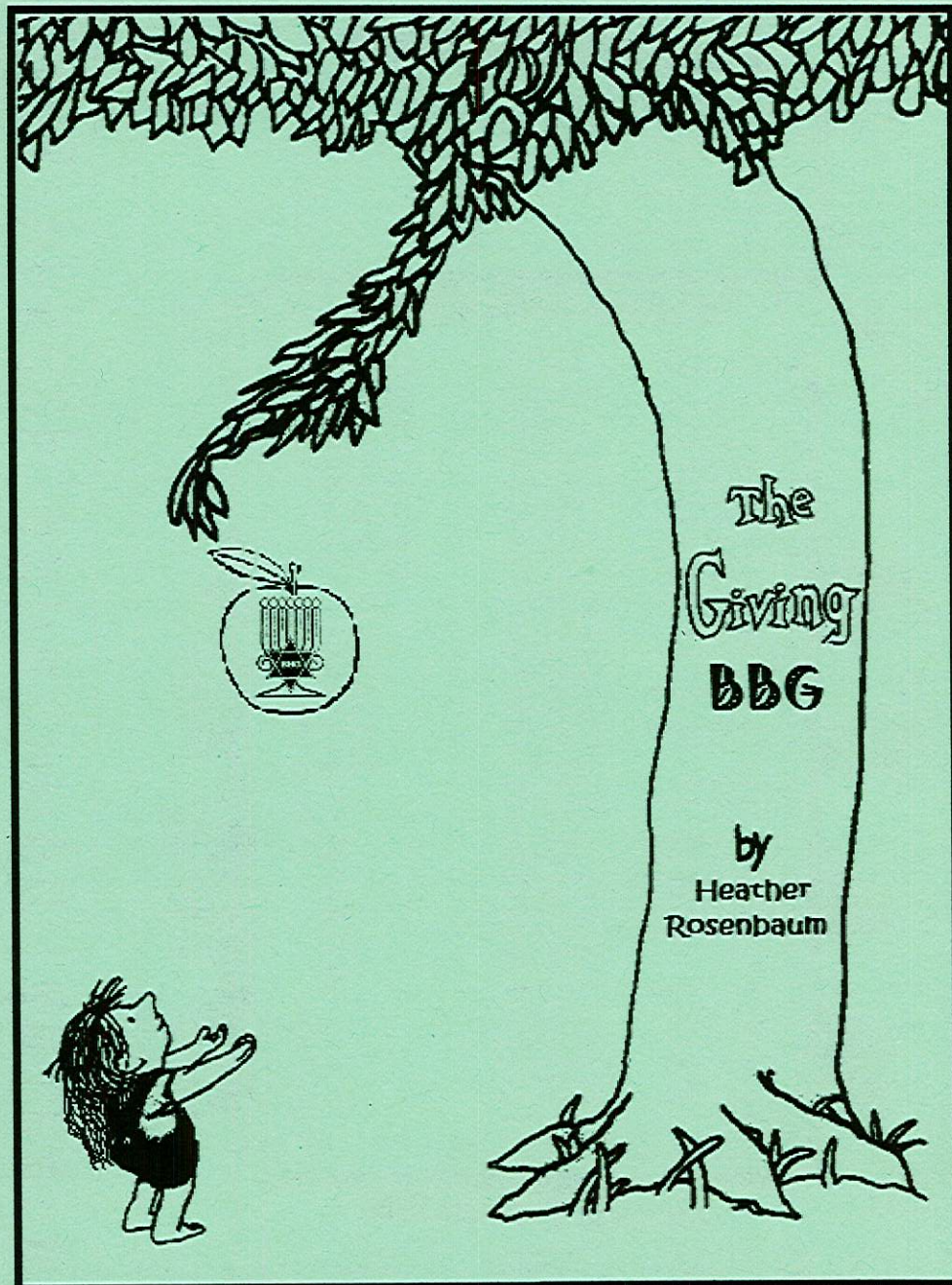
**"At the end of your four years,  
give it all you got..."**



**With so much undying love for Michigan Region  
BBYO and all my fellow BBGs, I remain,**

*Heather Lynn Rosenbaum*

**Proud candidate for the High and Honorable Position of Aym-Ha-Chaverot**



**Candidate For the High and Honorable  
Position of Michigan Region's  
67th Aym-Ha Chaverot for the  
2011-2012 Programming Year**



## The Branches (Committees Served On)

• Saturday Morning Services (YLC 2)	Michigan Region	2009
• Friday Night Services (Bittker)	Koach BBG #345	2009
• Saturday Morning Services (Bittker)	Koach BBG #345	2009
• Saturday Morning Services (FC)	Michigan Region	2009
• Saturday Torah Live (FC)	Michigan Region	2009
• New Members Committee (ETC)	Michigan Region	2010
• Dorm Leader (FC)	Michigan Region	2010
• J-Serve Teen Committee	Michigan Region	2011
• Saturday Morning Services (ETC)	Michigan Region	2011

## The Leaves (Events Attended)

• Chapter Functions	Koach BBG #345	2008, 2009, 2010, 2011
• Chapter Meetings	Koach BBG #345	2008, 2009, 2010, 2011
• ETC	Michigan Region	2008, 2009, 2010, 2011
• Membership Kick offs	Michigan Region	2008, 2009, 2010, 2011
• Regional Convention	Michigan Region	2008, 2009, 2010, 2011
• Regional Functions	Michigan Region	2008, 2009, 2010, 2011
• Council Meetings	Michigan Region	2008, 2009, 2010, 2011
• Chapter Fundraisers	Koach BBG #345	2008, 2009, 2010
• Chapter Bittkers	Koach BBG #345	2008, 2009, 2010
• Region Fundraisers	Michigan Region	2008, 2009, 2010
• Chapter Sleepovers	Koach BBG #345	2008, 2009, 2010
• RC Sleepovers/Practices	Koach BBG #345	2008, 2009, 2010
• Fashion Unleashed	Michigan Region	2008
• Beau Elections	Koach BBG #345	2009
• YLC 2	Michigan Region	2009
• Chapter Installs	Koach BBG #345	2009, 2010
• MIT Inductions	Koach BBG #345	2009, 2010
• Fall Conclave	Michigan Region	2009, 2010
• Regional Senior Lives	Michigan Region	2009, 2010, 2011*
• MBA Days	Michigan Region	2009, 2010, 2011
• Jewish Heritage Night	Michigan Region	2009, 2010, 2011
• Chapter Dinners	Koach BBG #345	2009, 2010, 2011
• J-Serve	Michigan Region	2009, 2010, 2011
• Regional Installs	Michigan Region	2010, 2011*
• Chapter Functions	Fisher AZA #337	2010, 2011
• Senior Lives	Koach BBG #345	2010, 2011
• General Board Meetings	Michigan Region	2010, 2011
• Region Exec Meetings	Michigan Region	2010, 2011
• Operation Counterparts	Michigan Region	2010
• Chapter Exec Meetings	Koach BBG #345	2010
• Chapter Elections	Koach BBG #345	2010
• Chapter Mid-Year Evals	Koach BBG #345	2010
• Mr. AZA	Michigan Region	2010
• JTXT	Michigan Region	2010
• Summer Programs Night	Michigan Region	2010
• Chapter Fundraisers	Aliyah BBG #1208	2011
• Chapter Meetings	Aliyah BBG #1208	2011
• Chapter Elections	Aliyah BBG #1208	2011
• Chapter Functions	Aliyah BBG #1208	2011
• Chapter Installs	Aliyah BBG #1208	2011
• Chapter Inductions	Aliyah BBG #1208	2011
• Challenge Us	Michigan Region	2011
• Face to Faith	Michigan Region	2011
• International Convention	International Order	2011

\*Denotes  
Attending

## The Roots (Positions Held)

• Gisbarit (YLC 2)	Yenta BBG #411	2009
• Aym-Ha Chaverot	Koach BBG #345	2009-2010
• Member	Koach BBG #345	2008-2011
• Big Sister	Koach BBG #345	2009-2011
• Bittker Cord	Koach BBG #345	2009-2010
• Head Mazkirah	Koach BBG #345	2010-2011
• Teen Connection Chair	Michigan Region	2010-2011
• Sweetheart	Fisher AZA #337	2010-2011
• Founding Member	Aliyah BBG#1208	2011
• IC Delegate	International Order	2011
• Dedicated Member	Aliyah BBG#1208	2011-Forever
• Devoted BBG	International Order	2008-Forever

RE  
C  
U  
H  
H  
E  
N  
H  
  
R  
E  
H  
H  
E  
N  
H  
I  
N  
S  
  
R  
E  
-  
E  
D  
C  
U  
C  
A  
T  
I  
O  
N

### Recruitment: (Membership)

- Contact local Synagogues and Temples for possible BBGs.
- Talk to chapter Mit Moms of full chapters in order to get names of girls that wanted to join that chapter and invite those girls to other chapter's events or regional events.
- Create a monthly membership goal for each individual chapter to ensure constant recruitment throughout the year.
- Make a BBYO logo to run in the Jewish News for promotion.
- Send flyers to 8<sup>th</sup> graders for upcoming regional events they can attend.
- Call younger teens and talk to them about BBYO and what it is.
- Hold monthly Phone-a-Thons for members to call non-members and talk to them and invite them to events for chapter or region.
- Talk to parents about getting their teens involved in BBYO.
- Have recruitment kick-offs to push on a regional level.
- Have two membership kick-offs.
- Encourage members to bring Jewish teen friends to events and functions.
- Have all year long recruitment.

### Kick Offs: (Fall and Spring)

- Invite Teen Connection to attend kick-offs with BBYO.
- At regional kick-offs have everyone call one Jewish teen and invite them to the next event.
- Have two kick-offs, both to push regional membership.
- Have an event for teens and then have one just for the parents.
- Invite all Jewish 8<sup>th</sup> graders to the kick-offs.
- Plan with AZAs.
- Have smaller chapters set up tables to show what their chapter is about.
- Promote at local temples and synagogues.

### Retention: (Staying active and involved)

- Plan senior getaway as an incentive for active seniors only.
- Talk to Mit Moms about working with the S'ganit to improve programming to increase attendance at programs.
- Encourage members to pay for all 4 year membership when joining, costs less and is worth it!
- Make BBG feelings to give out at council meetings and regional events.
- Make myself available to all BBG members.
- Motivate all BBGs to reach their full potential in this order.
- Help BBGs run for positions.
- Push chapters to not be just Regional convention chapters.
- Help chapter Mit Moms plan sisterhood programs, if they feel they have sisters they won't want to leave.
- Reach out to BBGs that have lost their spark and find ways to reignite their BBG flame.
- Create a regional program that deals with sisterhood and bonding.

### Re-Education: (Learning What BBYO is all about)

- Hold a monthly dinner where any BBG can come to get educated and ask questions.
- At the beginning of the year have a Mit Mom education day besides operation counterparts.
- Have Mit Moms e-mail me a monthly education plan for educating their members.
- Attend chapter education programs to lend an extra hand if needed.
- Promote summer programs to younger members; they are a great way to learn leadership and all about BBYO.
- Help with the planning of YLC curriculum and weekend.
- Not just have education programs for Mits but for the entire chapter.
- Hand out a packet at operation counterparts that explain how to recruit and teach members.
- Have a contest between chapters that ends at regional convention, which ever chapter makes the best Mit book will win a prize. (Pizza Party, or Pool Party, or Ice Cream.)
- Encourage Mit Moms to create Mit boards.
- Have Menorah Pledge unwrapped program to explain the pledge and more.

### New Chapters and Struggling Chapters:

- Work with girls in chapter to improve education.
- Work with S'ganit on programming and sisterhood.
- Help chapter with recruitment of members.
- Keep in contact with the chapter.
- Work with chapter members or board.

### Teen Connection:

- Work with Teen Connection to get 8<sup>th</sup> grades more excited about joining BBYO.
- Have Teen Connection events with BBYO.
- Send flyers to 8<sup>th</sup> graders in Teen Connection inviting them to regional events.
- Work with the Teen Connection Chairwoman.
- Promote BBYO at Teen Connection to events and talk about what BBYO is.
- Invite Teen Connection to BBYO kick-offs.
- Get teens in Teen Connection more involved in BBYO
- Have Teen Connection come to events during regional convention to showcase chapters.
- Create a BBYO slideshow to show to teens at events.
- Attend all Teen Connection events.

### Mit Moms: (Chapter Counterparts)

- Help Chapter Mit Moms contact non-members to invite them to chapter functions.
- Meet with each chapter Mit Mom once a month to ensure each chapter is recruiting and educating members.
- Meet at the beginning of the year to set out a plan for education and recruitment for each chapter individually.
- Make a how-to guide on what Mit Moms should do to educate members and recruit.
- Make a step-by-step paper telling teens how to sign up on b-linked.org.
- Mit Mom Lock-In to create a bond between Mit Moms in the region.
- Set chapter goals for each chapter.
- Work with each Mit Mom to create a Mit book.
- Send out Mit Mom Monthly e-mails to stay in touch and inform chapters about membership and education.
- Have a contest in the office to reach a regional BBG membership goal that the region can keep up with. If we reach the goal by the end of the year we can have a prize!
- Attend Mit events that each chapter plans.
- Educate Mit Moms at Operation counterparts.
- Have a mid-year evaluation with all Mit Moms
- Be available to them at any time needed.

### Seniors:

- Senior Getaway for seniors that remain active their last year.
- Have chapters send letters to their seniors that graduated the previous year.
- Make senior apparel.
- Help chapter Mit Moms plan senior appreciation programs.
- Have chapter Mit Moms plan senior lives for seniors to tell their BBYO stories.

### Big Sister/ Little Sister:

- Give each full-year regional board member a chapter to be their "big sister" and at regional council meetings will present their little sister chapter.
- Have the big sister be there to help with elections.
- Go to functions, give them a small present, and just be there for them.
- Be in contact with N'siah and included in chapter e-mails.
- Get to know and help girls in little sister chapter.

### YLC: (Young Leadership Conclave)

- Have regional alternative to YLC for AZAs/BBGs that could not go.
- Be involved in the education taught at YLC and the planning of the weekend along with the YLC coordinator.