

# JULIA SCHNUER

## HAS ATTENDED...

- ◆ GMR Kickoff 2016
- ◆ Sisterhood Sleepover 2016
- ◆ Leadership Shabbaton 2017
- ◆ Spring 2017
- ◆ Chapter Convention 2017
- ◆ GMR Kickoff 2017
- ◆ Fall 2017
- ◆ Sisterhood Sleepover 2017
- ◆ Invite 2018
- ◆ GMR Winter Kickoff 2018
- ◆ Sisterhood Sleepover 2018
- ◆ Spring 2018
- ◆ J-Serve 2018
- ◆ Chapter Convention 2018
- ◆ CLIC 5 2018
- ◆ Sisterhood Sleepover 2018
- ◆ Invite 2018
- ◆ GMR Winter Kickoff 2019
- ◆ IC 2019
- ◆ Spring 2019
- ◆ Chapter Convention 2019
- ◆ 90% OF ALL Chapter events since I became a member (August 2016)

## MY SISTER B'NAI B'RITH GIRLS,

I am aspiring to be your 27th Chapter Mazkirah to push you to step outside your comfort zones in order to help shape your own BBYO journey. Aviva has reached unimaginable heights in the past year, but further growth cannot occur unless we alter our normalities. Communication is never terminating and our global connections are always strengthening. We cannot hold back and we cannot get comfortable.

Submitted with undying love for Burt's Bees, my dog, oversized sweatshirts, Urban Outfitters, Pasta, CLIC 5 2018, GMR #61, Aviva BBG #250hhhhq, and each and every one of you.

I remain,

Julia Emily Schnuer  
Darn Proud Candidate for your 27th Mazkirah

DAMN PROUD  
GANDIDATE FOR  
YOUR 27TH  
MAZKIRAH OF AVIVA  
BBG #2509

GREAT THINGS NEVER COME FROM COMFORT ZONES



## OUTSIDE QUALIFICATIONS

- ◆ Bat Mitzvah 4/16/16
- ◆ Religious School for six years
- ◆ Give-a-thon leader 2017
- ◆ Trusted Babysitter
- ◆ Best buddies
- ◆ Student Council 2017-18
- ◆ Allied Spirit Revolution
- ◆ Allied Soccer
- ◆ Club Israel
- ◆ Apache CIT
- ◆ Keshet Camp Counselor this summer
- ◆ Keshet
  - ❖ bowling
  - ❖ baseball
  - ❖ Special Olympics
- ◆ Field Hockey 2017
- ◆ Operation Snowball 2017

## POSITIONS HELD:

### KATVANIT Spring Term 2017

- ◆ Redesigned Aviva updates by creating segments and themes per week
  - ❖ BBG of Week
  - ❖ Disney, Winter, Sports, etc
- ◆ Posted on Sunday nights on time weekly

### SH'LICHA Fall Term 2017

- ◆ Led Disability Awareness Program
- ◆ Led Israel Night
- ◆ Buddy Baseball
- ◆ Raised over \$30 for Tzedakah

### S'GANIT Spring Term 2018

- ◆ Multiple Programs with Ometz
- ◆ R-E-S-P-E-C-T Program
- ◆ Program of Fears
- ◆ Karaoke Night
- ◆ Revamped the Programming Committee
- ◆ Led the Throwback Themed Sisterhood Sleepover

### S'GANIT Fall Term 2018

- ◆ Dig-It Program
- ◆ Color Splash Program
- ◆ Relax Yoga MBA Program
- ◆ Led the 2019 Sisterhood Sleepover
- ◆ Increased Program Attendance





# GOALS & IDEAS



# GOALS & IDEAS



<p><b>TEXTS</b></p> <ul style="list-style-type: none"><li>◆ Create a remind texting schedule for myself in order to send out texts more consistently</li><li>◆ Personalize text to members if they've stopped coming to meetings and inform them on upcoming programs, hoping they'll come back</li><li>◆ Continue to visit nursing students and other members and on the other hand</li><li>◆ Text a couple hours before the meeting to remind people to attend</li><li>◆ Ensure the texts are simple, but informational</li></ul>	<p><b>OTHER</b></p> <ul style="list-style-type: none"><li>◆ Get girls excited for upcoming events</li><li>◆ Make sure prospects, MTS, and general members aren't confused with whom's coming up</li><li>◆ Ensure every girl feels special in the chapter</li><li>◆ Create monthly flyers to hand out to the new girls that give them a sense of belonging</li><li>◆ On the upcoming chapter/regionals during that month</li><li>◆ Create a calendar containing information about future events</li><li>◆ With the the dates and have a link to it on a social media platform</li></ul>
<p><b>GLOBALIZATION</b></p> <ul style="list-style-type: none"><li>◆ Create a global cookbook and sell it to the region as a fundraiser</li><li>◆ Establish a UK region chapter and create pen pals with the chapters to encourage globalization</li><li>◆ Continue MaccaBach games, but make it a regional event hosted by AVIVA</li><li>◆ Add country of the month in emails in order to raise awareness for Judaism in other countries</li><li>◆ Make globalization a bigger part in our chapter</li></ul>	<p><b>SOCIAL MEDIA</b></p> <ul style="list-style-type: none"><li>◆ AVIVA Tik-Tok (create one every Wednesday and feature different members each week)</li><li>◆ Post on the Instagram photos after each event</li><li>◆ Ensure that all girls follow each account and are a part of the AVIVA and GMR Facebook pages</li><li>◆ Review the AVIVA Snapchat and post during meetings</li><li>◆ Create flyers for every event and start advertising for each program to the Instagram and week in advance</li><li>◆ Restart the AVIVA website</li></ul>
<p><b>CHAIR POSITIONS AND COMMITTEES</b></p> <ul style="list-style-type: none"><li>◆ Sunshine chair</li><li>◆ Continue to post for birthdays, but also include a birthday gift including candy and other special things</li><li>◆ Also have an awards ceremony on special occasions (ex: AVIVA Blog Committee)</li><li>◆ One member a week posts a blog about prior BYVO experiences or news about anything relevant (ex: Israel, globalization, stand up cause, etc)</li></ul>	<p><b>EMAILS</b></p> <ul style="list-style-type: none"><li>◆ Weekly themed emails</li><li>◆ Joke of the week in emails</li><li>◆ Separate emails for prospects and new MTS explaining programs and events throughout the week</li><li>◆ Send Monday mix on the each week</li><li>◆ Ensure that all members and prospects are on the email list</li><li>◆ Continue with member of the week segment in emails</li><li>◆ Start sending the Monday mix to parents</li><li>◆ Make weekly emails interactive (trivia, find the curious George)</li></ul>