

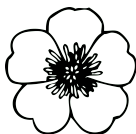
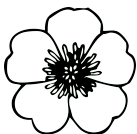
### My sister B'nai B'rith girls,

Programming is truly the essence of BBYO and the base of all of our events. It creates everlasting friendships, unforgettable experiences, and memories no BBG will forget. It is what defines and differentiates our chapter from others in the council, region, and even international order.

This term, let's go above and beyond in our programming. Let's deviate from the stereotypical programming and try new things. Let's move out of that constricted box. I believe that I have the ideas, resources, and experience necessary to make us extraordinary. My sister B'nai B'rith girls, let's do this, take the leap with me.

Submitted with undying love for trying new things, evolution, and my heart and my home, I forever remain,

**Madeline Alyssa Kasoff**  
**Proud Candidate for Or Chadash BBG's 17th S'ganit**



*"Do not go where the path may lead, go instead where there is no path and leave a trail"*

## Qualifications:

\*Denotes  
Planned/Coordinated  
~Denotes Future

### Or Chadash BBG #2528

- **Gizborit Spring Term '17**
  - Successful sleep-a-grams at Council Convention
  - Very successful NoVa Outdoor Movie Night '17\*
  - Designed and sold Chapter spirit wear
    - Chapter jerseys and unisex long sleeve shirts
  - Two successful bake sales\*
  - Helped lead Hippie and Health sleepover
  - Helped lead inductions '17
- **Programming Chair '17 Fall term (all done alongside S'ganit)**
  - Fall Term Kickoff\*
    - Bonfire\*
  - Cookie Swap\*
    - Love Sleepover\*
  - BBG Shabbat\*
    - Parent Event\*
  - Senior Night\*
- Member in good standing since Fall 2014
- Attends all events within reason
- Chapter Convention '14 '15 '17 '18~

### NoVa Council

- Council Convention '16 '17
- Sweetheart/Heartthrob '17
- Mr. AZA '17
- Sukkot Council Shabbat '17
- Global Shabbat-Hanukkah '17
- RC '15 '16 '17 '18~
  - Saturday Morning Service '18 (\*alongside Leah)
- Fall Fest '17
- S'ganim Workshop '17
- Purim Council Shabbat '17

### International

- IC '17 '18~
- Kallah '18~
- CLTC 6 '17

### Miscellaneous

- President of Culture Club, explores all different parts of the world
  - Includes planned programming for each meeting
- Honor student
- Involved with Key Club; attends all community service events within reason
- Confirmed and attends synagogue events within reason (Agudas Achim)
- Planned parties and personal events
- Member of FBLA and Bee Club Fundraising and Event Planning Committee

# Goals and Ideas:

## *Chapter*

- Increase attendance
  - Goal: 28 members at each event
  - Make each event a creative name to induce interest
- Have event plans finalized before promoting
- Start planning events at least 5 weeks in advance
- Have at least one parent/daughter event
- Use creative methods to invite members and prospects to events
- Get others in the chapter (not on board) to get involved in programming and leading
- Hold a workshop that includes all board positions
- Have at least two sleepovers throughout the term
- Create brother/sister pairs and strengthen big/little pairs
- Document all events on social media
- After each event, send everyone home with something to remember it

## *Personal*

- Always respond within 24 hours to anyone
- Submit all Program Planning Forms and Event Evaluation Forms on time
- Check my email everyday and turn on alerts
- Be very organized and savvy with planning and scheduling
  - Keep a paper agenda specifically for BBYO things
- Attend every event within reason
- Do my absolute best 100% of the time
- At the time of an event, make sure everyone is having fun and being welcomed
  - Personally welcome every member with open arms and make sure they are having a good time
- Go above and beyond for each event and elevate as much as I can

## *Programming*

- Keep all of Or Chadash's traditions and incorporate at least one of them into each event
- Have a combination of deep, meaningful programming and lighthearted, fun programming
- Implement backup programming for each event to prevent anything from going wrong
  - Have a list of generic activities at each event, and include directions
- Connect every member by using teamwork activities and programming that helps everyone get to know each other even more, similar to what good and welfare does
- Have an event with our brother chapter, Madlik, and make it enticing for members
- Decorate the location of the event
- Have out-of-basement events
- Plan and execute great programming that everyone will enjoy
  - Include multiple folds of programming into each event
  - Send out a survey after each event
- Use out-of-the-box ideas

## *Board*

- Work closely with all board members
  - Distribute programs to board members and have them work together
    - This will give them experience/practice with planning events and executing them
- Make a color coded calendar with details of who is leading what and any other necessary information
- Have all of board promote prior to events
- Have skype calls whenever necessary to go over a big event
  - At least twice before each event
  - Always be available to help out and go on calls with board members
- Work with MIT Mom to continue the warm, inclusive environment
- Work with Gizborit to create a budget for each event
- Be open to letting board members incorporate things into the event so their job gets completed