

Sky's the limit

Samuel Ira Halpern

Candidate for the high and honorable
position of Max Fisher AZA's Aleph Moreh
for the 2013-2014 Programming year

Soaring through the universe (Positions held):

• Dedicated aleph	Michigan Region	2012-present
• Dedicated fisherman	Max Fisher AZA #337	2012-present
• Bittker Coordinator	Max Fisher AZA #337	2013
• AIT committee member	Max Fisher AZA #337	2013
• Regional Beau	Michigan Region	2013
• ETC Steering committee	Michigan Region	2013
• Azaa flag football captain	Max Fisher AZA #337	2012
• Rookie Of the Year	Michigan Region	2013

Never Looking back (Events attended):

• Chapter meetings	Max Fisher AZA #337	2012-present
• Chapter installs	Max Fisher AZA #337	2012, 2013*
• Chapter functions	Max Fisher AZA #337	2012-present
• Regional convention	Max Fisher AZA #337	2012, 2013*
• Bitker weekends	Max Fisher AZA #337	2012, 2013, 2014*
• Senior Lives	Max Fisher AZA #337	2012,2013*
• Chapter Convention	Max Fisher AZA #337	2012, 2013*
• Membership kickoffs	Michigan Region	2011-present
• AZAA Football	Michigan Region	2012
• Fall Conclave	Michigan Region	2012, 2013*
• YLC 2	Michigan Region	2013
• Council meetings 2013	Michigan Region	2013
• ETC 2013	Michigan Region	2013
• CLTC 7	International Order	2013*
• International Convention	International Order	2014*

Take off (Recruitment Plan):

- Start with a fun program that will make perspective members and AIT's interested in our chapter
- Use technology to my advantage by contacting people and posting on Facebook, twitter, the chapter emails, and calling and texting.
- Use the chapter
- I will find certain members that I feel will be able to help with recruiting they will be put in groups such as Greeters, Recruiters, Closers and Long term brothers
- Greeters- these members will be at the front of programs waiting for the new members to come and then they will greet those members and just give them a positive and friendly look about fisher.
- Recruiters- these members will help me by making calls and contacting the new members and getting them to come to more fun programs and just talk to their designated members about bbyo.
- Closers- these members will help me make try to complete the goal which is to recruit the members into joining our chapter. They will also help the members sign up and they will be able to answer questions these members have.
- Long term brothers- these members will hopefully be the ones that form a connection with the new members and will become their closest brothers.

Reaching the moon (AIT EVENTS):

- AIT Kidnapping- go and get each AIT in the middle of the night and have a full day to learn about aza and to have lots of fun.
- AIT/MIT FUNCTION- get one or two other chapters to have an AIT/MIT function at a fun place like zap zone, sky zone, JCC, and many more.
- SLEEPOVERS-the AIT and I would have a fun sleepover to just bond with their fellow AIT's.
- AIT OLYMPICS- the AIT's will be put on 4 teams with 1 older member as the team captain. Me and one other AIT will plan a whole day of competitions and other fun surprises.
- AIT PAST TO PRESENT- Get 2-4 members from each grade and have them sit down with all the perspective members. They will split up by grades and take a couple members with them. Each grade will say different things because each grade has different experiences than the others. This will show the members that their are some things that everybody will have in common and other things that will vary depending on each person and each grade individually.

Reaching the stars(Membership/Recruitment):

- Keep grades at equal membership levels.
- Hold two prospective specific programs, the first coming prior to Spring Kickoff.
- Hold and maintain a chapter membership level of 65 active Alephs.
- Contact inactive members/ members on verge of leaving and doing everything in my power, not only convince them to stay, but to become active.
- Devise a transition recruitment plan that will allow a smooth transition from the graduating senior to the incoming freshmen class.
- Help make re-registering and registering for BBYO as easy as possible by creating a step by step process document, and posting it on the Facebook page, as well as including it in a chapter wide email.
- Turn recruiting into a fun chapter wide competition, by granting points to members for actions that pertain to recruitment, offering prizes such as “Godol for a Day” to the winner.
- Assign every 8th grader/ new member a “Big Brother” immediately after signing up, giving them a go to guy for anything and everything they will need for their first year in BBYO.

Infinite and beyond (AIT's):

- Hold two AIT elections, the first being at the beginning of the term, and the second at the end of the term, thereby allowing all freshmen the chance to partake in leadership opportunities as soon as they join.
- Have 75% of all AIT's attend either YLC/CLTC or ideally, both.
- Construct an in depth AIT binder to be distributed at the beginning of the year, allowing all AIT's to have a valuable go to resource for their entire BBYO careers.
- Have monthly education meetings to teach Members about various bbyo Subjects History, cheers, making platforms, folds cardinal principles
- Hold at least two multi-chapter, AIT specific programs by the end of the term, allowing our AIT's to immediately create connections branching across the region.
- Oversea the AIT committee in planning and leading an AIT 5-Fold program.
- Create powerful brotherly bonds with each and every AIT, allowing me not only become their guide through AZA, but also their friend.
- Have the AIT Committee meet with the Exec. Board, RC Cords, etc. allowing them to learn and see first-hand what each obligation requires, if they want to do it in the future, and how they can do it as effectively as possible.
- Teach all AIT's songs and cheers such as "Up You Men" and the fisher cheer

My Brother Alephs,

As the new programming year approaches us we face a lot of challenges. We have a very strong class of seniors leaving us, but I know in my heart, that just as we always have we will not only be able to survive without our seniors, but flourish just as they hope we will.

Now is the time for everyone in our chapter to step up and show the region and our fellow Fishermen what we are truly made of. Being in Fisher is an immense blessing, and it is for that reason that I believe everyone should step up. I personally plan to do everything I can to work as hard as possible to make our seniors and our entire chapter proud. I plan on bringing one thing to the table.....everything. Because deep down in my heart, I know that everything is what Fisher deserves.

With that being said, it's not that I don't believe our chapter is not already strong. I whole heartily believe that Fisher is the strongest chapter in the region, and one of the strongest in the order. But that should stop us, it is time for us to no longer settle for the "Fisher Difference" or "Fisher Standard of Excellence". It is now time for us to move even further past those, into uncharted territory of greatness that even those signature phrases can't capture.

If we stand together as the brothers we so proudly say we are, then there is absolutely no reason that this can not be achieved. My brother Alephs, the time is NOW, for us to do things never before seen by the entirety of the order, and all it will take is for us to work as one.

Fraternally submitted with undying love for Max Fisher AZA #337, Tony the Tiger, and my brother Alephs,

I remain,

Aleph Samuel Ira Halpern

