

Ideas and Goals

Cowch Network

- ☆ Encourage younger members to apply
 - ☞ Gives them leadership experience that could transition them onto board
- ☆ Cowch Comms
 - ☞ Just like board comms, but for cowchs
 - ☞ Keeps me in constant communication
 - ☞ If cowch isn't doing their job, I will replace them with someone else
- ☆ Have at least 1 cowch per board position
 - ☞ Lifts load off of board members
 - 🏆 The more mundane tasks can be given to cowchs so board members can focus on other projects that will benefit the chapter
 - ☞ Gives younger members experience with Board Positions
 - 🏆 Parent Comms Cowch
 - 🏆 Icebreaker Cowch
 - 🏆 Insta-cowch
 - 🏆 Cheer Cowch



Communication

- ☆ Find houses 1-2 weeks in advance
 - ☞ Use sign up genius page to have parents put down when they can and can't host in parent comms email
- ☆ Update Google Calendar on a weekly basis
- ☆ Promo Videos for conventions and other major events (Council Program, Brotherhoods)
- ☆ Ask other chapters early in the term if they want to program with us.
- ☆ Figure out why members may not be attending programs and apply that to future programs

Programming

- ☆ Outlines finished 1-2 before the program
- ☆ The SHLARM Initiative (**S**ecuring **H**appy **L**ives by **A**dvising **R**ecommendations to **M**embers)
 - ☞ Pairing younger members with older members for programming
 - ☞ Have chapter members fill out forms to see who they would want to program with.
- ☆ CLTC Style feedback session
 - ☞ Things that went well, things that didn't go well.
 - ☞ Right after program
- ☆ Programming tip of the week at meetings
 - ☞ Takes away need for a "How to plan a Program"
- ☆ Restaurant approach
- ☆ Look at 5 fold programs like you would for making a pizza
 - ☞ You don't go into a pizza place saying "I want to get as many toppings as possible because it looks cool".
 - 🏆 You would want to get the pizza that best suits you.
 - ☞ You shouldn't go into a program saying, "I want to incorporate all the folds into one program!"
 - 🏆 You want to make a program with as many folds as necessary.
- ☆ Program with Brother and Sister Chapters
 - ☞ Program with other chapters in DC
- ☆ 3 brotherhoods
 - ☞ Chaver Schlipover, Educational Brotherhood, Fun Brotherhood

"I'm a friendly fascist, a tyrant you can trust and you should let me run your life because I know what is best for you." -Vermin Supreme

ALEPH JOSHUA TOW IS CAUCUSED FOR THE HIGHLY ESTEEMED POSITION OF

"If he says, 'but what's my motivation?' I say, 'Your salary.'"

- Alfred Hitchcock

ALEPH S'GAN

"You can really do anything"

QUALIFICATIONS

Logic

KEY

^ -Steered
-Planned
* -Future



<u>COUNCIL/ REGION</u>	<u>CHAPTER</u>
<ul style="list-style-type: none"> ☆ DC Council Kickoff Dance FT '13, '14, ST '14, '15* ☆ YLI '13-'14 <ul style="list-style-type: none"> יח Aleph S'gan of Achim AZA #007 ☆ RC '14, '15*^ ☆ J-Serve '14 ☆ Council Convention '14^ ☆ SHHT '14 	<ul style="list-style-type: none"> ☆ Aleph in Good Standing Since December '12 ☆ Rush '12, '14# ☆ Anti-Semitism Program# ☆ Chapter Convention '13, '14^ ☆ Chapter Kallah '13^ ☆ Sukkot Convention '13 ☆ Aleph Chaver Schli FT '13 <ul style="list-style-type: none"> יח Super Hero Brotherhood# יח Confidential Cows ☆ Aleph Shaliach ST '14 <ul style="list-style-type: none"> יח Advocacy Program ST '14# יח Passover Program# יח Raised over 150 dollars for Stand Up ☆ Aleph Moreh FT '14 <ul style="list-style-type: none"> יח Increased membership size by more than 25% יח Comms out by Monday, Calls out by Tuesday יח Luau Night#
<u>INTERNATIONAL</u>	
<ul style="list-style-type: none"> ☆ ECK '13 ☆ CLTC 7 '14 <ul style="list-style-type: none"> יח Planned Inclusive Havdallah Service יח Song Committee ☆ IC '15* 	



My Brother Alephs, our chapter, in many ways, is like a restaurant. The members are the guests, awaiting an amazing meal (program). The planners are the waiters, hoping to deliver an amazing meal (program) to the paying customers. The Godol is the owner, making sure his restaurant (chapter) is the best out of all of them. And then there is the S'gan in the kitchen as the head chef, making sure all the food comes out just right in order to please everyone. And not just good food, but food that comes out on time as to keep people from leaving the restaurant (program). A chef's job is hard, but without a chef, do you have a restaurant? Fraternally submitted with undying love for Smarf, Boston Crème Pie Doughnuts, SSB4, CA 2K 15, CLTC 7 '14, DC Council #54, Achim AZA #007, Yala AZA #759, and my heart and home Max Cowan AZA #2552, I will forever remain

Aleph Joshua Ross Tow